

DELIVERABLE D.T 1.3.2

IDENTIFICATION AND ANALYSIS OF GOOD
PRACTICES OF SOCIAL ENTREPRENEURSHIP

Version 1
01/2020

Work Package 1: MAPPING EXISTING SITUATION & POTENTIALS
WP responsible partner: Slovak Centre of Scientific and Technical Information
Task leader partner: Budapest Chamber of Commerce and Industry





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1. BACKGROUND

Work Package I:	MAPPING EXISTING SITUATION & POTENTIALS
WP responsible partner:	Slovak Centre of Scientific and Technical Information
Task leader partner:	Budapest Chamber of Commerce and Industry
Activity title:	Finding common ground for altrupreneurs and social entrepreneur
Deliverable No.	D.T1.3.2
Deliverable title:	Identification and analysis of good practices of social entrepreneurship in participating regions
	“CE Catalogue of successful examples of social entrepreneurship”

CE RESPONSIBLE PROJECT aims at connecting successful entrepreneurs with social entrepreneurs through an own platform to make strong and long-term connections. Work Package I is dealing with needs assessment and understanding the regional and transnational environment.

The goal of this deliverable to showcase several existing cooperations in the participating countries and create a pool for inspiration and offer support for mapping the needs and possibilities.

Contributors for collecting stories:

Alma Mater Studiorum University of Bologna
BRODOTO d.o.o.
Budapest Chamber of Commerce and Industry
Centre for Economic and Regional Studies, Hungarian Academy of Sciences
E-Institute, Institute for comprehensive development solutions, LP
Ikosom - Institute for Communication and Social Media
Metropolitan City of Bologna
Municipality of Kielce/Kielce Technology Park
Slovak Centre of Scientific and Technical Information
South Bohemian Agency for Support to Innovative Enterprising
University of Applied Sciences Salzburg



2. SUCCESS STORIES BY GOALS

GOAL	COOPERATION STORY
AFFORDABLE AND CLEAN ENERGY	<ul style="list-style-type: none"> - Sustainable Houses - Energy Self-sufficient Buildings (Czech Republic)
CLEAN WATER AND SANITATION	<ul style="list-style-type: none"> - Improvement of Access to Water (Germany) - Sanitary Engineering (Poland)
CLIMATE ACTION	<ul style="list-style-type: none"> - 1+1 Principle for Sharing (Germany) - Collaboration for Reforestation (Croatia) - Cooperation for Environment Protection (Poland) - From Social Agriculture to eCommerce: "Local to You" (Italy) - Improvement of Access to Water (Germany) - Vive Group (Poland)
DECENT WORK AND ECONOMIC GROWTH	<ul style="list-style-type: none"> - Balancing Demands from Family and the Workplace (Germany) - Dedoles - Responsible eShop (Slovakia) - FairMatching Refugees and Companies (Austria) - magdas Think Commercially. Act with Social Responsibility (Austria) - Model CSR Center in Starachowice (Poland) - Platform for Gig Economy and Microjobs: jaspravim.sk (Slovakia) - Responsible Employment in a Sustainable Way (Hungary) - Wasco Laundry service to integrate disadvantaged people (Slovakia)
GENDER EQUALITY	<ul style="list-style-type: none"> - Balancing Demands from Family and the Workplace (Germany) - Cassero LGBTI Center and Gender Blender Festival (Italy) - Digital Education for Bridging the Gap in STEM (Germany) - Fashion Design: A Second Change for Scraps and Women (Italy) - Fierce Woman for Gender Equality (Croatia) - The Lewiatan Story (Poland)
GOOD HEALTH AND WELL-BEING	<ul style="list-style-type: none"> - Bivio Hotel and Restaurant for Job Integration (Slovakia) - Empowering by Yoga (Hungary) - Improvement of Access to Water (Germany) - Psychotic Craft (Hungary)
INDUSTRY, INNOVATION, INFRASTRUCTURE	<ul style="list-style-type: none"> - Horizont3000 (Austria) - Humana Nova: For the Unemployment of Persons with Disabilities (Croatia) - Sustainable Houses - Energy Self-sufficient Buildings (Czech Republic)
NO POVERTY	<ul style="list-style-type: none"> - Changing Goods for Social Impact (Germany) - Cooperative "POMELAJ - Rural Development Hub" (Slovenia)



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GOAL	COOPERATION STORY
	<ul style="list-style-type: none"> - Die FairMittlerei: Making the Best of Unused Products (Austria) - Platform for Gig Economy and Microjobs: jaspravim.sk (Slovakia) - Store of “Old Goods, New Uses” (Slovenia)
PARTNERSHIPS	<ul style="list-style-type: none"> - Cooperation for a civil impact (Hungary) - Food Donating - Food Banks and Tesco (Czech Republic) - From Social Agriculture to eCommerce: “Local to You” (Italy) - Long-term partnership for doing good (Czech Republic) - Ultina Back to Active (Czech Republic)
PEACE, JUSTICE AND STRONG INSTITUTIONS	<ul style="list-style-type: none"> - Cassero LGBTI Center and Gender Blender Festival (Italy)
QUALITY EDUCATION	<ul style="list-style-type: none"> - Centar “PRIČAJ MI” for Healthy Psychological Development (Croatia) - Cooperation for Environment Protection (Poland) - Digital Education for Bridging the Gap in STEM (Germany) - Sanitary Engineering (Poland) - The Lewiatan Story (Poland) - Vive Group (Poland)
REDUCED INEQUALITIES	<ul style="list-style-type: none"> - Believe in You - A Social Company (Slovenia) - Bivio Hotel and Restaurant for Job Integration (Slovakia) - Community building with a café (Hungary) - FairMatching Refugees and Companies (Austria) - Fierce Woman for Gender Equality (Croatia) - KNOF Community Posavje (Slovenia) - magdas Think Commercially. Act with Social Responsibility (Austria) - Placing Orders for the Purpose of Duty (Czech Republic) - Sfera Vizija: Support for People with Eyesight Problems (Croatia) - Skuhna project - World Cuisine for Slovenian People (Slovenia) - Ultina Back to Active (Czech Republic) - Wasco Laundry service to integrate disadvantaged people (Slovakia)
RESPONSIBLE CONSUMPTION AND PRODUCTION	<ul style="list-style-type: none"> - 1+1 Principle for Sharing (Germany) - Believe in You - A Social Company (Slovenia) - Changing Goods for Social Impact (Germany) - Cooperation for a civil impact: Climate Dinner (Hungary) - Dedoles - Responsible eShop (Slovakia) - Die FairMittlerei: Making the Best of Unused Products (Austria) - Fashion Design: A Second Change for Scraps and Women (Italy) - Humana Nova: For the Unemployment of Persons with Disabilities (Croatia) - KNOF Community Posavje (Slovenia) - Sustainable Fashion by Nosene (Slovakia)



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GOAL	COOPERATION STORY
SUSTAINABLE CITIES AND COMMUNITIES	<ul style="list-style-type: none"> - “Ovest Lab” as a Civic Fabrid (Italy) - Cooperative “POMELAJ - Rural Development Hub” (Slovenia) - KNOF Community Posavje (Slovenia) - L’Incontrario: Integration and Intercultural Relations (Italy) - Model CSR Center in Starachowice (Poland) - Open Culture in the City: Baumhaus (Italy) - Store of “Old Goods, New Uses” (Slovenia) - Sustainable Fashion by Nosene (Slovakia)
ZERO HUNGER	<ul style="list-style-type: none"> - Food Donating - Food Banks and Tesco (Czech Republic)
CROSS-SECTORAL GOALS / UMBRELLA	<ul style="list-style-type: none"> - #DieGuteTat, The Good Deed (Austria) - BetterPlace Cooperation (Germany) - Horizont3000 (Austria)



3. DIE FAIRMITTLEREI - MAKING THE BEST OF UNUSED PRODUCTS (AT)

Topic/Sector of the Cooperation

- No Poverty
- Sustainable Cities and Communities
- Responsible Consumption and Production

Story of a Successful Cooperation

- 1 Title of the success story: DIE FAIRMITTLEREI - MAKING THE BEST OF UNUSED PRODUCTS
- 2 Short introduction of the SE and AE

The “Die Fairmittlerei” is an association and example for waste avoidance by making a social contribution, as it sells usable, but not marketable non-food products at a small price to charitable organizations via their online shop (<https://shop.diefairmittlerei.at/>).

The product range offered by Die Fairmittlerei extends from care products, detergents and cleaners, office supplies or furniture, to shoes and electronics - depending on what the cooperation partners can provide.

For a better understanding of how the cooperation works, we want to make one example of such a cooperation partner:

Henkel is a multinational chemical and consumer good company, which is organized in the three business units (1) Laundry & Home Care, (2) Beauty Care, (3) Adhesive Technologies. It is a perfect example of an Altruistic Entrepreneur, as it has anchored resource conservation and sustainability in the corporate culture, runs a number of partnerships with charitable organizations, publishes a yearly sustainability report, and has several external sustainability assessments (<https://www.henkel.com/sustainability>).

Henkel hands on products that they can't sell to Die Fairmittlerei, who offers them at their webshop to charitable organizations at a small price (with a minus up to 90% of the selling price). While any user can see the products that are offered on the webshop, only registered charitable organizations that are based in Austria, can see the price of the goods, and order them. The “Die Fairmittlerei“ also explains why they even take money for the products, and assure that it is only to cover their expenses, and not to make any profit.



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3 The social issue that the collaborators dealt with

According to the webpage of Die Fairmittlerei they want to contribute to the following three issues:

- (1) Save usable products from being thrown away
- (2) Support people in social needs and at poverty risk
- (3) Save the environment by using products

4 Story of cooperation

For various reasons, companies are sometimes not able to sell their products as intended, what often results in the products being thrown away unused. This is where the “Die Fairmittlerei” begins to intervene with its business model.

Companies can donate their leftover products to reduce piles of garbage, do something good for the society, and at the same time save storage space and disposal costs. The “Die Fairmittlerei” stores the donated products and sells them to charitable organizations via their online shop at an expense allowance. As a result, a win-win situation for all involved occurs, since donors avoid waste and costs by contributing to the society and receiver organizations spare money with which they can pursue other projects.

(<https://www.youtube.com/watch?v=ApJK52X3tag>)

With their innovative idea, Die Fairmittlerei acts as a pioneer in establishing cooperation networks between Altruistic Entrepreneurs and Social Entrepreneurs in Austria.

The association manages the entire interaction process between donors and receivers voluntarily and by winning major supporters, they create an environment that encourages other companies to join the already established cooperation network.

Therefore, it can be said that the “Die Fairmittlerei” is a prime example for creating social and environmental impact by establishing company cooperation and managing cooperation networks.

Basic Information

Name of the SE:	Die Fairmittlerei
Webpage / social media links:	https://www.diefairmittlerei.at/
Contact info (e-mail):	office@diefairmittlerei.at



Consent for publication (YES / NO)	Yet to clarify
Name and webpage / social media links of the AE:	Henkel: https://www.henkel.at/ Logwin: https://www.logwin-logistics.com/de/index.html

4. FAIRMATCHING REFUGEES AND COMPANIES (AT)

Topic/Sector of the Cooperation

- Decent Work and Economic Growth
- Reduced Inequalities

Story of a Successful Cooperation

1 Title of the success story

FAIRMATCHING REFUGEES AND COMPANIES

2 Short introduction of the SE and AE

fairMATCHING is a job mediation association that supports refugees and migrants in finding work. The initiative assists clients with special needs in preparing competency profiles, and in getting in touch with potential employers. On the companies side the association supports potential employers during the hiring process (work permit, visa, etc.) fairMATCHING is an association that was found in connection to the refugee crises, and run by a group of (individual) entrepreneurs that use company networks to fill jobs with talented and motivated people, who have comparably hard to participate in the labour market.

