



REGIONS AND CITIES FOSTERING THE CIRCULAR TRANSITION

- 08:45 – 9:00 Participants' arrival
- 09:00 – 10:40 **Experience Exchange Workshop**
Lessons learnt from pilot implementations in Košice (SK), Varaždin (HR), Udine (IT), Kranj (SI) and Dornbirn (AT)
- 10:40 – 11:25 **Training on business models for SMEs**
Variety of Circular Economy Business Models the enterprises can utilize
- 11:25 – 11:30 Mini break
- 11:30 – 12:30 **Joint training for CITYCIRCLE hub staff members***
Presentation of all the knowledge already available in the project and validation of the initial mentoring needs via survey

BEING
RECORDED

TURN OFF
MICS

TURN ON
CAMERAS

QUESTIONS
AND REMARKS

**This part of the event is the subject of the Commission (EU) Regulation no.1407/2013 on „de minimis“ State-aid*

Interreg



CENTRAL EUROPE

European Union
European Regional
Development Fund

CITYCIRCLE

TAKING
COOPERATION
FORWARD

🗨️ What is the CITYCIRCLE about?

PROJECT CITYCIRCLE

11 organizations | 6 countries

Technical University of Kosice | lead partner
EGTC Via Carpatia | Slovakia

Development Agency North
City of Varaždin | Croatia

Energy Agency of Friuli Venezia Giulia
City of Udine | Italy

E-Zavod
City of Kranj | Slovenia

University of Applied Sciences Voralberg
City of Dornbirn | Austria

Bwcon | Germany

Duration: 01.04.2019 - 31.03.2022

Total budget: 2 001 705 €



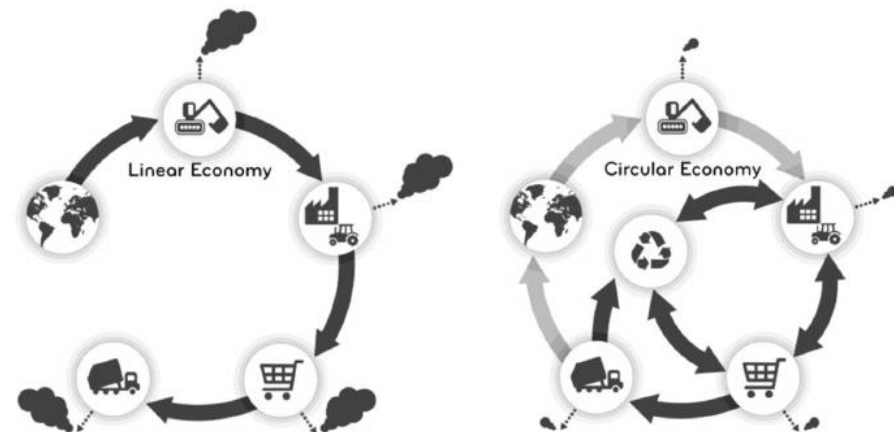
2. CITYCIRCLE - MAIN OBJECTIVE

Main objective - to initiate processes resulting in the utilization of the Circular Economy innovation potential in peripheral cities

Delivering the supportive package/mix:

- ❑ Setting-up CE hubs in participating regions to **establish linkages** among key CE stakeholders
- ❑ **Educating** the stakeholders and **providing tools** for management of CE innovation processes and CE solutions deployment
- ❑ **Piloting the CE solutions** in selected domains
- ❑ Setting up **transnational CE value chains** - CE network and marketplace for critical materials

Actions in regions and cities
STRATEGIC + OPERATIONAL





REGIONS AND CITIES FOSTERING THE CIRCULAR TRANSITION

- 08:45 – 9:00 Participants' arrival
- 09:00 – 10:40 **Experience Exchange Workshop**
Lessons learnt from pilot implementations in Košice (SK), Varaždin (HR), Udine (IT), Kranj (SI) and Dornbirn (AT)
- 10:40 – 11:25 **Training on business models for SMEs**
Variety of Circular Economy Business Models the enterprises can utilize
- 11:25 – 11:30 Mini break
- 11:30 – 12:30 **Joint training for CITYCIRCLE hub staff members***
Presentation of all the knowledge already available in the project and validation of the initial mentoring needs via survey

