



## **CITYCIRCLE**

# Training for regional stakeholder groups Circular economy hubs Example of Circular Flanders, Belgium

Online meeting

May  $6^{th}$ , 2020 - 10:00-11:00 CEST

Hosted by BWCON GmbH





## **MINUTES**

## **Greetings & Intro**

Luc Schmerber, BWCON

## **KEY NOTES:**

- 1. Introduction to the context of the webinar, as part of D.T2.2.4 Specific trainings for each of the regional stakeholder groups (2 trainings per region)
  - Topic: Circular economy hubs
- 2. Introduction of the speaker: *Veerle Labeeuw*

Facilitator Circular Economy

Circular Flanders

<u>veerle@vlaanderen-circulair.be</u> <u>www.vlaanderen-circulair.be/en</u>

## **PRESENTATION**

Veerle Labeeuw, Facilitator Circular Economy at Circular Flanders

## **KEY NOTES:**

- 1. Presentation of the Circular Flanders initiative in Belgium, <u>www.vlaanderen-circulair.be/en</u>
- 2. Q&A with the audience

## **SUPPORTING DOCUMENTS**

- 1. Presentation (Annex)
- 2. List of participants (Annex)
- 3. Recording of the webinar (available upon request)





## **ATTENDANCE LIST**

**CE1515 CITYCIRCLE** 

**Event Name: CITY CIRCLE Webinar** 

Location: online Date: 06.05.2020, from 10:00-11:00 CEST

No.	Name and Surname	Organisation	E-mail	Signature
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### Consent to the Processing of Personal Data

By signing the attendance list you grant consent to the Technical University of Kosice (hereinafter referred to as the *TUKE*), registered office at Letna 9, 040 01, Kosice, Business ID 00397610 (hereinafter referred to as "the Administrator") by means of the Regulation (EU) No 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing of Directive 95/46 / EC (General Regulation on the Protection of Personal Data) (hereinafter referred to as "the Regulation") to process the following personal data: name and surname; Organization name / abbreviation, email address and signature of the participant. This data can be processed by the Administrator based on your consent to document the event of the CITYCIRCLE project until the completion of the project implementation to the leading authority Interreg CENTRAL EUROPE.

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23.	Alenka Cigrovski	City market Varaždin		n.a.
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29.	Sanja Pintaric	Public Institution for the Development of the Medjimurje County REDEA		n.a.
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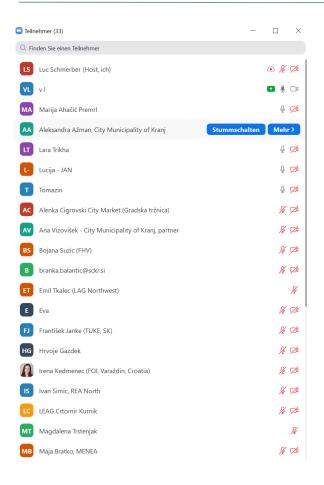
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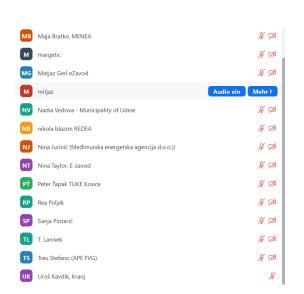
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# Circular Flanders: Boosting circular economy in Flanders