3 The social issue that the collaborators dealt with

The problem that many migrants and refugees face is that they, despite maybe even fulfilling educational requirements, often do not get jobs. Due to the societies website fairMATCHING is specialized in conveying people with very specific (often not easy to promote) competencies, high potentials with according qualifications but barriers in re-entering appropriate positions (e.g. working law), high potentials with breaks in their



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career- or education bibliography, persons over the age of 40, or freelancers and entrepreneurs.

Therefore, fairMATCHING tries to support people with an increased need of placement, and on the other hand assist employers during the process of employment by shorting official channels, developing new (low barrier forms) of matching, and informing about legal frameworks.

As a result, inequalities in society are reduced, and the work of the refugees contributes to an overall positive economic situation. Integration on the labour market is (for any person) a key factor for successful integration in (capitalistic) societies and a therefore also a major contributor to social security.

4 Story of cooperation

fairMatching understands itself as an employment service platform that aims for personal designed solutions for job seekers with migrant background and outstanding educational and/or career biographies.

As entrepreneurs and founders themselves, the fairMATCHING team behaves like innovative connectors or “head hunters” for employers and potential employees by offering “customer designed solutions”. Thereby, they aim to find the perfect fit for both, companies and potential staff members.

Companies that hire a fairMATCHING candidate act as Altruistic Entrepreneurs by employing individuals with both migrant background and special work biographies that have it harder than others to participate at the first labour market. By doing so the employers pave the way for a successful integration of people with migrant background to our society.

FairMATCHING is a fantastic cross linked example of an SE that works together with the official Austrian employment service agency (AMS) and companies of the first labour market.

Beside the core team this outstanding initiative holds a network of founders, entrepreneurs, politicians, scholars, Artists, and many more that additionally support them by spreading their idea.

Basic Information

Name of the SE:	fairMATCHING
Webpage / social media links:	https://www.fairmatching.com/
Contact info (e-mail):	info@fairmatching.com



Consent for publication (YES / NO)	Yet to clarify
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Name and webpage / social media links of the AE:	Palfinger: https://www.palfinger.com/de-at Lidl: https://www.lidl.at/ Spar: https://www.spar.at/ AMS: https://www.ams.at/
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5. HORIZONT 3000 - ORGANIZATION FOR DEVELOPMENT CO-OPERATION (AT)

Topic/Sector of the Cooperation

- Decent Work and Economic Growth
- Industry, Innovation, Infrastructure
- Sustainable Cities and Communities
- Other: Horizont 3000 supports such a variety of projects, that it includes all kinds sectors of cooperation

Story of a Successful Cooperation

1 Title of the success story

HORIZONT 3000 - AUSTRIAN ORGANIZATION FOR DEVELOPMENT CO-OPERATION

2 Short introduction of the SE and AE

HORIZONT3000 is one of the largest Austrian non-government organizations. It was founded in 2001 by merging the Austrian Development Service (ÖED), the Institute for International Cooperation (IIZ) and the Co-financing Office for Development Cooperation (KFS).

It is specialized in the implementation of programs and projects that address particularly disadvantaged people in the Global South. For a better support, the organization runs country offices in regions in which it carries out localized programs and projects on a long-term basis.

One of HORIZONT 3000 established collaborations is with the initiative Young Africa - Empowering Young People in Africa. Young Africa International is based in the Netherlands, while all Young Africa branches are set up as independent NGOs. The project we are focusing on in this deliverable, is the Young Africa NGO in Beira, Mozambique, where they run a training center.



3 The social issue that the collaborators dealt with

Horizont 3000 focusses on three fields of actions, namely rural development, education, and civil society. Every area of action is promoted by a collaboration with local stakeholder organizations and HOZITONT 3000 gets also support from Austrians major charitable organizations (Caritas, Welthaus, Katholische Frauenbewegung, Bruder und Schwester in Not, Dreikönigsation, just to name some of them). Furthermore, the organization commits itself to the SDGs and is a member of SDG Watch Austria. In the project collaboration with Young Africa especially the SDGs decent work and economic growth, sustainable cities and communities, and Industry, Innovation, and Infrastructure are represented.

4 Story of cooperation

Within the framework of the collaboration of Horizont 3000 and Young Africa - Empowering young People in Afrika, an Austrian trainer was sent out to the training center in Beira, Mozambique for two years. The trainer works with young people between 15 and 25 and supports them in learning a craft profession and coaches them in how to set up a business.

The idea behind this exchange is the transfer of knowledge and to empower people in Mozambique by giving them the chance to run their own business and make their own money. Through this not only the person itself is supported, but also their families and communities.

The idea behind this collaboration is not plane development assistance, but giving people the opportunities and tools to build strong and sustainable communities. Therefore, this is a great example of highly professional collaboration of two social businesses in an international context to strengthen local societies and the local economy.

Basic Information

Name of the SE:	Horizont 3000
Webpage / social media links:	http://www.horizont3000.at/
Contact info (e-mail):	office@horizont3000.at
Consent for publication (YES / NO)	Yet to clarify

Name and webpage / social media links of the AE:	https://youngafrica.org/ya-mozambique
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6. #DIEGUTETAT, THE GOOD DEED - HUMANITY HAS PRIORITY (AT)

Topic/Sector of the Cooperation

- Other: Not limited to specific topics, since the main idea is simply to “do good things”.

Story of a Successful Cooperation

1 Title of the success story

#DIEGUTETAT, THE GOOD DEED - HUMANITY HAS PRIORITY

2 Short introduction of the SE and AE

A positive development of the society is important to many people in Austria. Consequently, #dieGuteTat, is an initiative, with the idea to give people, associations, companies and organizations an online platform to talk about the good things they do.

By using the hashtag #dieGuteTat any user can spread his or her story and a picture, while the posts are curated by the providers of the online platform.

3 The social issue that the collaborators dealt with

The initiative aims to raise awareness for social responsibility. It´s not focusing on a certain sector but wants society to become more attentively towards social issues and encourage people to actively work on a better society. Their idea can be described very good with their slogan “humanity has priority”.

4 Story of cooperation

The positive development of society is important to many people in Salzburg. Day after day they do good deeds - on a voluntary basis, or in a private or business context. With the project #dieGuteTat a network of aid organizations as well as supporters from politics, economy, sports and media, brings these dedicated people to the curtain and reports regularly about positive events, personal commitment, and the resulting good deeds in everyday life.

The people and organizations to post on the web platform come from different social and business sectors. Especially charities and aid organizations, as well as different associations



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/societies are amongst the collaborators, but also private persons or companies. The shared value within the network of supporters is the idea of spreading the good things you do, to encourage and motivate others to do the same. Hereby also the sense of belonging to a positive, and responsible society can be strengthened.

#dieGuteTat gives people and organizations in Austria a platform to create an environment of positivity by emphasizing the readiness to help of our society.

Basic Information

Name of the SE:	#dieGuteTat
Webpage / social media links:	https://die-gute-tat.at/
Contact info (e-mail):	kommunikation@caritas-salzburg.at
Consent for publication (YES / NO)	Yet to clarify

7. MAGDAS THINK COMMERCIALLY. ACT WITH SOCIAL RESPONSIBILITY (AT)

Topic/Sector of the Cooperation

- No poverty
- Decent Work and Economic Growth
- Reduced Inequalities
- Responsible Consumption and Production

Story of a Successful Cooperation

1 Title of the success story

MAGDAS THINK COMMERCIALLY. ACT WITH SOCIAL RESPONSIBILITY

2 Short introduction of the SE and AE

magdas is a social business founded by Caritas of the Archdiocese of Vienna in April 2012 with the entrepreneurial objective of solving social issues. Magdas shows that economic success and social action are not a contradiction in terms.

magdas run currently eight different projects:

1. maggas hotel: run by a team of hotel management professionals and people with a refugee background
2. magdas recycling: mobile phones donation



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3. magdas food: caters for residents and guests of retirement homes as well as kindergartens and other Caritas facilities.
4. magdas cleaning: the team consists of professional cleaners and people who find it hard to find a job on the open market. They are present in Retirement homes, Office buildings, Schools, Kindergartens, Schools
5. magdas Ankersaal: an event-hall to host different types of events, and giving organizations a platform that normally can't afford such a location
6. magdas Kantine: restaurant and catering by professional caterers, people with refugee background and unemployed people
7. magdas design: Renowned Austrian designers work together with handicapped people to create design products that are sold in stores and online shops in Austria
8. Hilfe>Gold: collection of dental gold for dental medicine treatment for people who can't afford it

Caritas is a charitable organization of the roman catholic church and member of Caritas Internationalis. Caritas shifted its organization from a charitable organization financed through donations to a service enterprise.

3 The **social issue** that the collaborators dealt with

The initiative magda aims to build up sustainable businesses where vulnerable groups of people can find meaningful jobs. At the same time they emphasize that they do not want any kind of “bonus” from costumers, but deliver high quality products and services with the same quality standards as their competitors. Thereby they create meaningful jobs and products, and show that doing good is not about philanthropy, but about participation.

4 **Story of cooperation**

The collaboration of magdas and Caritas is a perfect example of how a profitable Social Business becomes an AE and how that helps to establish another profitable Social Business.

The fact that Caritas, one of the major social charitable organizations in Austria pursue themselves a self-sustainable business model after centuries of depending on donations, is a great sign, also for other social organization, and changes the way, how social businesses are perceived in Austria.

At magdas the potentials of the market and what people can do is important, and not the barriers or limits. Thereby, they contribute to an integrated society, equal opportunities and services and new products for costumers.



Basic Information

Name of the SE:	magdas
Webpage / social media links:	https://www.magdas.at
Contact info (e-mail):	office@magdas.at
Consent for publication (YES / NO)	Yet to clarify

Name and webpage / social media links of the AE:	https://www.caritas.at/
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8. CENTAR “PRIČAJ MI” FOR HEALTHY PSYCHOLOGICAL DEVELOPMENT (CR)

Topic/Sector of the Cooperation

- Quality Education

Story of a Successful Cooperation

1 **Title of the success story:** CENTAR “PRIČAJ MI”

2 **Short introduction of the SE and AE**

Tele2 (AE) is one of the fastest growing telecommunications operators in the EU. Tele2 is a member of the UN Global Compact, the world's largest initiative for sustainable development and corporate sustainability. Successful cooperation with international foundation Reach for Change.

Centar “Pričaj mi” - an association that creates and implements projects and programs aimed at increasing the quality of life of children, young people, families and professional associates.

3 **The social issue that the collaborators dealt with:**

Healthy psychological development of children.

4 **Story of cooperation**

The cooperation between AE and SE is set around the educational tool “Ku-kuc! The story is in”. It is a didactic tool for children which is used by them in various workshops.



Added values:

- strengthened civil society organisations and social cooperatives which work with marginalised groups
- provided support to institutions in Croatia that work with children (i.e. kindergartens, children libraries) whose expert associates use the didactic tool
- Joint promotion of the project resulted in the general public awareness of the importance of playing for healthy psychological development of children
- continuous cooperation was achieved not only in the field of financing but also through the availability, counseling, education and mentoring program which contributed to the development of the Center as a social enterprise.