**BEING
RECORDED**

**TURN OFF
MICS**

**TURN ON
CAMERAS**

**QUESTIONS
AND REMARKS**

**This part of the event is the subject of the Commission (EU) Regulation no.1407/2013 on „de minimis“ State-aid*

PILOTS DEMONSTRATING POTENTIAL OF CIRCULAR ECONOMY



Share experience

Get inspirations

Collect lessons
learnt

Identify joint
interests



JOIN US ON OUR JOURNEY

Share experience

Get inspirations

Collect lessons
learnt

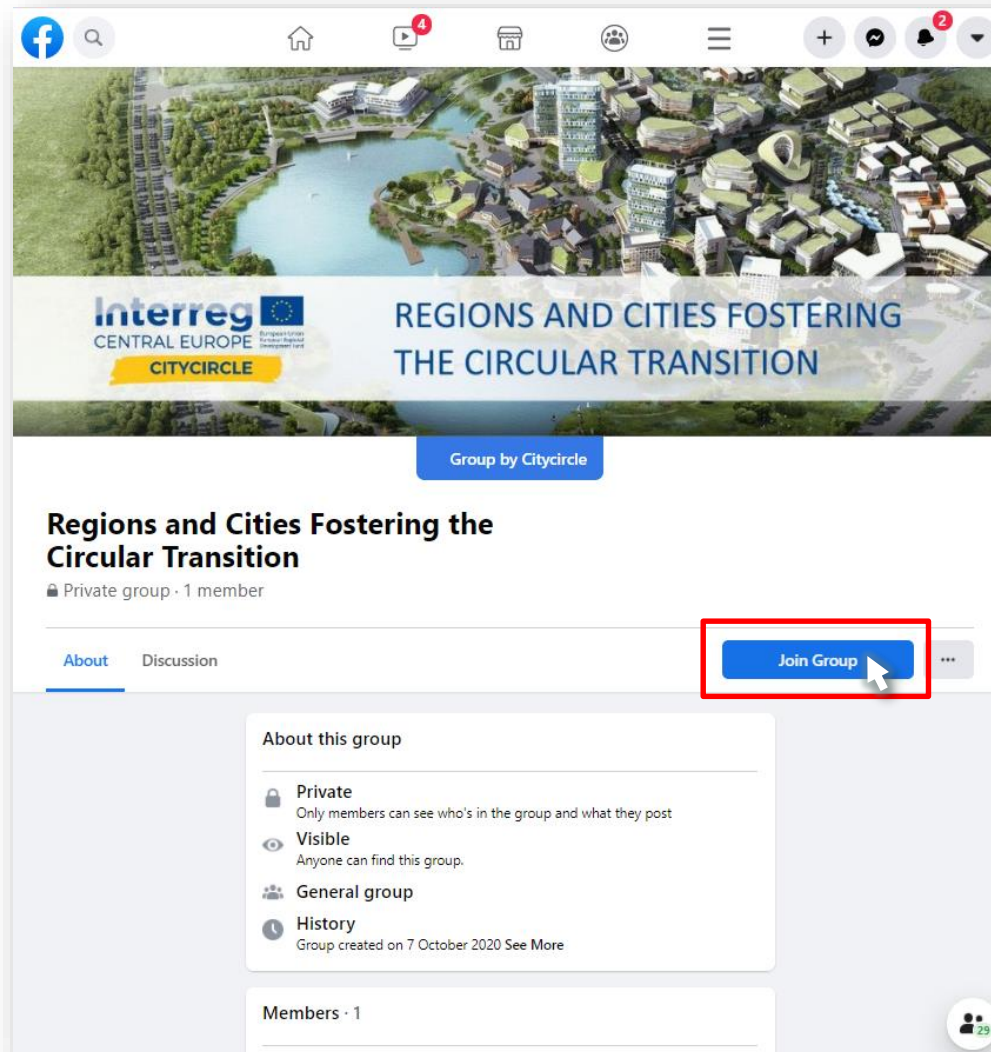
Identify joint
interests

- Not single event, but series of 4 experience exchange events - every 4-6 month
- Also giving you chance to showcase your similar initiatives
- Supported by community @Facebook