**Veerle Labeeuw** 



@vlabeeuw



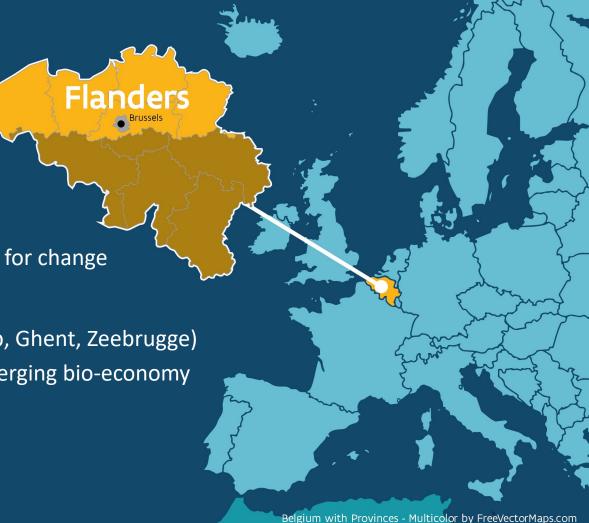






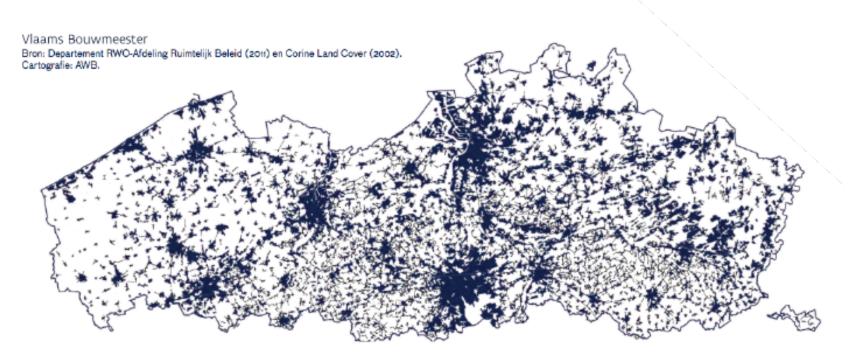
## **Flanders**

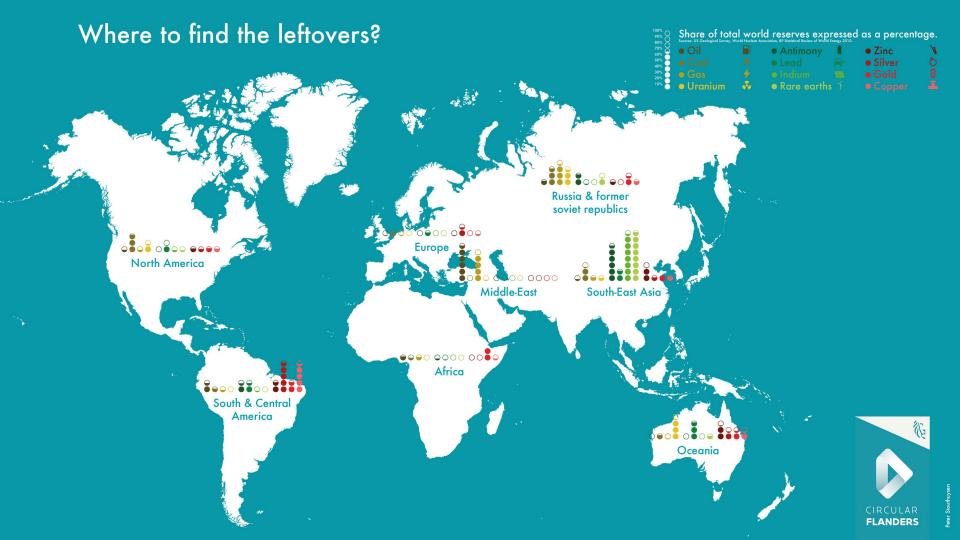
- 6,2 million inhabitants
- Highly urbanized
  - Dense population is driver for change
- Economic strengths
  - Logistics (ports of Antwerp, Ghent, Zeebrugge)
  - Chemical industry and emerging bio-economy
  - Food industry
  - Engineering
  - Health





# No space to/for waste

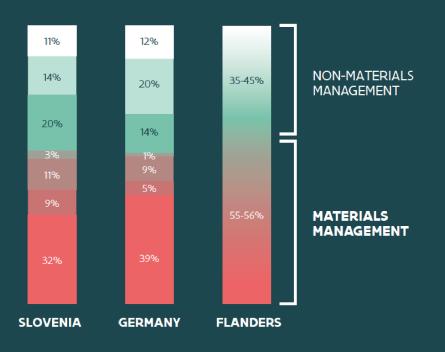






# Materials use and greenhouse gas emissions

## SHARES OF EMISSIONS PER COUNTRY



## NON-MATERIALS MANAGEMENT

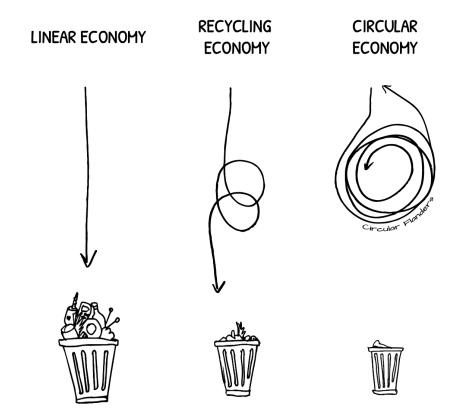
- commercial energy use
- residential energy use
- passenger transportation