Basic Information

Name of the SE:	Centar "Pričaj mi"
Webpage / social media links:	http://pricajmi.hr/en/ https://www.facebook.com/centarpricajmi/?ref=br_rs
Contact info (e-mail):	info@pricajmi.hr
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	Tele2 https://www.tele2.hr/privatni-korisnici/
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9. SFERA VIZIJA: SUPPORT FOR PEOPLE WITH EYESIGHT PROBLEMS (CR)

Topic/Sector of the Cooperation

- Reduces Inequalities

Story of a Successful Cooperation

- 1 Title of the success story: SFERA VIZIJA
- 2 Short introduction of the SE

Sfera vizija is a social enterprise which is mainly producing soaps and is tackling inequalities among people with special needs, especially the ones with eyesight problems.



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Drogerie Markt Croatia - is a chain of retail stores headquartered in Karlsruhe, Germany, that sells cosmetics, healthcare items, household products and health food.

3 The social issue that the collaborators dealt with

Bad position of persons with eyesight problems in the labor market.

4 Story of cooperation

Having in mind the low levels of development of social entrepreneurship in Croatia, it is of great importance when collaboration between altruistic entrepreneurs such as DM and social entrepreneurs such as Sferavisia enter in a fruitful partnership with several outcomes that tackle the visibility of the problem but also the resolution of such. Furthermore, the potential of similar businesses also gains more visibility and influence future social entrepreneurs. DM is distributing Sferavisia products in its store chain which has an enormous boost in Sferavisia product sells. By this, the work integration ideas are also visible to the DM costumers who are not familiar with the concept of social entrepreneurship. The collaboration began in 2018 and the soaps are at the time of writing (December 2019) a regular product on DM shells.

Basic Information

Name of the SE:	Sferavisia
Webpage / social media links:	https://sferavisia.hr/ https://www.facebook.com/UdrugaSlijepihZagreb/
Contact info (e-mail):	udrugaslijepih.zagreb@zg.t-com.hr
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	Drogerie-markt Croatia https://www.facebook.com/dm.Hrvatska.hr/ https://www.dm-drogeriemarkt.hr/
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10. HUMANA NOVA: UNEMPLOYMENT OF PERSONS WITH DISABILITIES (CR)

Topic/Sector of the Cooperation

- Industry, Innovation, Infrastructure
- Responsible Consumption and Production

Story of a Successful Cooperation

1 Title of the success story: Humana nova

2 Short introduction of the SE

Social Cooperative Humana Nova Čakovec encourages the employment of the disabled and other socially excluded persons through the production and selling of quality and innovative textile products made from ecological and recycled fabrics for the needs of the domestic and the foreign markets.

Erste Bank has a long tradition of donor and socially responsible business (CSR) and thus supports and encourages various segments of society. The Bank supports a wide range of humanitarian and educational, as well as cultural and sports institutions throughout Croatia, taking into account specific regional characteristics and local needs in society.

3 The social issue that the collaborators dealt with

- 1) Unemployment of persons with disabilities;
- 2) Textile waste recycling.

4 Story of cooperation

ERSTE bank saw an interest in long term sustainability of Humana Nova's business, and has developed a cooperative business model which is related to the employment quota obligation (employers with more than 20 employees have a legal obligation to employ persons with disabilities, amounting to 3% of employees in relation to the total number of employees). The collaboration deepened with an agreement (business cooperation agreement) which resulted in procurement of marketing materials, tracksuits, canvas bags and T-shirts produced by Humana Nova for ERSTE bank.



Basic Information

Name of the SE:	Humana nova
Webpage / social media links:	http://www.humananova.org/en/about/ https://www.facebook.com/pg/humana.nova/about/?ref=page_internal
Contact info (e-mail):	info@humananova.org
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	ERSTE Bank Croatia www.erstebank.hr
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11. FIERCE WOMAN FOR GENDER EQUALITY (CR)

Topic/Sector of the Cooperation

- Gender Equality
- Reduced Inequalities

Story of a Successful Cooperation

1 Title of the success story: Fierce Women

2 Short introduction of the SE

Fierce Women is a fun and educational social card game that promotes women's contributions to society. Produced by a social enterprise **Fierce Women Ltd.** Fierce Women is the first Croatian social game dedicated to women, which offers a subtle opportunity to bring the topic of gender equality into our social circles. It is also an opportunity to get our closest ones off gadgets and spend our free time together in a way that is fun, educational and socially engaging.

IKEA Croatia is a European multinational group that designs and sells ready-to-assemble furniture, kitchen appliances and home accessories, among other useful goods and occasionally home services.

3 The social issue that the collaborators dealt with

Gender equality by promotion of female artists, scientists and notable persons through a card game.



4 Story of cooperation

With IKEA's strong CRS programme throughout the years and Fierce Women values in gender equality promotion, two organisations established partnership after initiating Support program for economic women empowerment - Solidarna Foundation. It promotes socially responsible enterprises who's holders are women. Within pilot project, women entrepreneurs who have developed product or service lines in start-up phase, will be provided with financial support, access to expert information and opportunities for business networking in order to successfully step into growth phase and business development. Fierce Women, instead of short-term financial support, received a supply contract with IKEA Croatia and, in cooperation with IKEA, will be engaged in translation of the card game to Croatian language and it will also be distributed at IKEA in Zagreb. Initial planning concerning further cooperation with a Croatian version of Fierce Women cards are underway.

Basic Information

Name of the SE	Fierce Women Ltd.
Webpage / social media links:	fierce-women.ne https://www.facebook.com/pg/FierceWomenCardGame
Contact info (e-mail)	hello@fierce-women.net
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	IKEA Croatia https://www.ikea.com/hr/hr/ https://www.facebook.com/IKEAHrvatska/
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12. COLLABORATION FOR REFORESTATION (CR)

Topic/Sector of the Cooperation

- Climate Action

Story of a Successful Cooperation

- 1 Title of the success story: Boranka
- 2 Short introduction of the SE

The Scout Association of Croatia is a national scouting organization and the largest organization for children and young people in Croatia. The Alliance was founded in 1952



and has 60 years of experience in working with children and young people, and is also the heir to the 100-year tradition of the scout movement in Croatia.

Pulfer is a craft brewery located in Zagreb, Croatia. As proud representatives of the Croatian beer scene, they are committed to create premium beer made with the highest quality raw materials.

3 The social issue that the collaborators dealt with

After devastating wildfires in Croatia that happened in the past 5-year period, destroying hundreds of hectares of forests threatening both whole ecosystems and human lives, Pulfer Brewery and The Scout Association of Croatia started collaborating for the cause.

4 Story of cooperation

The Scout Association of Croatia (biggest NGO in Croatia by the number of involved persons), with the support of Pulfer Brewery had started a crowdfunding campaign with the aim to regenerate the affected areas with reforestation. This way, they are gaining funds for the sake of the environment, resolving heavy problems which were partly influenced by the climate change and having a loud public voice therefore sensibilising the general public about the problematics.

Pulfer has an “altrupreneurial” role on Boranka project in three forms:

- 1) PR for the Boranka campaign and reforestation process;
- 2) Naming their product after the initiative’s name - Boranka;
- 3) Donating a percentage of every bought beer to the cause.

Basic Information

Name of the SE:	Boranka
Webpage / social media links:	http://scouts.hr/o-savezu/Boranka crowdfunding campaign
Contact info (e-mail):	sih@sih.hr
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	Pulfer Brewery https://www.facebook.com/pg/PulferPivo/about/?ref=page_internal
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13. LONG-TERM PARTNERSHIP OF TKP GEO & DOMOV SV. ANEŽKY (CZ)

Topic/Sector of the Cooperation

- Partnerships

Story of a Successful Cooperation

1 Title of the success story

LONG-TERM PARTNERSHIP OF TKP GEO & DOMOV SV. ANEŽKY

2 Short introduction of the SE and AE

TKP GEO Ltd. (AE) is one of the biggest survey companies in the Czech Republic in land surveying and GIS for almost 30 years (originally GEFOS a.s.), located in České Budějovice. TKP geo won 3rd place in the National Award for Corporate Social Responsibility (category SME) in 2018.

Domov sv. Anežky o.p.s. (SE) encourages the employment of the disabled and other socially excluded persons through the production and selling goods and services (e.g. in carpentry, weaving, ceramic, printing of promotional items, production of gifts and souvenirs and New Year cards, cleaning and maintenance work, maintenance of greenery etc.)

3 The social issue

Bad position of people with disabilities

4 Story of cooperation

TKP GEO Ltd. has been purchasing 100% wooden geodetic pins from the sheltered workshop of Domov Sv. Anežky in Týn nad Vltavou for more than 15 years. These geodetic pins are used by the company. The company was involved into the development of these pins. During the excellent regional cooperation, the total transaction is more than 5.3 million CZK. From the sheltered workshops of Domov Sv. Anežky the company also buys other promotional items.



Basic Information

Name of the SE:	Domov Sv. Anežky
Webpage / social media links:	https://www.anezka-tyn.cz/ / https://www.facebook.com/pg/Domov-sv-Ane%C5%BEky-225503771733/about/?ref=page_internal
Contact info (e-mail):	anezka@anezka-tyn.cz
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	https://www.tkpgeo.cz/en/ / https://www.facebook.com/tkpgeo/
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14. PLACING ORDERS FOR THE PURPOSE OF DUTY (CZ)

Topic/Sector of the Cooperation

- Reduced Inequalities

Story of a Successful Cooperation

1 Title of the success story

INPRESS LTD - PLACING ORDERS FOR THE PURPOSE OF DUTY

2 Short introduction of the SE and AE

INPRESS (AE) is a major printing services provider in the Czech Republic as well as abroad. Inpress won 3rd place in the Regional Award for Corporate Social Responsibility (category SME) in 2018.

INPRESS subsidiary - sheltered workshop (SE) - employs approximately 25 disabled handicapped people. They are fully integrated throughout the production process and are not set aside.

3 The social issue

Employing people with disabilities - placing orders for the purpose of duty



4 Story of cooperation

Inpress Ltd. after long-standing support of social projects in the local community, decided to establish a subsidiary offering employment opportunity exclusively to our disabled associates in 2008. Their sheltered workshop can offer completion, special packaging and finalisation of orders.

The philosophy of the sheltered workshop is to offer to anyone the possibility of realization, therefore they offer for each employee an individual approach and possibilities - working hours 4-8 hours according to his possibilities, any shift, etc.

Deeply interconnection of both companies enables, that the disabled have the same opportunities as the "health" colleagues, including corporate events as well.

Basic Information

Name of the SE:	Inpress - sheltered workshop
Webpage / social media links:	https://inpress.cz/en/about-us/
Contact info (e-mail):	
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	Inpress Ltd.
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15. ULTINA BACK TO ACTIVE (CZ)

Topic/Sector of the Cooperation

- Reduced Inequalities
- Partnerships

Story of a Successful Cooperation

1 Title of the success story

ULTINA BACK TO ACTIVE

2 Short introduction of the SE and AE

Ultina Ltd. - The purpose of Ultina is to return wheelchairs back to active life, both through their own production, but also from other activities in the local community wheelchair.

Jihostroj (AE) - the top Czech manufacturer of hydraulic systems and aerospace devices, started in 1919.

3 The social issue

The individual needs of a handicapped sportsman

4 Story of cooperation

The creation of employment opportunities for people with Disabilities (wheelchairs) is one of the elementary activities of Ultina. The company wants to give wheelchair users the opportunity to self-realization. This means giving them the opportunity to realize their abilities, to know their possibilities and to concentrate their energy on a common goal. Simply be able to be part of the team and contribute to the creation of a collective work. The company, having regard to the own experience of some employees with a life in the wheelchair, considers it improper employment of capable (perhaps only less AP wheelchair) in an established way "sheltered workshop". In many cases, these are very capable people, which have not been allowed to study and engage in normal life.

