

OUTPUT FACT SHEET

Tools

Version 2

Project index number and acronym	CE RESPONSIBLE
Output number and title	O.T2.3 ALTRUPRENEURS' INTERNATIONAL ASSOCIATION
Responsible partner (PP name and number)	LP E-ZAVOD
Project website	https://www.interreg-central.eu/Content.Node/CE-RESPONSIBLE.html
Delivery date	03.2021
Summary description of the key features of the tool (developed and/or implemented) and of its transnational added value	

INTERNATIONAL ASSOCIATION FOR PROMOTION OF ALTRUISTIC ENTREPRENEURSHIP IN CENTRAL EUROPE- “NET4SOCIAL IMPACT.EU” supports collaboration of social and altruistic entrepreneurs, for the sake of common interests in the field of social entrepreneurship in Central Europe.

The general objectives of the association:

- to establish a common platform in Central Europe for promotion of altruistic entrepreneurship and encouraging long-term cooperation between altruistic and social entrepreneurs,
- to promote altruistic mentorship to social companies among altruistic entrepreneurs,
- become an open space for the exchange of information, new knowledge, good practices and ideas for the development of the altruistic and social entrepreneurship in Central Europe.

To achieve its purpose and objectives, the association performs following activities:

- development of altruistic label, promoting social and ethical entrepreneurship. Label is awarded to altruistic entrepreneurs in partners’ regions, working in line with ethical standards promoted by association,
- providing coaching to social and altruistic entrepreneurs about establishment of common interests and setting up goals for mutual long-term cooperation,
- developing and testing project on-line tools, where different types of cooperation between altruistic and social entrepreneurs will be tested and evaluated,
- collaboration with regional, national and international organizations, supporting altruistic and social entrepreneurship and social economy.

Association is established by project partners, coming from different Central Europe regions and it promotes altruistic entrepreneurship through whole Central Europe territory. The role of the partners, as establishing and full-time members, is to promote the work of association in their region and invite entrepreneurs to join and support the Association’s work with signing the *Associated member Declaration*. By signing the *Declaration*, entrepreneurs commit, that they are performing business in line with ethical values identified in the *Declaration*. Partnership just started with the promotion and presentation of the Association’s goals and work. It is planned that from each region, 20 entrepreneurs would join and support the Association to ensure transnational value.

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

Please list the NUTS region(s) where the tool was primarily developed and/or implemented.

Country: Slovenia, Czech Republic, Poland, Hungary, Slovakia, Croatia, Germany and Italy.

Expected impact and benefits of the tool for the concerned territories and target groups

The expected impact is following:

- 1.) to establish physical cooperation among altruistic and social entrepreneurs.
- 2.) to serve as national/international information center for promotion of altruistic entrepreneurship.
- 3.) to lobby nationally and internationally for recognition of altruistic entrepreneurship.

The main beneficiaries are entrepreneurs, from profit and non-profit sector in Central Europe regions.

Sustainability of the tool and its transferability to other territories and stakeholders

Altruistic entrepreneurs' international association, which will be established as NGO, will stay under steering of the LP Ezavod also 5 years after project's end in accordance with Long term strategy plan for operation of Altruistic entrepreneur's community, which will be prepared before the project closure.

Entrepreneurs from other territories, with similar ethical values, supporters of altruistic entrepreneurship can also join as associated members and can be active in association's activities. Other stakeholders, like business, research, education support organization will play the important role in each participating environment to promote the use of output.

In the phase of our work, when we prepared the establishment of association, we identified many national and international associations, promoting social economy and ethical entrepreneurship, so we took their work as inspiration and identified possibilities to perform our work together with their support.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

- D.T2.1.1 List of ethical orientation and standards of CE altruistic entrepreneur's community
- D.T2.1.2 Preparation of declaration for altruistic entrepreneurs'Community
- D.T2.1.3 Altruistic entrepreneur association
- D.T2.1.4 Altruistic entrepreneur label