## MATERIALS MANAGEMENT

- disposal of food and waste
- crop and food production and storage
- transportation of goods
- production of goods and fuels

# Taking the next step...











## 2011-2017: Flanders' Materials Programme

- 1. Policy action
- 2. Entrepreneurial discovery + vision (PlanC)
- 3. Policy Research (Summa)

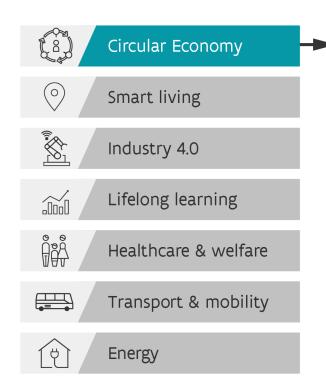


**2017**: single platform: Circular Flanders



## The Government of Flanders selected

## 7 transition priorities:







FROM A SINGLE MINISTER TO

SHARED ACCOUNTABILITY

## 6 core activities



## **01 NETWORK**

We connect and cocreate.



## **04 LAB**

We make it happen.



## **02 KNOWLEDGE**

We build and share our knowledge.



## 05 POLICY

We support.



## **03 INNOVATION**

We enable.



## 06 EMBEDDING

We make it grow.







## The policy toolkit to boost the circular economy

Regulate and sanction

eg. prohibition of landfilling

Fiscal and trade policy

eg. lower VAT for recycled content Provide services

eg. provide calculation tools for circularity

Provide infra-structure

eg. build recycling parks

Support Subsidize Invest

eg. subsidize repair cafés Sensitize

eg. promote buying second hand Cocreate Matchmake

eg. publicprivate projects

**Our tools** 

## What we do. Business, society and policy

Green Deal Circulair Procurement Green Deal Circulair Building **Open Call** 

Helpdesk

Legal levers

Ecodesign

Innovation

**CE Center** 

International exchange

Edu-action

Spatial integrated actions

Marketing and Communication

# AT YOUR SERVICE

THE OPERATIONAL TEAM











CE Facilitator - policy & finance