The company is already trying to support "novice" wheelchairs, for example by implementing other "projects" such as campsite activities or "doing things as you do", which has eliminate prejudices to the public and to inspire hitherto inactive wheelchairs. The reason for the expansion of the social enterprise is also the development of already very intensive cooperation



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with the community of local wheelchair, as well as with communities wheelchair in other regions of the Czech Republic.

Jihostroj is the reference customer for placing orders for the purpose of duty in engineering and the partner for the development of innovative compensation aids.

Basic Information

Name of the SE:	Ultina Ltd.
Webpage / social media links:	https://ultina.cz/en/ https://www.facebook.com/ultinabacktoactive/
Contact info (e-mail):	jan.herman@ultina.cz
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	Jihostroj a.s. http://www.jihostroj.com/en/ /
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16. SUSTAINABLE HOUSES - ENERGY SELF-SUFFICIENT BUILDINGS (CZ)

Topic/Sector of the Cooperation

- Affordable and Clean Energy
- Industry, Innovation, Infrastructure
- Life on Land
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Partnerships

Story of a Successful Cooperation

1 Title of the success story

CZECH SUSTAINABLE HOUSES - ENERGY SELF-SUFFICIENT BUILDINGS AND OTHER CLEANER TECHNOLOGIES



2 Short introduction of the SE and AE

Czech Sustainable Houses (SE) won 1st place in the SDGs Award (Business - public voting) in 2018.

Pavel Podruh, founder of the Czech Sustainable Houses is the first Czech ever to receive the Outstanding Young Person Award given by Junior Chamber International (JCI). He was awarded for innovations in the field and for promoting the idea of ecologically-friendly housing.

GWL POWER (AE) is one of the largest lithium phosphate batteries (LFP) distributors in Europe. Hypoteční banka (AE) Financial Services - number one on the Czech mortgage market, from the KBC Group. Supports cleaner technologies and buildings.

3 The social issue

Self-sufficient buildings and cleaner technologies

4 Story of cooperation

Czech Sustainable Houses is a carefully crafted acceleration platform based on replication ideal with a clear plan to popularize sustainability and energy decentralization as a holistic segment for the general public, the individuals. The ultimate aim of the project is to trigger systematic change by cultivating and creating strong public demand for more sustainable solutions in new buildings and reconstructions. The project merges visionary professionals, promising architecture students and top state actors to construct active, low-energy, low-carbon, water and material efficient architectural projects of all sizes.

As a byproduct of all the activities, Czech Sustainable Houses have also started to develop own unique household battery storage along with a novel business model to support its existence. Moreover, a deep, dynamic and replicable energy management system for self-sustainable buildings is being developed.

The aim is to trigger public demand for energy future based on renewables and help to make the transition.

Basic Information

Name of the SE:	Czech Sustainable Houses
Webpage / social media links:	https://www.csdum.cz/en/
Contact info (e-mail):	pavel@ceskyostrovnidum.cz
Consent for publication (YES / NO)	NO



Name and webpage / social media links of the AE:	GWL POWER, https://www.csdum.cz/en/gwl.html Hypoteční banka, https://www.hypotecnibanka.cz/kampane/zelena/
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17. FOOD DONATING - FOOD BANKS & TESCO STORES (CZ)

Topic/Sector of the Cooperation

- Zero Hunger
- Partnerships

Story of a Successful Cooperation

1 Title of the success story: FOOD DONATING - FOOD BANKS & TESCO STORES

2 Short introduction of the SE and AE

Food Bank in the South Bohemian Region (SE), was established in South Bohemian region in 2016 and work with over 5 000 local charities in CE creating efficient redistribution network.

Fontea JSC (AE) One of the largest manufacturer's nonalcoholic drinks in the Czech Republic, located in the South Bohemian region.

Tesco stores (AE) - long term strategic partners in the fight against food waste.

3 The social issue

Food waste

4 Story of cooperation

Tesco stores work closely with the Food Banks in these concrete projects:

1) The National Food Collection is held once a year, regularly in November. On the day of the collection, people have the opportunity to buy durable food and selected drugstores and give them to people in need.

2) Project Zbytkoláda

All the fruits and vegetables donated from all Tesco stores in Prague and the Central Bohemian region in one day were transported to the warehouse of the food bank in Zdiby. In the



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warehouse, employees of the Food Bank, colleagues from Tesco and food bank clients met together to somehow utilize 700kg of fruit and vegetables from Tesco stores. All glasses had the general label "Zbytkoláda." Family recipes, both traditional and modern, were used, and 200 glasses of marmalade, jams, compotes, palms and other variations of vegetables and fruits were filled. Zbytkolády were sold for voluntary contribution during the benefit night at La Fabrik in Prague, with the help of Táňa Vilhelmová and Vojta Dyk (Czech famous actors).

3) Food donating boxes

Reducing food waste and getting food to those in society who need it most - those are the two main goals of 10 new food donation boxes that have been placed in Tesco hypermarkets in and around Brno by the organisation Food Banks in October 2019. So far the South Moravian Region is the only region which is running the scheme. Food boxes are going to be rolled out to more locations following its success.

Basic Information

Name of the SE:	Food Bank in the South Bohemian Region
Webpage / social media links:	https://potravinovebanky.cz/potravinova-banka-jihoceskeho-kraje/
Contact info (e-mail):	lachova@potravinovabanka.cz
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	Tesco stores http://www.tescocr.cz/
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18. IMPROVEMENT OF ACCESS TO WATER: LEMONAID (DE)

Topic/Sector of the Cooperation

- Good Health and Well-Being
- Clean Water and Sanitation
- Climate Action

Story of a Successful Cooperation

LemonAid and Retail - LemonAid is a successful social enterprise which dedicates its profit to the improvement of access to water in impoverished communities. LemonAid was founded in 2009 in Hamburg (St. Pauli), has an annual turnover of more than 17 million Euro and more than 100 staff members. As part of the product portfolio, it produces lemonade (LemonAid) and ice-tea (ChariTea) which donate 0,05 Euro per bottle to water projects in South America and Africa. Also loose tea is sold, which results in a donation of 0,10 Euro per tea box. In total, more than 4 million Euro were donated to social projects.

LemonAid Beverages can be found in a wide range of retail stores, therefore the beverage moved from being a drink which was only sold in hipster cafés and restaurants to the mainstream. It also cooperated with other brands outside of food, such as the Fitness Chain Holmes place.

The cooperation therefore is important to both sides - the Social Startup can reach new customers, while the large retail stores can cater to the demand of clients which are aware of the social and environmental impact of their consumer choices.

Basic Information

Name of the SE:	Lemonaid Beverages GmbH Neuer Kamp 31, 20359 Hamburg
Webpage / social media links:	https://lemon-aid.de
Contact info (e-mail):	info@lemonaid.de
Consent for publication (YES / NO)	NO



19. BETTERPLACE COOPERATION (DE)

Topic/Sector of the Cooperation

- Cross-sectoral / all SDGs

Story of a Successful Cooperation

Betterplace cooperation with financial institutions - Betterplace is a donation-based crowdfunding platform based in Berlin. They are one of the largest donation-based platforms in Germany. The platform allows the raising of funds for charities, but it also has been used by social entrepreneurs. Betterplace (or the Gut AG) which runs the platform is a stock company which re-invests its profit into the company.

Betterplace has created a number of corporate partnerships. For instance, it allows staff of corporates to volunteer time to non-profits. It has also partnered with a number of banks, creating white-label versions of the crowdfunding platform which serves as a local gateway to non-profit projects. The banks, regional Volksbanken and Sparkassen, support the platform and co-fund donation-based crowdfunding campaigns.

Since 2009, the platform Betterplace cooperates with the Payback company. Payback is a bonus system based in Germany and Austria founded by large retail stores. It was founded in 2000 and has a turnover of about 281 million Euro. All large retail stores, supermarket chains, gas station chains and a number of other corporates participate in the Payback system, which remunerates payments in one of the associated stores through bonus points which then can be spent in the stores. The PayBack Spendenwelt allows to donate these bonus points to selected non-profits.

The cooperation allows the social enterprise GUT.org gAG (Betterplace) to make more donation-based crowdfunding platforms successful, for Payback it is beneficial because it allows the customers of Payback to exchange their bonus points for charity causes.

Basic Information

Name of the SE:	gut.org gemeinnützige Aktiengesellschaft
Webpage / social media links:	www.betterplace.org
Contact info (e-mail):	info@betterplace.org
Consent for publication (YES / NO)	NO - NEED TO VERIFY FIRST



20. DIGITAL EDUCATION FOR BRIDGING THE GAP IN STEM (DE)

Topic/Sector of the Cooperation

- Quality Education
- Gender Equality
- Reduced Inequalities

Story of a Successful Cooperation

Haba Digitalwerkstatt - In 2016, Verena Pausder convinced the German toy factory HABA, to create a new social enterprise within the Haba Group. The Haba Digitalwerkstatt aims to provide to digital education to children that have no access to digital hardware and software.

It tries to bridge the gender gap in STEM (Science, Technology, Engineering, Math) education. The HABA Digitalwerkstatt shares belonged to 89% to the Haba Group, and in 2019 bought the remaining 11% from the founder of the HABA Digitalwerkstätten.

The cooperation was successful because it allowed the HABA Digitalwerkstätten as an in-house social enterprise to benefit from the wide-ranging network of the HABA toys manufacturer and its partners within the HABA education alliance. At the same time, it allowed the HABA toys manufacturer to extend its brand to digital services.

Basic Information

Name of the SE:	HABA Digitalwerkstätten
Webpage / social media links:	https://www.digitalwerkstatt.de
Contact info (e-mail):	kontakt@digitalwerkstatt.de
Consent for publication (YES / NO)	NO - Not verified yet



21. GOODS FOR SOCIAL IMPACT (DE)

Topic/Sector of the Cooperation

- No Poverty
- Sustainable Cities and Communities
- Responsible Consumption and Production

Story of a Successful Cooperation

Innatura and Beiersdorf - The Social Enterprise Innatura gGmbH is based in Cologne. They receive donations in the form of goods from large corporates. For instance, the cosmetic producer Beiersdorfer AG donates new items to Innatura, which are then distributed to non-profit organisations.

The items are often newly produced, but maybe contain small errors, such as a misprint of the label. Innatura is based on a similar social enterprise called InKind direct, which was founded by HRH The Prince of Wales to address a similar problem.

Innatura has partnered with a range of corporates, such as Amazon, but the partnership with Beiersdorfer was the first. Beiersdorfer and other corporates profit because they can donate tax-efficiently their own goods, Innatura profits by having items and goods directly from the corporates.

Basic Information

Name of the SE:	Innatura gGmbH
Webpage / social media links:	www.innatura.org
Contact info (e-mail):	team@innatura.org
Consent for publication (YES / NO)	NO - NOT CONFIRMED YET



22. BALANCING DEMANDS FROM FAMILY AND THE WORKPLACE (DE)

Topic/Sector of the Cooperation

- Gender Equality
- Decent Work and Economic Infrastructure

Story of a Successful Cooperation

Väter gGmbH - The Social Entrepreneur Volker Baisch has initiated networks for parents, especially fathers, which want to combine career and fatherhood. The social enterprise Väter gGmbH advises large corporates on how to make the workplace more accessible to young parents which struggle to balance demands from family and the workplace.

