

Dear DeFin Community,

First of all, we hope you are all safe and healthy and in a positive state of mind regardless of this unusual situation that has affected all of us! We are finalizing our toolbox for the promotion of Social Entrepreneurship which will be online soon. But at the same time, we started preparing the next phase of the project: the pilot actions for testing some of the tools. In this month's newsletter, we would like to introduce you to some recent development information inside the work packages in the local partner areas, as well as interesting online events and activities you can check out.

Hungarian partners learn from an Italian approach

The Transnational Transfer Workshop (TTWS) was organized by the Hungarian partners on 23 January 2020 in Budapest. The main goal of the TTWS in Hungary was to learn how to improve the economy in rural areas using an innovative rural development resources mapping method of the Italian economic development project NEMO (Nuova Economia in Montagna), and to conduct an open discussion among the stakeholders about the introduced tools and their adaptability in Hungary.

The approach and the resource mapping methodology may be adapted by social enterprises in Hungary in the following areas:

- responsible tourism,
- local community development
- community building and activation
- cultural services and territorial welfare
- energy efficiency and renewable energy production.

The representative of NEMO was also invited to present their project on the following day in Debrecen where the next stakeholder meeting took place.

Ideas competition in Saxony-Anhalt (DE): social innovation searches for founders

In late March the German partners, mitz Merseburg and Investitionsbank Sachsen-Anhalt, started their ideas competition to approach potential participants for their pilot program which is supposed to kick off at the beginning of June 2020 (see below in events). In the meantime, the German partners diligently test various online services that can be useful while offering an accessible digital form of the pilot program. Furthermore, it is crucial to keep up with the news and partner's information concerning social entrepreneurship in Germany, to be flexible and to adapt the pilot program to the special needs caused by the current situation as well as possible.



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Italian partners develop a pilot under special conditions

The project partners in Italy are working in close contact with the territory so they can better understand current and future needs. Their main aim these days is to make the pilot useful in phase 2 of the emergency situation.

Croatian pilot program goes digital

Croatian tandem partners are working on the development of the pilot program in Duga Resa county. Furthermore, concerning the current situation, some aspects of the approach to raising the capacities of Social Entrepreneurship in rural regions will have to be changed and adapted. This especially means that the form of support could be even more based on online tools and methodologies. Furthermore, planned events will also be implemented in an online format.

Upcoming events and activities

Europe

- **Event:** Online hackathon [#euvsvirus.org](https://euvsvirus.org) (April 24-26); **Sponsor/organizer:** European Commission, in close collaboration with the EU member states; **Type:** online hackathon; **Theme:** A pan-European hackathon to connect civil society, innovators, partners and investors across Europe in order to develop innovative solutions for coronavirus-related challenges; **Link:** <https://euvsvirus.org/>

Italy

- **Event:** Attiviano energie positive; **Sponsor/organizer:** Banca etica - ethical bank partner of FGB; **Type:** webinar streaming; **Theme:** innovation / third sector; **Link:** <https://bit.ly/2UkNYod>
- **Event:** Techsoup academy; **Sponsor/organizer:** Techsoup - digital agency; **Type:** webinar streaming; **Theme:** digitalization; **Link:** <https://bit.ly/2Ui30v8>
- **Event:** Rinascita digital; **Sponsor/organizer:** Mashub - startup; **Type:** webinar streaming; **Theme:** sviluppo d'impresa e gestione finanziaria, smart working e digital transformation, comunicazione digitale e marketing; **Link:** <https://bit.ly/3dtMIGY>
- **Event:** Piano a supporto delle emergenze sociali, sanitarie ed educative per affrontare l'oggi; **Sponsor/organizer:** Compagnia san paolo - foundation; **Type:** economic support plan; **Theme:** third sector support; **Link:** <https://bit.ly/2UhuW2a>
- **Event:** Covid19italia; **Sponsor/organizer:** Action aid; **Type:** platform for initiatives; **Link:** <https://www.covid19italia.help/>
- **Event:** Biellawelfare; **Sponsor/organizer:** Gruppo cooperativo cgm - cooperatives; **Type:** digital platform for welfare; **Theme:** educational services; **Link:** <https://bit.ly/2Uk8SE3>

Germany

- **Event:** Helpful [information](#) regarding COVID-19; **Type:** website information; **Sponsor/organizer:** The Social Entrepreneurship Network Germany (SEND e.V.); **Theme:** Updates on helpful information for social entrepreneurs and similar branches concerned by COVID-19. They also share [ideas and tools](#) for helping each other and staying at home in these times; **Links:** <https://bit.ly/3dyBdhk>; <https://bit.ly/39qVHwO>



- **Event:** Online hackathon #euvsvirus.org (April 24-26); **Type:** online hackathon; **Sponsor/organizer:** European Commission, in close collaboration with the EU member states; **Theme:** A pan-European hackathon to connect civil society, innovators, partners and investors across Europe in order to develop innovative solutions for coronavirus-related challenges; Link <https://euvsvirus.org/>.
- **Event:** Social innovation searches for founder (m/f/d) - (beginning: March 30); **Type:** idea contest; **Sponsor/organizer:** This contest was proclaimed by the German tandem partners; **Theme:** Contest was made to approach potential participants for their pilot program. The program itself will be adjusted to the current situation in the region. During the nine months, activities and support can be flexibly provided - either digital and/or locally; **Link:** <https://bit.ly/2vR5XcH>

Croatia

- **Event:** Online business meetings; **Sponsor/organizer:** Brodoto creative agency; **Type:** online workshops; **Theme:** Brodoto is organizing online workshops for social entrepreneurship. On the 6th of April on the subject of "sources of financing for entrepreneurs" and on the 27th of April on "socially responsible entrepreneurship"; **Link:** <https://brodo.to/2z6fvlb>
- **Event:** Crowdfunding academy; **Sponsor/organizer:** Brodoto creative agency; **Type:** online workshop; **Theme:** Brodoto is organizing mid-April a two-day online Crowdfunding academy; **Link:** <https://bit.ly/3btXMXK>

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