CE Facilitator - jobs & skills, Open Call, ecodesign



CE Facilitator - jobs & skills, plastics, communications



CE Facilitator - green deals. ProCirc. smart cities



CE Facilitator - finance & business



CircleAid, food, bio



ecodesign







CE Facilitator - education. ecodesign, communications



CE Facilitator - circular procurement, ProCirc

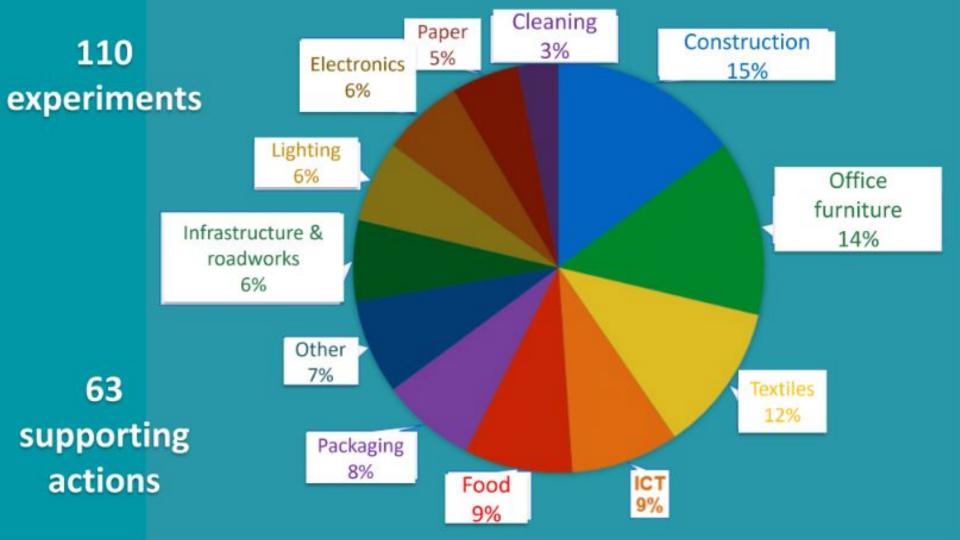


CE Facilitator- area-specific operations, circular cities

# vlaanderen-circulair.be/en/retrospect



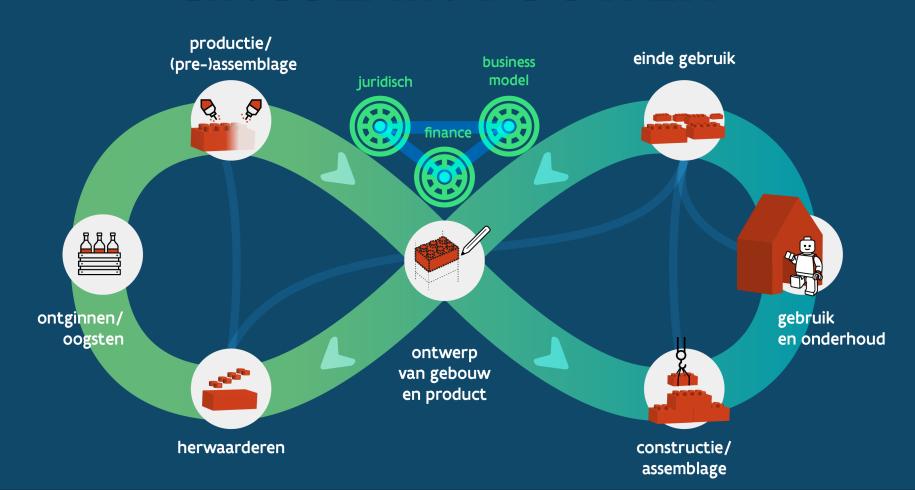








## CIRCULAIR BOUWEN

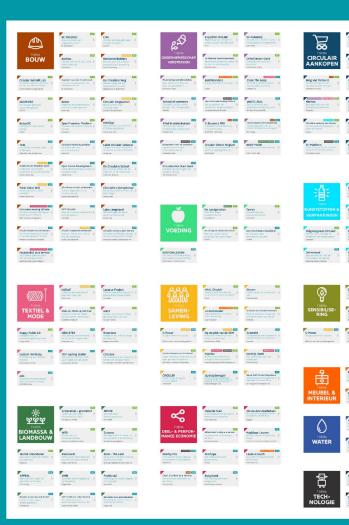




# OPEN CALL FOR CIRCULAR ECONOMY PROJECTS

135 PROJECTS
FUNDED
for € 11M





# www.ce-centre.be

# SUMMA CIRCULAR ECONOMY POLICY RESEARCH CENTRE

Research and expertise for the circular economy

CEcentre















Financing and revenue models

Indicators for circularity

Measuring the transition

Short-term assignments

Modelling systems

Learning effects

Market acceptance



**ABOUT US** 

STAY IN TOUCH

## Circular Flanders highlights













https://www.vlaanderen-circulair.be/en/cases-in-flanders

## https://www.smartsymbiose.com/#/

Flanders

SYMBIOSEPLATFORM

CONTACT US ?



Home

What is industrial symbiosis?

## What is industrial symbiosis?

Symbiosis: Flemish companies exchange residual flows

In industrial symbiosis, we investigate how a material flow from one company can be used as a high-quality raw material in another company.

#### See also

 Checklist Symbiosis - waste or resource



## Find offer

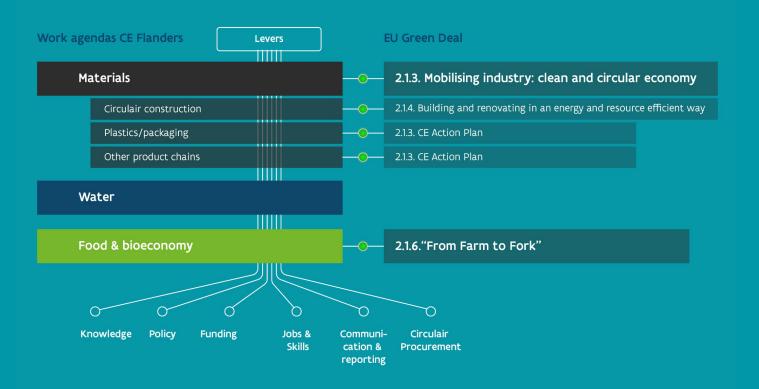


⚠ Log on to the symbiosis platform to fully valorize your materials.