In 2013, the social enterprise created a network of Father Initiatives at the companies Commerzbank AG, Lufthansa AG, Axel Springer SE, Deutsche Bahn and HSH Nordbank, in 2014, five large companies followed (ERGO AG, Vodafone GmbH, E.ON SE, Sparkasse KölnBonn, ista Deutschland GmbH). Until 2015 more than 100 companies were advised.

Basic Information

Name of the SE:	Väter gGmbH
Webpage / social media links:	https://vaeter-ggmbh.de
Contact info (e-mail):	info@vaeter-ggmbh.de
Consent for publication (YES / NO)	NO - NOT YET CONFIRMED

23. 1+1 PRINCIPLE FOR SHARING (DE)

Topic/Sector of the Cooperation

- Responsible Consumption and Production
- Climate Action

Story of a Successful Cooperation

Share and Deutsche Bahn - Share is a social enterprise based in Berlin. They advocate the 1+1 principle, which means that for every product that you buy from Share, the social enterprise ensures that a similar product is distributed globally to people who need such a product. For instance, when buying a chocolate bar from SHARE; the social enterprises ensures to deliver a meal to people in need. Share cooperates with retail stores such as REWE or DM, but they have



recently started a cooperatin with the German Railway, which will offer the SHARE water bottle to the clients on the railay.

Basic Information

Name of the SE:	SHARE
Webpage / social media links:	https://www.share.eu
Contact info (e-mail):	hello@share.eu
Consent for publication (YES / NO)	NO - NOT YET CONFIRMED

24. COMMUNITY BUILDING WITH A CAFÉ (HU)

Topic/Sector of the Cooperation

- Reduced Inequalities
- Partnerships

Story of a Successful Cooperation

- 1 Title of the success story: COMMUNITY BUILDING WITH A CAFÉ
- 2 Short introduction of the SE and AE

The Tabulaplaza Foundation was established in November 2004 with the aim of revitalizing and supporting local community organizations. They have organized community events, recreational, cultural, street events in the early years of the foundation and produced professional materials to support the collaboration and community building mission. Later they turned back to their original idea which is the development of Labor Café, a place for social relationships.

AE: Labor Café is supported by several local companies in Nyíregyháza (donations, volunteering, trainings).

- 3 The social issue that the collaborators dealt with

Main social issue: “Reduced Inequalities”

Labor Café has a cross-sectoral approach by involving professionals (e.g. teachers, business leaders), and based on their knowledge this community has a strong impact almost all



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sustainable development goals (gender equality, no poverty, climate action, decent work and economic growth).

4 Story of cooperation

The idea behind the initiative was to open a community-led café with the involvement of local businesses. The purpose of the café was to connect local people, embrace socially good and important matters and ensure their visibility.

The funding came from companies, and entrepreneurs supported their existence with products that cut into their profiles.

The explicit purpose of the café is to help children and young people with conscious money management, career orientation and career guidance. It is also a great help to local companies, as they have access to the workforce they are looking for. The grassroots initiative is now offering mutual benefits to visiting guests, local communities, young people and companies, making the model sustainable in the long term.

Basic Information

Name of the SE:	Tabulapláza Alapítvány
Webpage / social media links:	http://tabulaplaza.hu/
Contact info (e-mail):	tabulaplaza@gmail.com
Consent for publication (YES / NO)	YES

Name and webpage / social media links of the AE:	TroTex Point Kft. https://www.cegkatalogus.com/profil/3941/Tro-TeX-Point-Kft.
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25. PSYCHOTIC CRAFT FOR A MEANINGFUL LIFE (HU)

Topic/Sector of the Cooperation

- Good Health and Well-Being
- Reduced Inequalities
- Partnerships

Story of a Successful Cooperation

1 **Title of the success story:** PSYCHOTIC CRAFT FOR A MEANINGFUL LIFE

2 **Short introduction of the SE and AE**

Psychotic Association was founded in 1997 for protecting the interests of patients with psychosis. Their main goal is to promote social inclusion and reduce stigmatization. Their membership is permanently above 100 people.

Psychosis is a symptom of an illness, as a descriptive term. It is associated with various diagnoses including schizophrenia, depression, bipolar, dementia, alcoholism, and many other medical conditions. People with psychosis have a higher than average risk of self-harm and suicide.

3 **The social issue that the collaborators dealt with**

Disabled people, such as people with mental illnesses, are large minority groups, starved of services and mostly ignored by society, live in isolation, segregation and often in poverty. Persons with disabilities lack access to employment opportunities and even if they are able to get employment they face serious problems.

4 **Story of cooperation**

From the beginning, volunteers have been practicing handicrafts with patients being in hospital. Now they are working together with 25 psychiatric patients on a regular basis. Patients have derived a wide range of perceived psychological benefits from the joint craft practice (relaxation; relief from stress; increased happiness; reduced anxiety; enhanced confidence, cognitive abilities).

The Association supports volunteers the opportunity to deliver arts and crafts to patients in hospital. These craft activities play a key role in improving the wellbeing and health of



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patients and can help to speed up recovery. The Association offers support for selling these products to local companies and people. Now they have more than 10 cooperations with local businesses (buyers).

Basic Information

Name of the SE:	Pszichotikus Betegségekben Szenvedők Szabolcs-Szatmár-Bereg Megyei Érdekvédelmi Egyesülete
Webpage / social media links:	https://www.pszichotikus.hu https://www.facebook.com/pszichotikus/
Contact info (e-mail):	pszichotikus@gmail.com
Consent for publication (YES / NO)	NO (but they are open for collaboration, interviews, etc.)

Name and webpage / social media links of the AE:	Nyírpont Reklám és -kereskedelem Kft. http://www.nyirpont.hu/
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26. EMPOWERING BY YOGA (HU)

Topic/Sector of the Cooperation

- Good Health and Well-Being
- Reduced Inequalities

Story of a Successful Cooperation

1 **Title** of the success story: EMPOWERING BY YOGA

2 **Short introduction of the SE and AE**

AdniJoga (Giving Yoga) is a social business that offers yoga services, classes for businesses and use the income for another yoga lesson to marginalized people. Their mission is to bring the practice of yoga into the daily life of more and more people.

3 **The social issue** that the collaborators dealt with



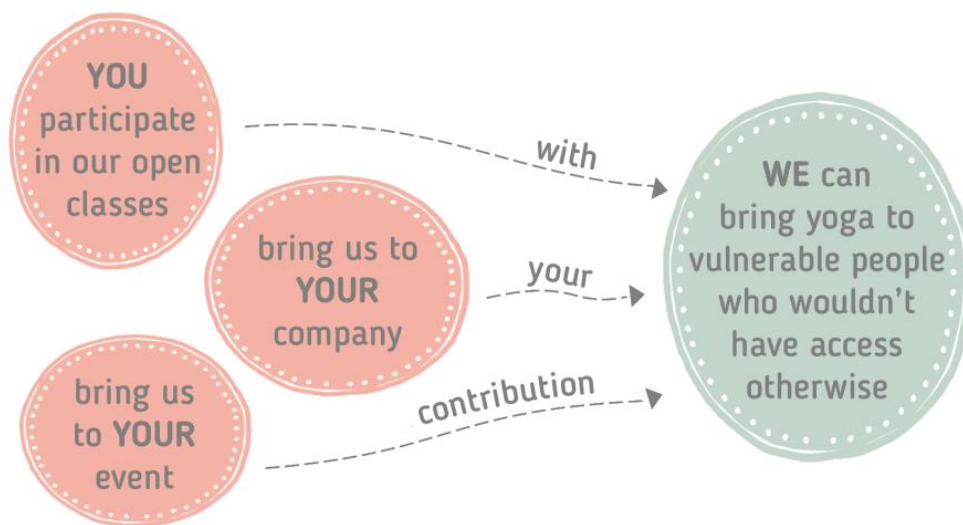
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Marginalized people are struggling with deeply-rooted systems of discrimination, including economic, political, social, and cultural beliefs, norms, and laws. Discrimination against marginalized people is a major factor in poverty and inequality. As a result, these people often have challenges in accessing any kind of support service.

4 Story of cooperation

AdniJoga was created with the intention to help people who would otherwise not have access to yoga groups could try the yoga experience. The essence of the model is that the AdniJoga team runs a yoga class at profit-oriented companies and, in exchange for a fee lessons, provide another lesson for people who are marginalized in society (residents of orphanages, refugees, injured people, criminals, etc.)

These sessions take a trauma-focused approach. So the AdniJoga team helps on two sides: for profit-oriented business employees and vulnerable groups.



Basic Information

Name of the SE:	AdniJóga
Webpage / social media links:	https://www.adnijoga.hu/en/
Contact info (e-mail):	adnijoga@gmail.com
Consent for publication (YES / NO)	YES



Name and webpage / social media links of the AE:	Kuka Robotics Hungary https://www.kuka.com/hu-hu
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27. COOPERATION FOR A CIVIL IMPACT (HU)

Topic/Sector of the Cooperation

- Partnerships

Story of a Successful Cooperation

- 1 Title of the success story: COOPERATION FOR A CIVIL IMPACT
- 2 Short introduction of the SE and AE

Civil Impact is an organization that supports the development of partnerships between non-profit organizations and companies in Hungary. They explore possible connections that can take many forms, from charity team building to corporate volunteering to programs for children and the needy. Their mission is to transform civilian goals into corporate goals, inspiring situations that are beneficial to all parties involved.

The **A38 Ship** opened its doors on 30th April 2003. They are becoming cultural history: one of Budapest's most prestigious places where day by day legendary masters and enthusiastic youngsters introduce in all different music styles. Programs: concerts, theatre performances, gastronomic manifestations, evenings of literature, exhibitions, discussions and film-screenings. A38 had become a cultural entertainment centre with international programme, restaurant, bar, concert hall, open-air terraces and lounge.

Szatyor Közösség (Bag Community) is working on a style or habit of shopping where the customer, the farmer and the organizers want the same output on same values: healthy, sustainable life, production and consumption. Their priority is not necessarily the growing profit, but content farmers and customers and happier environment (where we reduce negative human impact). Their stakeholders buy as much as they just need.

- 3 The social issue that the collaborators dealt with



CE RESPONSIBLE

Cross-sectoral approach: they have an impact for almost all SDGs with establishing new partnerships on a regular basis. Main focus: No Poverty, Zero Hunger, Good Health and Well-Being, Gender Equality, Climate Action.

4 Story of cooperation

Civil Impact’s community brings together decision makers, community leaders, civil activists, and corporate innovators. Their biggest event is the annual **Good Impact**, where NGOs present their activities to for-profit companies in interactive showrooms, and at the end of the event, companies select those with whom they would like to enter into long-term partnerships.

They have established more than 16 new cooperations between social enterprises and for-profit businesses at the last Good Impact event. **One of the new cooperations is the connection of A38 Ship and Szatyor Community’s Climate Dinner.**

Szatyor Community believes in cooking only local and seasonal food. Their offer is giving a unique culinary experience which is able for reducing the negative impacts to the environment (Climate-friendly Dinner). A38 Ship is open for integrating this service to their daily operations. The income of Szatyor will be used for raising awareness programs.