JOIN US @FACEBOOK

<https://www.facebook.com/groups/372706683923683>

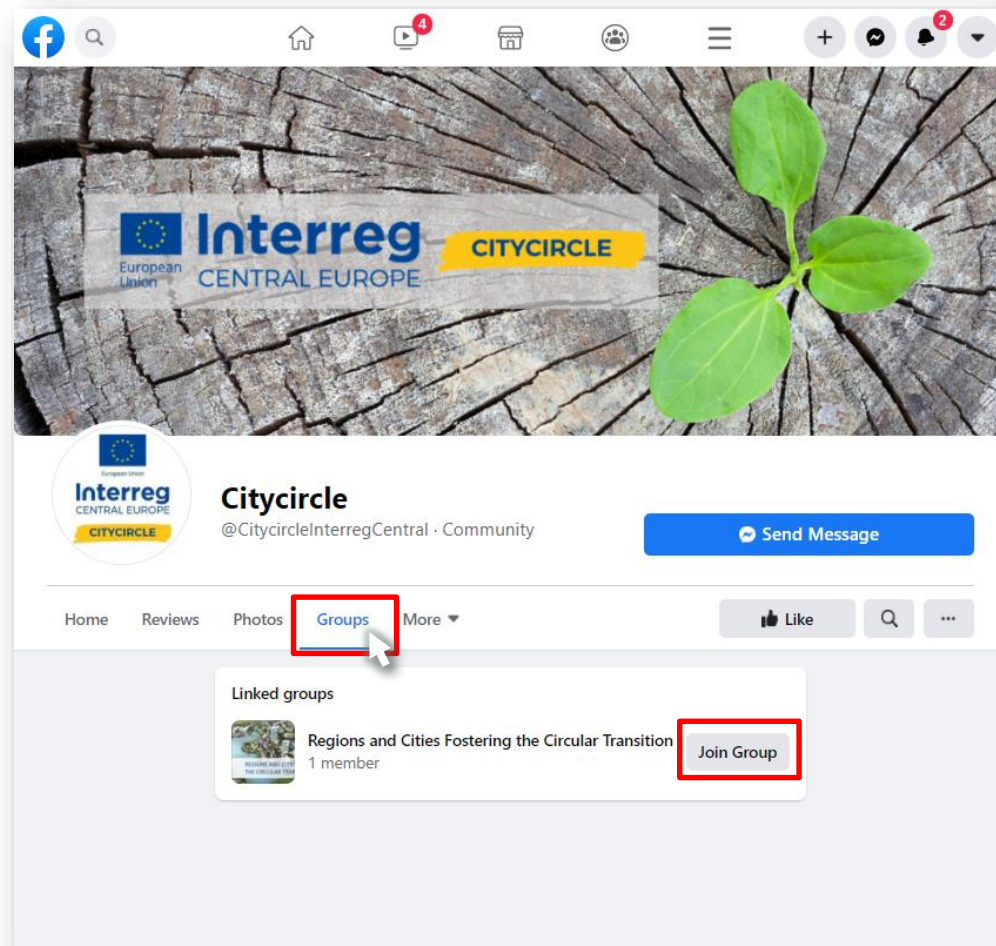


The screenshot shows the Facebook interface for a group. At the top, there is a navigation bar with icons for home, video, marketplace, community, menu, and notifications. Below this is a large banner image of a modern city development with a lake. The banner includes the Interreg Central Europe CityCircle logo and the text "REGIONS AND CITIES FOSTERING THE CIRCULAR TRANSITION". Below the banner, there is a blue button labeled "Group by Citycircle". The group name "Regions and Cities Fostering the Circular Transition" is displayed, along with the status "Private group · 1 member". Below the name, there are tabs for "About" and "Discussion". A blue "Join Group" button is highlighted with a red rectangle. Below the "Join Group" button, there is a section titled "About this group" which lists the group's settings: "Private" (Only members can see who's in the group and what they post), "Visible" (Anyone can find this group), "General group", and "History" (Group created on 7 October 2020 See More). At the bottom, there is a "Members · 1" section and a small circular icon with a person silhouette and the number 29.

JOIN US @FACEBOOK

<https://www.facebook.com/CitycircleInterregCentral>

@CitycircleInterregCentral



PILOTS DEMONSTRATING POTENTIAL OF CIRCULAR ECONOMY

- Košice, Slovakia
- Varaždin, Croatia
- Udine, Italy
- Kranj, Slovenia
- Dornbirn, Austria



SMALL EXERCISE...

1. Click on the link in CHAT
2. Answer 3 questions
3. Type-in info about you
4. Submit your answer



THANK YOU...



Dr. František Janke
Technical University of Košice
Faculty of Economics



Frantisek.janke@tuke.sk



+421 903 715 311



www.interreg-central.eu/citycircle



<https://www.facebook.com/CitycircleInterregCentral/>