Title	Description	Current processing
Used cooking oils	Used cooking oils	Landfilling
Tomato leaves and plants	Tomato leaves and plants	Composting
Yacon stems / leaves	Yacon stems / leaves	Composting
fennel leaves	fennel leaves	Landfilling
Fennel rests	Fennel rests	Landfilling
Oil tank	Oil tank bottoms (precipitation in tanks)	Incineration

# Next steps CE IN FLANDERS AND EU



## Cities & citizens



48 WORKSHOPS - 1,800 PARTICIPANTS

#### INITIAL INSPIRATION: THE REBURG PROJECT

Reburg is an 'imagineering' project that helps visualise and make what living and working in a circular future tangible. The Betergem workshops took off based on a desire to bring these kinds of dream exercises more to life in practice.

As part of the European Buildings as Material Banks Project (BAMB), we also developed a new chapter with VITO on change oriented construction. Actors use videos to show and tell how the construction industry will have changed by 2050. Current theory and practice are what support the stories.

CHECK OUT REBURG >







The Urban Agenda Partnership on Circular Economy aims to stimulate the re-use, repair, refurbishment and recycling of existing materials and products to promote new growth and job opportunities. To that end, the Partnership is working on implementing twelve actions aiming to address some key elements of the circular economy in cities.



# 12 Actions to promote circular economy in cities

3 Better Regulation

2 Better Funding

7 Better Knowledge



#### Beneficial for the citizens

Circular economy is expected to create a lot of new jobs in cities



estimated potential

source: institut de l'économie circulaire www.paris.fr

New product-as-a-service business models spare the user costs



### Beneficial for the economy



Circular economy is expected to have a positive impact on economical growth, through improved resource productivity and new local business activities



+85M € construction sector

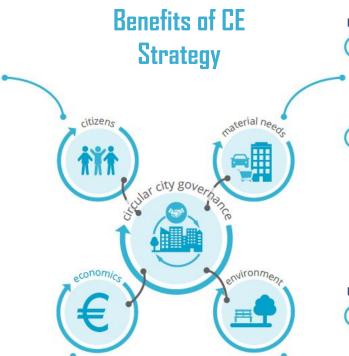
+ 150M € organic residual streams

AMSTERDAM source: amsterdamsmartcity.com



+ 7.000M €/year by 2036 benefits from circular approaches applied to built environment, food textiles, electricals and plastics

source: lwarb.gov.uk



#### Reduce the need for recources



Less waste produced in cities



MARIBOR source: Wcycle Institute Maribor



Less materials need with ambitious CE strategies



BRUSSELS source: Journal of Cleaner Production 218 (2019) 511-520

#### Beneficial for the environment



Achieve your climate goals



year via green procurement

BERLIN source: www.c40.org



BRUSSELS source: Journal of Cleaner Production 218 (2019) 511-520



www.circulargovernance.city

## Circular strategies to focus on

#### **BIOLOGICAL NUTRIENTS**































STIMULATE CITIZENS INITIATIVES

## Case: De Potterij, Mechelen



#### Description

The Potterij will be a circular economy incubator where entrepreneurs can meet up with likeminded people, and a big supporting network of researchers, government and experts to make their circular ambitions a reality.

The city got involved when the Public Waste Agency of Flanders started with the remediation of the historical soil & water pollution, due to former laundry activities. Together with Circular Flanders, the social, economic and environmental Dept of the city and a university of applied sciences and companies & citizens, the idea grew to create a circular hub at this central location.

### Takeaways & challenges

Different governmental levels (regional & local) worked together to realise a new point of attraction in



Urban development is a strong trigger to innovative a city when different stakeholders are involved. A solution for one problem gives opportunities to

#### Actions and cooperations initiated by the city

#### REORGANISE YOUR LOCAL AUTHORITY

Create common long term ambition - the vision of the city to invest in circular economy created an opportunity for an abandoned, poluted site. Together with the stakeholders new business and social activities will be organised there.