Basic Information

Name of the SE:	Civil Impact Szatyor Community
Webpage / social media links:	Civil Impact: http://www.civilimpact.hu/ Szatyor Community: http://szatyoregyesulet.hu/en/ http://szatyorbolt.hu/bevasarlo-kozosseg
Contact info (e-mail):	info@civilimpact.hu zoldszatyor@gmail.com
Consent for publication (YES / NO)	YES

Name and webpage / social media links of the AE:	A38 Ship: https://www.a38.hu/en
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28. RESPONSIBLE EMPLOYMENT IN A SUSTAINABLE WAY (HU)

Topic/Sector of the Cooperation

- Decent Work and Economic Growth
- Reduced Inequalities

Story of a Successful Cooperation

- 1 **Title of the success story: RESPONSIBLE EMPLOYMENT IN A SUSTAINABLE WAY**
- 2 **Short introduction of the SE and AE**

Incorpora was set up in 2016 by the ERSTE Foundation and the La Caixa Foundation to work with NGOs to support the employment of people in difficult life situations. Over the past 4 years, they have recruited more than 700 jobseekers and involved more than 400 companies.

The Incorpora Program is based on an internationally proven methodology. It has been operating in Spain for 12 years and has an international network in Portugal, Poland and Africa. In Hungary, the Hungarian Charity Service of the Order of Malta ensures the coordination of work.

- 3 **The social issue that the collaborators dealt with**

Employing people with disabilities is a huge and largely overlooked market segment. Responsible employment makes a lot of sense for companies, but it requires overcoming a fear of the unknown and looking at abilities rather than disabilities.

The importance of employment to people with disabilities has been increasing in recent years. Participation in working life as active producers has been the main factor in community integration of people with disabilities or people being in difficult life situations.

- 4 **Story of cooperation**

The main objective of the Incorpora Program is to support the employment and social inclusion of jobseekers in difficult situations through a committed and collaborative network of mentors, non-governmental members and companies.

Offer: free services to a wide range of job seekers; services to employers for operating in a responsible way (recruitment, sensitisation, employment).



CE RESPONSIBLE

They have long-term partnerships with several Hungarian enterprises, e.g. Decathlon, DM. Incorpora offers employers financial and HR benefits via a free recruitment network. As a first step, they assessed the size and areas of the organization's recruitment needs, then defined job profiles according to the company's needs. After the facilitated selection process, their integration specialists offered free trainings to the employer and the employees, too. After the successful recruitment and integration, they continued their work with monitoring.

Basic Information

Name of the SE:	Incorpora for Responsible Employment
Webpage / social media links:	https://www.incorpora-halozat.com/
Contact info (e-mail):	info@incorpora-halozat.com
Consent for publication (YES / NO)	YES

Name and webpage / social media links of the AE:	Decathlon: https://www.decathlon.hu DM: www.dm.hu Erste Bank: www.erstebank.hu BP: www.bp.com Tesco: www.tesco.hu Praktiker: www.praktikus.hu Magyar Posta: www.posta.hu Trezex: www.trezex.hu
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29. “OVEST LAB” AS A CIVIC FABRIC (IT)

Topic/Sector of the Cooperation

- Sustainable Cities and Communities
- Other: Culture, urban regeneration/cultural heritage, and citizen participation

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AP
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation



1. “OVEST lab” as a Civic Fabric

2. “Amigdala” is an association founded in the city of Modena in 2005, a multidisciplinary group of young professionals in the fields of contemporary theatre, dance, music, visual arts, urban recovery and social innovation, with the aim of develop cultural and artistic projects closely linked to the urban fabric by creating a cross-cutting network of relationships with institutions, other associations and enterprises alongside the different branches of the Municipal Administration, while specifically addressing a young audience.

The APs involved are several: Bank Foundation “Cassa di Risparmio di Modena; Bank Foundation “Unipolis”; FUNDER35- a committee composed by many Foundations, led by Cariplo Bank Foundation; one private owner of a building.

3. Regeneration of the “imaginarities” of the territory, through the involvement of inhabitants and using the artistic language, meanwhile promoting a re-use of resources (zero land consumption) and revitalization of cultural heritage.

4. In 2008 Amigdala started to realize the art festival “Periferico” (for several years sustained by the bank Foundation “Cassa di Risparmio di Modena”), that brings site-specific art projects in suburban areas of the city of Modena, in non-theatrical and unusual urban spaces of the city, blighted areas or public sites, whose use is discussed and negotiated with public institutions and private citizens. Going on with the idea of reshape urban spaces through arts and culture in 2016 Amigdala, together with the Cesare Leonardi Architect Archive, started a process of re-activation of a former mechanical workshop, in the area “Villaggio Artigiano” (Craftsman Village) created in the mid-50s as the first model of industrial area in Italy, giving birth to “OvestLab” project, a Civic Fabric that aims to connect different artistic disciplines, artisan productions, urban regeneration and citizens involvement. The project has been entrusted to Amigdala by the Consortium “Attività Produttive Aree e Servizi” of the Province of Modena, with the support of FUNDER35 tender, that geared to help cultural undertakings started by young people gain management and production skills in order to improve their efficiency, sustainability and market positioning. FUNDER35, decided to continue the support Amigdala after the “official ending” of the tender, giving the possibility to participate in other activities such as training for internationalization of cultural enterprises.

Today OVESTlab is a multicultural center where training activities, artistic production, civic experimentation, urban transformation and buildings’ heritage are interlinked, and activate new dynamics to increase the territorial quality of life, in dialogue with the different territorial realities. Thanks to the capacities achieved and the network of relations, new projects have been recently developed: the independent school “Archivio Leonardi” for young Italian and foreign designers, supported by the program “Culturability” of Unipolis Foundation; “Modena Est Pavillion”, that won the ministerial award “Creative living lab”, also thanks to the provision of a building by a private owner with a “for free loan for use”.



Basic Information

Name of the SE:	Amigdala
Webpage / social media links:	https://amigdalaperiferico.wordpress.com/ ; http://ovestlab.it/ ; https://www.scuola.archivioleonardi.it/ ; https://www.facebook.com/collettivoAmigdala/ ; https://www.facebook.com/OvestLab
Contact info (e-mail):	info@ovestlab.it info@collettivoamigdala.it
Consent for publication:	Yes
Name and web page / social media links of the AP:	Fondazione Cariplo: http://www.fondazionecariplo.it/it/la-fondazione/la-fondazione https://www.facebook.com/FondazioneCariplo ; FUNDER35: http://funder35.it/ Fondazione Cassa di Risparmio di Modena: https://www.fondazioneDIMODENA.it/ Unipolis: https://www.fondazioneunipolis.org/

30. L'INCONTRARIO: INTEGRATION AND INTERCULTURAL RELATIONS (IT)

Topic/Sector of the Cooperation

- Sustainable Cities and Communities
- Other: Integration and Intercultural Relations

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AP
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

1. L'InContrario

2. The SE protagonist of the story is **Cantieri Meticci**, a collective of artists from over twenty countries around the world. In Bologna CM promotes laboratories to connect arts with different people.



CE RESPONSIBLE

The AP involved in the story is **Fondazione Cassa di Risparmio in Bologna (Carisbo)**, a philanthropic organization formed in 1991 by the separating of the bank into a private limited company and a banking foundation.

3. L'InContrario is a cross-breed alphabet, a handbook of encounters, a cartography of stories designed to enhance - through reading, arts and gastronomy - the cultural heritage of four numerous and deeply rooted foreign communities in the Bologna area.

The InContrario project focuses its attention on childhood and school, as preferential vehicles for social integration, through a calendar of events that took place between January and April 2019, at the MET space and in the partner libraries: animated readings in double language, artistic and practical-manual laboratories, cooking workshops for parents.

4. During the first edition, the project obtained the result of involving more and more conspicuously foreign origin families of the territory, which until then had participated sporadically in the experimental activities proposed to the MET space during the last year. Thanks to the funding of the Carisbo Foundation and the support of the many different realities that have participated as partners, the project has developed an organic offer of activities, which has involved families, promoting intercultural dialogue across the board.

The main objectives and results achieved have been the encouragement of integration processes and enhance cultural heritage of foreign communities in Bologna, involving families and cultural institutions for children; the enhancement of reading and innovative artistic practices, thanks to a quality bibliographic research on the international panorama of literature and illustration for children; providing primary school teachers with a wealth of tools as exts, stories, playful-creative proposals and with animated readings in two languages, to integrate second and third generation children and their parents.

Basic Information

Name of the SE:	Cantieri Meticci
Webpage / social media links:	https://www.cantierimeticci.it/
Contact info (e-mail):	info@cantierimeticci.it
Consent for publication	YES
Name and webpage / social media links of the AP:	Fondazione Carisbo https://www.fondazionecarisbo.it/



31. OPEN CULTURE IN THE CITY: BAUMHAUS (IT)

Topic/Sector of the Cooperation

- Quality Education
- Reduced Inequalities
- Sustainable Cities and Communities
- Other: Culture

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AP
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

1. Baumhaus - Cultura aperta nella città (“Open culture in the City”)

2. The SE is **Baumhaus**, a cooperative engaged in the promotion of culture as a tool to open up spaces of autonomy in the suburbs, to develop critical skills as a basis for building work and training paths that start from the needs and desires of the new generations, while creating opportunities for work for culture professionals.

The APs involved are different: **Kilowatt**, but also **Confcooperative** and **Emil Banca**, three different AP that have decided to work together for a collaborative incubation project named **CoopUp**. Kilowatt has started its path also thanks to Culturability mentorship program and they are now a day expert in accompanying entrepreneurship with social and environmental impact, or finding models of sustainability that integrate all dimensions of value, to generate a strategic change in society and the environment. Since 2015 Kilowatt has been running CoopUp and since 2017 **Battiti** (in collaboration with Emil Banca), an acceleration programme for companies with a high social and environmental impact.

3. Creating cultural and social impact through education and the development of cultural skills, responding effectively, inclusively and transformatively to the needs of girls and boys of the community, even in socially disadvantaged situations willing to build a new education model; creating a new model of development more equitable, sustainable, based on the local community, starting from the idea that the cultural work can become a profession thanks also to a cooperative and sustainable approach.

4. The meeting with Kilowatt took place at the beginning of 2015 when Baumhaus was born as an idea, starting from the experience of the association *On the Move* (volunteering association participated by University students from 2012). The aim was to think on a fair and generative



model to create income for the activists of the association, so that the post-graduate transition did not lead to the end of an experience, which until then had been configured as a voluntary. Thanks to the meeting with Kilowatt and the CoopUp project, Baumhaus began to understand how to structure a value creation model that was far from the logic of extracting value, but oriented towards an equitable redistribution of resources in the field, towards the beneficiaries, towards the territory, but also towards the members themselves. This beginning of the path also leads to the victory of the call *cheFare3* for cultural innovation. Kilowatt and Baumhaus then also collaborate on training projects directed to teenagers, such as Wake The Lion, but also at a wider audience, such as Immaginarti. In 2019 Baumhaus was established as a social cooperative and was selected for the *Battiti* acceleration path (still in progress) with a twofold aim: structuring an offer at least partially independent of public contributions and creating an innovative educational model.

Basic Information

Name of the SE:	Baumhaus
Webpage / social media links:	https://www.baumhaus.network/
Contact info (e-mail):	anna.romani1985@gmail.com
Consent for publication (YES / NO)	Yes
Name and webpage / social media links of the AP:	Kilowatt - https://kilowatt.bo.it/ EmilBanca - https://www.emilbanca.it/battiti Confcooperative - http://www.coopupbologna.it/

32. FROM SOCIAL AGRICULTURE TO E-COMMERCE: "LOCAL TO YOU" (IT)

Topic/Sector of the Cooperation

- Decent Work and Economic Growth
- Industry, Innovation, Infrastructure
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Partnerships

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AP
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation



1. From social agriculture to e-commerce: here is "LOCAL TO YOU"!

2. **La Fraternità** is a social cooperative promoted by the Pope Giovanni XXIII Community Association, operating in the social-assistance, job placement and social rehabilitation for disabled, marginalized or disadvantaged people.

