KPT POLAND PRIZE

KPT ScaleUP

INDUSTRY 4.0 ACCELERATOR



Republic of Poland European Union European Regional **Development Fund**





ABOUT US

KPT ScaleUP

We create the largest industrial ecosystem in Poland to connect startups with large industrial companies and help them in digital transformation.

Why Industry 4.0 Accelerator? • we support businesses evolving into factories of the future

• we educate by organizing workshops, meet-ups, and the e-learning academy • we have already supported 85 startups • more than 150 industrial partners have cooperated with us





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experiment. fail. learn. repeat.

The motto of the KPT ScaleUP accelerator, motivating both the accelerator team and the startups themselves to constantly improve the results of their work.

Even experienced failures are used to draw winning conclusions and lead to the next stage of development.



What solutions are we looking for? These are our areas of interest:





Production

Warehousing & logistics



Work Health & Safety



Customer relations



Business processes











What startups are we looking for ?





Technologies: **IIoT**, **VR/AR**, **AI**, **Big Data**, **Robotization and automation**, **Digitization of business processes** Foreign companies with solutions for industry **ready to start operations in Poland**



Services/products ready for test implementation at Partners in Poland











ACCELERATION EFFORT KPT ScaleUP







902 applications reviewed

5 Demo Days organized



742 media publications 4 610 115 media publications value

OUR BUSINESS PARTNERS



ABOUT OUR BUSINESS PARTNERS

We carefully select companies to work with. Our team is looking for big Industry 4.0 companies which are open to innovation.

Up to now, our startups could directly work with leaders in such fields as oil and gas exploration and production, chemical, energy, construction and automotive.

Every business partner forms an acceleration expert team. Such team works closely with startup during acceleration.





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OUR STARTUPS K





ABOUT PROGRAMME POLAND PRIZE POWERED BY KPT

The KPT ScaleUp Accelerator is for **foreign** start-ups intending to develop their operations in Poland.

Our programme provides financing for incorporating the company in Poland and product development.

We help you in establishing cooperation with Polish partners.

Industry 4.0 start-ups - let's cooperate!













In the KPT ScaleUP Accelerator, we develop favourable conditions for foreign start-ups ready to develop their business in Poland.

If you develop your business and want to break through to the international market, we'll help your start-up to organise your stay and help you find business partners to speed up the growth of your company in Poland.

























ACCELERATION IN A NUTSHELL

During 3-month softlanding and 6-month long acceleration batch, startups adjust and improve their products, services or technologies and then launch their test implemenation at industrial company or

If they succeed, then company orders a commercial version of startup's solution.













TIMETABLE

- recruitment • - to April 15th
- submissions review •
 - to May 31st

- stage 1 SOFTLANDING
 - from June to August 2022
- stage 2 ACCELARATION
 - from September 2022 to end of February 2023

2022											2023				
II		IV	v	VI	VII	VIII	IX	x	XI	XII	I	=		IV	v
R	ecruitmer	nt													
	Selection														
				Softlanding											
	Acceleration														
													Postacceleration		















RECRUITMENT

Read acceleration rules, learn about our accelerator and fill submission form.

Please remember that your submission should match technological challenges of our Technology Receivers and Investors.

If you have any questions, please contact us.













SUBMISSIONS REVIEW

All forms will be carefully reviewed by our team and experts representing Technology Receivers.

Process is completely transparent.

We thoughtfully analyze submissions to verify if they really answer technological and business challenges of our partners and investors.





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SOFTLANDING

Non-equity grant up to €11,000 in the 3-month-long stage 1

- **soft-landing** purpose: incorporation of ٠ a company in Poland, preliminary development of the company, staff employment, product development
- **company development** purpose: signing an ٠ agreement on further cooperation with an industrial partner or investor.





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SOFTLANDING

Stage 1 **Individual Development Plan**

- Starting a business in Poland
- Signing a Acceleration Agreement
- Cooperating with partner in the field of the Individual **Development Plan**
- Signing a cooperation agreement for Stage 2











ACCELERATION

Non-equity grant up to €55,000 in the 6-month-long stage 2 – ACCELARATION

- cooperation with Technology Reciever investor
 moderated by the accelerator team to set up the product ready for implementation
- access to a cluster of experts in the industry who will help to develop the company and the product, product delivery, support in business model, employment of experts, and acquisition of VC investments





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ACCELERATION

Stage 2 **Individual Acceleration Plan**

- Working with a partner to achieve selected milestones
- Accelerator team will be monitoring the implementation of milestones and disbursement of grant tranches
- Stage 2 will end with Demo Day











POSTACCELERATION

Commercial offer is presented by startups to technology receivers.

This is the moment when decisions upon future cooperation between startup and big company/investor are taken.

Whether you succeed or don't, is the result of your previous cooperation with your industrial partner or investor.





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PLAN YOUR SPENDING

What can you do with your equity free grant?

- salaries of your employees (e.g. a country manager who will represent you in Poland during the acceleration, remuneration for those involved in the implementation of the project)
- fixed assets
- Intangible assets
- services (e.g legal, accounting and advisory services, product development)
- promotion and marketing





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WHAT DO WE OFFER?

Access to the KPT ScaleUP accelerator ecosystem: access to the top experts in the sector, participation in international business events of the industry.

Cooperation with the partners of the KPT ScaleUP Accelerator and investors, to develop solution or to obtain investments.

Help in finding businesses and institutions supporting start-ups in all the formal matters (incorporating and running a company) throughout the acceleration.





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The industrial partners of KPT ScaleUP are:



One of the leaders in the fertilizer and chemical industry in Europe, operating in the mineral fertilizer sector WOODWARD

Solution provider for aviation and industrial markets MASPEX

Poland's largest private company in the food industry and one of the largest in Central and Eastern Europe

> Grupa Maspex Sp. Z. O. O.

GRUPA AZOTY SA

WOODWARD POLAND SP. Z. O. O.

The industrial partners of KPT ScaleUP are:





Robotics leader, leading supplier of solutions in Automation, Steering, Transmission and Software

World leader in innovative and sustainable low carbon building solutions Lafarge Poland One of the European leaders in bus and trolleybus production Solaris Bus & Coach

ASTOR SP. Z O. O.

LAFARGE CEMENT SA

SOLARIS BUS & COACH SP. Z O. O.

ACCELERATOR

APPLY!

Apply for the programme until 15th of April 2022

Link to application form: https://bit.ly/3p66hNb

Link to our website and learn more: https://bit.ly/3BFKjpa





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KRAKOW TECHNOLOGY PARK





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