Set up cooperation between city departments - The regional government involved the economic, as well as the environmental and social dept. of the city, to discuss the temporary use and the future of the site

Act Circular - local legislation has been adapted to promote the concept of a circular business hub 3

Get insigths in your resources

#### STIMULATE CITIZENS INITIATIVES

Promote sharing & functional economy - a library for tools (Klusbib) was one of the first users of De Potterij

Raise awareness and coach citizens 6

Support bottom up initiatives - in a workshop citizens could list their main needs. Together with experts a brainstorm was organised to find circular solutions to these challenges

#### STIMULATE ENTREPRENEURS & INNOVATION

Stimulate local symbioses - The local government, local entrepreneurs and the local university is involved in the implementation of circular economy start-ups and social initiatives related to the circular economy Create incentives to attract circular business

Communicate success stories

#### GENERAL AND TECHNICAL NUTRIENTS























**BIOLOGICAL NUTRIENTS** 



BIO-



### #CEstakeholderEU

### **European Circular Economy Stakeholder Platform**

A joint initiative by the European Commission and the European Economic and Social Committee

## https://circulareconomy.europa.eu/platform

Good Practices

Strategies

Commitments Dialogue \* Knowledge

Contribute

News & Events

About

Search the database Key Area - Any -Sector - Anv -Country - Anv -Strategy level City Scope - Anv -Keyword from title Search Reset

Home > Strategies

## Strategies

Search on the map

In this section you will find existing strategies for the transition to a circular economy adopted at national, regional or local level by public authorities.



Submissions for Strategies can be sent via our online specific form.

**Issuing Public** 

City of the Hague

Authority:

02/2018

Country:

content:

Scope:

Cities Strategy level:

Netherlands

Displaying 1 - 10 of 20

Circulair Den Haag: transitie naar een duurzame economie 📑 NL



## Circular The Hague: transition to a sustainable economy



Publication Date: Language for original

Dutch Kev Area: Production, Consumption, Waste management, Secondary raw materials, Innovation and investments Sector: All sectors

In this policy note, the City of the Hague outlines why a circular transition is necessary and what benefits it can provide to the city for its sustainable development. Continuing with a state-ofplay, the note sketches out the policy framework at European. national and regional level to provide strategic context and introduce analysis of a non-exhaustive list of 143 ongoing circular projects in The Hague area. Links to further research show that making use of the opportunities a circular economy provides in the Construction, Procurement and Retail Trade sectors alone could substantially reduce carbon emissions and deliver 3,500 jobs in The Hague area.

Building on this research, the policy note indicates the city's priorities best lie in biomass, construction material and critical raw materials. To showcase possible next steps, the note provides a list of easily implementable projects and policies in these priority areas, while concluding with a stakeholder engagement strategy that should enable the city's administration to realise its goals for the priority sectors.

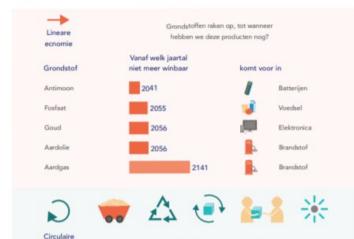


economie

#### Netto nieuwe banen: minimaal 3500 banen







Grondstoffen behouden voor de stad

## Circular City Governance

### A first guide for policy makers

circular solutions. The governance of the city is a key holder

apply new business models and many circular solutions thro Being the government level closest to citizens, cities can hav 'trend setters' with profound impact on consumption and o cities have many opportunities for developing circular mode

systemic change into the operation of their governance.

Circular Economy is a hot topic for local policy makers, But frontrunners confirm from first interest to the implementation of a circular strategy is a highe stop. The current cases and studies mostly focus on facts and results, but what is usually missing is the governance aspect. How can cities support circular models within their current governance. This web page acts as a first guide for policy makers who want to explore circular city governance.

## www.circulargovernance.city

## Bring clarity in complexity: make your own sheets

The overview sheet can be downloaded freely. You can use it as a tool to show the city governance model behind a certain circular case: who took the initiative, which new partnerships were forged, and what results did this lead

In that way, the cases transcend the facts & figures, telling the story behind the project. Give it a try, and don't besitate to share your experiences.

## Governance sheets from Europe





## Check out our other inspiring infographics







Circular city governance: opportunities and chal

Circular cit

Interesting networks and platforms for circular cities

Lorem ipsum dolor sit amet, conseter sed diam nonumy eirmod tempor inv





Stakeholder Platform



Circular City Funding Guide



European Commission OneStopShop



Local & Regional Europe

# Thank you!

Veerle Labeeuw

**Facilitator Circular Economy** 

veerle@vlaanderen-circulair.be @vlabeeuw @CirculFlanders