Local To You was founded in 2016 by some farms and social cooperatives in the Bologna area, including La Fraternità. It is a benefit company: for-profit but with a social mission.

3. La Fraternità believes in an anthropocentric conception of the economy, being certain that a productive activity must produce social well-being at all levels and obtain adequate economic recognition, so that it can be efficient and functional for the people's good. According to this perspective, social agriculture allows to combine the valorization of man's work with the preservation of the environment.

4. Local To You is an innovative company that promotes a conscious and healthy consumption thanks to the sale and home delivery of local organic fruits and vegetable products. It encourages the employment of disadvantaged people and gives particular attention to the ethics with which the products are grown. The project was born from the encounter between an idea of business and those who became the partners of Local To You: three social agricultural cooperatives.

Local To You products are grown exclusively with organic methods, without the use of synthetic chemicals, enhancing the entire agricultural ecosystem and exploiting the natural fertility of the soil without environmental impact, respecting the land and the workers who cultivated it. The online platform showcases seasonal, organic and local products, especially fruits, vegetables and cereals. A specific section of the platform presents the production companies.

Basic Information

Name of the SE: Il Cassero LGBTI Center	LOCAL TO YOU
Webpage / social media links:	https://www.localtoyou.it/
Contact info (e-mail):	mariagiulia.resca@lafraternita.com
Consent for publication (YES / NO)	Yes
Name and webpage / social media links of the AE:	LA FRATERNITA' http://www.lafraternita.com/



33. FASHION DESIGN: A SECOND CHANCE FOR SCRAPS AND WOMEN (IT)

Topic/Sector of the Cooperation

- Gender Equality
- Decent Work and Economic Growth
- Peace, Justice and Strong Institutions
- Responsible Consumption and Production

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AP
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

1. Fashion Design: a second chance for scraps and women

2. The “Siamo Qua” Social Cooperative was founded in 2003 and in 2010 decided to open the “Gomito a Gomito” laboratory operating within the women's section of the Dozza District Prison in Bologna.

“Insieme per il Lavoro” is an initiative for vulnerable people inclusion and job placement promoted by the Municipality, the Metropolitan City and the Archdiocese of Bologna, in collaboration with a network of associations, trade unions and the non-profit sector. It supports “Social Innovation Projects” with strategic tools to accompany an entrepreneurial idea. **Social Seed** is a laboratory of innovation for local organizations and social enterprises.

3. The “Gomito a Gomito” laboratory provides training, work and social reintegration opportunities for female prisoners in Bologna. “Gomito a Gomito” products are made from recycled and donated materials and fabric. A second opportunity for both objects and people, in the name of environmental and human sustainability.

4. Thanks to “Insieme per il Lavoro”, “Siamo Qua” benefited from a mentorship process organized by Social Seed, through which “Gomito a Gomito” identified training as a strategic need to better pursue its mission. A high specialization training course (60 hours, weekly frequency) in fashion design edited by the the Accademy of Fine Arts of Bologna takes now place in the prison. Thanks to this synergy, they are investing in the skills improvement of women working in prison. The lessons created valuable opportunities for meeting and exchange among very distant worlds and laid the foundations for alliances and shared projects with the Academy of Fine Arts for the near future.



The laboratory is now the main activity of the Gomito a Gomito Cooperative currently employing 6 people, 5 of which are held. The goal is to give convicts the opportunity to acquire new skills, decent work and a second chance.

Basic Information

Name of the SE:	Social Cooperative “Siamo Qua”
Webpage / social media links:	https://www.gomitoagomito.com/
Contact info (e-mail):	depasquale.silvia@gmail.com
Consent for publication (YES / NO)	Yes
Name and webpage / social media links of the AP:	Insieme per il Lavoro http://www.insiemeperilavoro.it/ Social Seed https://socialseed.eu/

34. CASSERO LGBTI CENTER AND GENDER BENDER FESTIVAL (IT)

Topic/Sector of the Cooperation

- Good Health and Well-Being
- Quality Education
- Gender Equality
- Decent Work and Economic Growth
- Peace, Justice and Strong Institutions
- Partnerships

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AP
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

1. Cassero LGBTI Center and Gender Bender Festival

2. Cassero LGBTI Center is an Association for Social Promotion (APS) born in 1979. In 1985 Cassero promoted the birth of the National Association Arcigay and Cassero is the Provincial Committee Arcigay of Bologna, a political circle engaged in the recognition of the rights of trans*, bisexual, lesbian and gay people. It is a cultural space that realizes cultural and artistic projects and activities, social aggregation and entertainment activities, an active laboratory in the development of services dedicated to the well-being of the LGBTI community. The APs



involved, among many: Municipality of Bologna, the Emilia Romagna Region and Ministry of Culture on the public side; Legacoop and Coop Alleanza 3.0; private companies such as Granarolo; banking Foundation such as UNIPOLIS, Carisbo and Fondazione del Monte, all foundations particularly engaged in sustaining social and cultural enterprises and organizations.

3. The recognition of differences and their role in making a concrete contribution to the construction of a society richer and more welcoming from a human, social and cultural point of view.

4. The story reveals different kind of collaborations between different stakeholders, a broad network of relations that makes possible all the activities and projects.

In June 1982 Cassero received from the Municipality of Bologna a public space “Porta Saragozza” as the headquarter, recognizing the importance of a gay and lesbian association. In 2002 they signed an agreement with the Municipality, receiving the current headquarter, the Salara, located within the cultural district “Manifattura delle Arti”. The moving in the new space coincided with a challenge in terms of economic sustainability and reorganization of roles and fields of work, so they ask for support to MAG 6, a cooperative active in ethical financing. They become a member of MAG6, adhering to a cooperative model of financing, receiving a loan, but also training on management, conflict meditation in the association, group’s facilitation.

In 2017 they obtained the renewal of the agreement, after a public co-planning process, in collaboration with the “Table for Gender Equality” of the Municipality, involving many other actors engaged on gender issues and discriminations, sharing projects and visions and making visible the social impact of all the activities promoted by Cassero and the network. The Agreement- a pact of collaboration- is based on the idea of subsidiarity aiming to the promotion of quality of life. Recognizing the social value of their work it foresees that the public space is given to Cassero with a low rent, and in exchange Cassero offers social and cultural services for free for all citizens (e.g.: Center of documentation and library; psychological support; legal support; cultural activities and education to the differences in schools; social aggregations activities).

Cassero is also actively involved at local, regional, national and international level and activates networks in relation to each of the 25 projects actually run by Cassero.

One of the projects is Gender Bender Festival, an international festival that presents the imaginaries produced by contemporary culture related to new representations of the body, gender identity and sexual orientation. Gender Bender in turn generated other projects such as Teatro Arcobaleno (educational path at school and university at regional level); “DNAappunti coreografici” that sustains under 35 choreographers, as incubator for artistic production (mentorship, space for rehearsal, residency, visibility and audience development- at national level). Around Gender Bender they developed an EU wider network (with two editions of “Performing Gender” project - Creative EU program). The festival foresees also partnerships with Cultural Institutes and Embassies and it supported also by the Region and the Ministry.



Cassero developed long-term partnerships with the private sector to make sustainable Gender Bender Festival. From the very beginning they were sustained by COOP alleanza 3.0 and by the banking foundation Fondazione del Monte and for some years by Carisbo and recently by UNIPOLIS and by companies such as Granarolo and Legacoop Bologna.

The logic of cooperation is based on sharing a vision: since Gender Bender foresees many activities (workshops, performance, debates etc..) they were looking for support not to a single activity but to the whole project based on sharing of values, clarifying that the aim was to actively intervene in society producing a change in terms of more inclusivity of differences. They found partners sensible to the issue of the gender equality, since it is an issue more and more considered as relevant in companies. Beyond the financing support and support as sponsors, with some of them they open a cooperation based on a training path: they involved artists (e.g. connected to Performing gender project) to carry on workshops in the companies (e.g. on stereotypes about female body with apical positions in the company). They also developed training paths thanks to another collaboration with “Gender Community”- a Social Research Institute in Bologna- which created a “Chart of Values” about inclusivity, recognition and values of differences, proposed and signed by many companies of the territory- among them Granarolo and COOP- this in turn foresees that in these companies can be carried on training paths. Il Cassero realized a workshop on “privilege and responsibility” in relation to gender differences and generations in job environment, hosted by UNIPOL and inviting many companies; another one with Legacoop Bologna for young members of Cooperatives, about the role of women in holy scriptures.

The story reveals an interesting trajectory of cooperation, that starts from an input of the SE, also due to the difficulties encountered in private funding field, for the gender issues in which the Cassero is engaged. It also reveals the importance of a whole ecosystem of partnerships that is based on public institutions, companies, cooperative sector, as well as at different territorial level. Another key element is the urban area where the SE is located (the cultural district) and the potentialities that they caught when they move there: the possibility of a multidisciplinary approach, of a sustainability thanks to collaboration and the sharing of spaces between different actors of the cultural district. Finally, the story shows an interesting intersection between political action, social intervention and cultural work for social change.

Basic Information

Name of the SE:	Il Cassero LGBTI Center
Webpage / social media links:	https://www.cassero.it/
Contact info (e-mail):	info@cassero.it
Consent for publication (YES / NO)	Yes
Name and webpage / social media links of the AE:	Comune di Bologna http://www.comune.bologna.it/politiche/p-ari-opportunita



	<p>MAG6 https://www.mag6.it/</p> <p>Gruppo Granarolo https://www.gruppogranarolo.it/</p> <p>COOP Alleanza 3.0 https://www.coopalleanza3-0.it/</p> <p>Legacoop http://www.legacoop.bologna.it/</p> <p>Fondazione Banca del Monte http://www.fbml.it/</p> <p>Fondazione UNIPOLIS: https://www.fondazioneunipolis.org/</p> <p>Fondazione Cassa di Risparmio di Bologna (Carisbo) https://www.fondazionecarisbo.it/</p>
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35. COOPERATIVE “POMELAJ - RURAL DEVELOPMENT HUB” (SL)

Topic/Sector of the Cooperation

- No Poverty
- Sustainable Cities and Communities
- Responsible Consumption and Production

Story of a Successful Cooperation

Contents:

- 1 Title of the success story: COOPERATIVE “POMELAJ - RURAL DEVELOPMENT HUB”
- 2 Short introduction of the SE and AE

Rural Development Cooperative Pomelaj z.o.o., was established in February 2003. The founders of the cooperative were Velika Polana, Črenšovci and Dobrovnik municipalities,



companies LKC Velika Polana d.o.o and Dart Lendava d.o.o, Regional Development Agency Mura and individuals. Over the years, the ownership structure is changed.

3 The social issue that the collaborators dealt with

Pomurje region is the least developed region in Slovenia. For more than two decades, region is faced with collapse of big industry factories, high unemployment, unqualified work force for changed needs, people coming from rural areas with a lot of economic and social issues.

4 Story of cooperation

Cooperative brings together people, who are using local resources and know-how to create their own jobs. Cooperative offers support in the form of educational programs, workshops, trainings, common marketing and retail of local products and services (local craft and food products). Cooperative is also functioning as daily working center, employing disabled people and vulnerable groups.

Other services:

- Touristic tours on the farm and learning about local crafts for individuals and groups
- Organizing educational workshops and events for schools
- Organization of summer festival with other local partners
- Catering services of cooperative's local food products
- Online store and webpage: where members of cooperative can promote sell their local products

Basic Information

Name of the SE:	ZRP POMELAJ, z.o.o
Webpage / social media links:	https://www.pomelaj.si/ ; https://www.facebook.com/pomelajmalapolana/
Contact info (e-mail):	info@pomelaj.si
Consent for publication (YES / NO)	YES

Name and webpage / social media links of the AE:	Today, individuals are owners of cooperative
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36. SKUHNA PROJECT - WORLD CUISINE FOR SLOVENIAN PEOPLE (SL)

Topic/Sector of the Cooperation

- Reduced Inequalities

Story of a Successful Cooperation

- 1 **Title of the success story**
"Skuhna project - World cuisine for Slovenian people"
- 2 **Short introduction of the SE**
"Skuhna" social company was conceived at the Global Institute and is based on the fact that food and the preparation of delicious dishes from other cultures can be a powerful link for people of different cultures. It combines the rich culinary knowledge of migrants from Africa, Asia and South America into social entrepreneurial activity, with the desire that people in Slovenia would learn about distant lands.
- 3 **The social issue that the collaborators dealt with**
Besides culinary services (restaurant and catering), company provides education and training to immigrants, which enables their easier integration into Slovenian labor market and provides financial independency, cultural events, etc.
- 4 **Story of cooperation**

Simple project idea of introducing world cuisine to Slovenian people prepared by migrants, by ms Teja Kuk (Global Institute) and mr Max Zimani received a subsidy from the Ministry of labor and social affairs in 2012, to promote the development of social entrepreneurship in Slovenia. Financial support enabled launch of the Skuhna project - catering services and in May 2014 a restaurant was opened in Ljubljana, whose chef is Om Raj from India.

Social company is now in ownership of 3 entrepreneurs: Max Zimani from Zimbabwe, Om Raj from India and Teja Kuk from Slovenia.

Basic Information

Name of the SE:	SKUHNA, svetovna kuhinja
Webpage / social media links:	https://www.skuhna.si/



CE RESPONSIBLE

Contact info (e-mail):	info@skuhna.si
Consent for publication (YES / NO)	YES

Name and webpage / social media links of the AE:	Zavod Global (Global Institute): https://zavodglobal.org/
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37. KNOF COMMUNITY POSAVJE (SL)

Topic/Sector of the Cooperation

- Reduced Inequalities
- Sustainable Cities and Communities
- Responsible Consumption and Production

Story of a Successful Cooperation

1 **Title of the success story:** KNOF COMMUNITY POSAVJE (SL)

2 **Short introduction of the SE**

KNOF is a community which encourages sustainable development with an entrepreneurial mindset. The mission is to co-create a self-sufficient, green and healthy region of Posavje, with supporting and encouraging new green jobs, also for vulnerable groups like handicapped and aged over 50 and young without work skills.

3 **The social issue that the collaborators dealt with**

KNOF is offering an innovative supportive environment for business development, networking, and promotion. Programmes:

- Social business incubator - mentorship for developing a business idea
- COWORKING in Krško and Sevnica
- FABLAB Stikalnik Krško
- Youth and international mobilities
- Social activation programme for disadvantaged groups.



4 Story of cooperation

KNOF is a social enterprise, which was founded in 2008 at the initiative of the members of the ŠMRK association, from the need to focus on sustainable entrepreneurial activities, which would employ also socially disadvantaged groups. Main achievements:

- Acquisition of the status “social enterprise”, third social enterprise registered in Slovenia (2012)
- So far employed more than 65 people.
- More than 2500 people participated in lectures and workshops about urban gardening, healthy life, social entrepreneurship, sales, computers from the year 2013.
- More than 300 people came for help in the social business incubator from 2013.

Basic Information

Name of the SE:	KNOF community
Webpage / social media links:	https://new.knof.si/knof-community/
Contact info (e-mail):	mojca.metelko@knof.si
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	Members of association “Športno, mladinsko, raziskovalno in kulturno društvo K.N.O.F.” drustvo@knof.si
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38. STORE OF “OLD GOODS, NEW USES” (SL)

Topic/Sector of the Cooperation

- No poverty
- Sustainable Cities and Communities
- Responsible Consumption and Production

Story of a Successful Cooperation

- 1 **Title of the success story:** “Posredovalnica rabljenih predmetov Stara roba, nova raba” (Store “OLD GOODS, NEW USES”)



2 Short introduction of the SE

The cooperative is a social enterprise operating according to the principles of community economy. It is an example of how homeless people can connect and create something for themselves and the wider community by using discarded things. Each donated item, purchase or ordering, means support for all participants in the cooperative, which is basically aimed at recruiting homeless people and other socially most deprived persons and further developing the initiative: "Old goods, new uses".

3 The social issue that the collaborators dealt with

The idea of the store for "old goods, new uses" was formed in response to the expectations of the public or supporters, who increasingly brought redundant things to the society, such as old computers, TVs, books, etc. At the same time, there has been an increasing need and desire to further integrate homeless people into the labor market in ways different from those offered by state employment institutions.

4 Story of cooperation

The cooperative was established by society for homeless people "Kralji ulice" and two companies dealing with antique objects, Carniola Antiqua and the Glavan Antique Store, which support operation.

The store was the first of its kind in Slovenia. Since 2012, company has been acting independently, adhering to and co-shaping the guidelines of the solidarity economy. Company's activity is responsive to the needs of the environment and contributes to the improvement of local community conditions. It is an example of a practice that demonstrates how marginal groups (homeless people) can do something for themselves and the wider environment by using overlooked resources (used things).

In addition to the day-to-day operations, company participates on the Sunday Flea Markets, attend various fairs for collectibles and antiques. Once a year, organizes a traditional antique auction in October at noon.

Basic Information

Name of the SE:	Posredovalnica rabljenih predmetov
Webpage / social media links:	https://robaraba.si/
Contact info (e-mail):	zadruga@robaraba.si
Consent for publication (YES / NO)	NO



Name and webpage / social media links of the AE:	<p>Society Kralji ulice: Carniola Antiqua: https://sl-si.facebook.com/CarniolaAntiqua</p> <p>Antikvariat Glavan: www.antikvariat-glavan.si</p>
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39. BELIEVE IN YOU - A SOCIAL COMPANY (SL)

Topic/Sector of the Cooperation

- Reduced Inequalities
- Responsible Consumption and Production

Story of a Successful Cooperation

- 1 **Title of the success story:** “VERJAMEM VATE” (BELIEVE in YOU) social company
- 2 **Short introduction of the SE**

Vesna Vehovec and Alenka Žnidarič founded the social enterprise, “Believe in You” that employs persons from vulnerable groups. Company is operating as a store with second-hand clothes and daily working centre.

The company was established from the needs of the society of parents that have children with a physical or mental disability. The purpose of the society is to connect parents and children in the socializing, sharing experiences, helping to overcome everyday problems and obstacles.

- 3 **The social issue that the collaborators dealt with**

Shortly after the founding of the society, founders Vesna Vehovec and Alenka Žnidarič, were faced with the problem, how to cover society operation costs and how to help children with disabilities after the completion of their schooling.

Due to integration needs of society members, idea for the store for used clothing, fashion accessories, shoes, handbags, books and toys was developed.



4 Story of cooperation

In January 2014, Alenka Žnidarič and Vesna Vehovec founded the “Believe in You” Society. As mothers of children with disabilities, their main concern was the realization that a family with a child with a disability can also be happy. Full acceptance of the situation and children expanded their awareness and knowledge.

Initially, they organized monthly workshops for parents of children with special needs, and soon added workshops for children with special needs, and eventually came up with the idea of selling used clothes and toys for fairs. Sales at trade fairs were good and own store was developed, which would include young people with a developmental disability in their active lives, thus giving them the opportunity to fulfill their desires to work.

Basic Information

Name of the SE:	VERJAMEM VATE, socialno podjetje
Webpage / social media links:	http://www.verjamemvate.si/
Contact info (e-mail):	drustvo.verjamem.vate@gmail.com
Consent for publication (YES / NO)	NO

Name of the AE:	Alenka Žnidarič Vesna Vehovec
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40. SUSTAINABLE FASHION BY NOSENE (SK)

Topic/Sector of the Cooperation

- No Poverty
- Sustainable Cities and Communities
- Gender Equality
- Responsible Consumption and Production
- Partnerships
- Other



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Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

Sustainable fashion by Nosene - social and altruistic entrepreneurship combined in one business model

Nosene is a small business which concept contributes to sustainable slow fashion. Nosene is a second hand with exceptional business model. The company differs from the most second hands with clothes with a unique concept to sell used clothes the same way as new clothes are sold.

Nosene not only buys clothes for sell, it upcycles them branding them with own brand - Renewals by Nosene, it has its branches in shopping malls, streets of the old town, clothes are showcased and stored in boutique fashion. The clothes unsuitable for sell are send further for recycling. The company organizes workshops on upcycling and swaps targeting other companies.

Nosene deals with many issues having impact on sustainable communities. In one hand, second hand clothes selling and their upcycling naturally contributes to resolution of environmental issues, on the other hand the company’s business model targets broader variety of social issues. The business model incorporates support to different communities in form of broad variety of activities from lectures, workshops, clothes swap, to donation of portion from income to association MyMamy dealing with victims of domestic violence.

This makes Nosene a unique model pursuing not only socially impacting business but also an altruistic business connecting its business idea from the beginning with an altruistic goals. Nosene supports the association My Mamy with portion of income from items sold, the portion is known also to customers indicated on the price tag.

Basic Information

Name of the SE:	Nosene
Webpage / social media links:	www.nosene.sk/ FB: @Nosene SecondHand
Contact info (e-mail):	katarina@nosene.sk
Consent for publication (YES / NO)	(the information are from publicly available website of the company)



Name and webpage / social media links of the AE:	www.nosene.sk/ FB: @Nosene SecondHand
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41. A PLATFORM FOR GIG ECONOMY AND MICROJOBS (SK)

Topic/Sector of the Cooperation

- No Poverty
- Decent Work and Economic Growth
- Gender Equality

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

jaspravim.sk - Platform for gig economy and microjobs

Platform jaspravim.sk is a unique tool that connects people and companies to match skills with market needs. People with different skills and knowledge can use the platform to sell their products and services. The platform contains offers from specialists coming from areas such as online marketing, graphics, design, translation, programming, video, lifestyle or architecture. In addition, products of hobbies and handmade products can be offered at this platform.

The platform allows people and companies to connect in order to exchange their products and services in independent way. The concept supports microjobs and gig economy and contributes to life - work balance, involvement of women on maternity leave or stay at home moms into economic activities and employment in general. Individuals or companies can get in contact and buy or sell services and products with respective counterparties and furthermore jaspravim.sk is also a right place to test interest of potential customers in business ideas, whether they would be competitive in the market.

The platform gained in year 2015 a powerful sponsor when bank Slovenská sporiteľňa started to support jaspravim.sk¹. The cooperation resulted also in visibility activities and the bank

¹ <https://blog.jaspravim.sk/nasli-sme-noveho-hrdinu-jaspravim-sk/>



published content to support start-ups in the platform blogs. The content supported starting entrepreneurs to learn about business requirements and funding. ² Slovenská sporiteľňa in that time started a Start up programme for beginning entrepreneurs as first bank offering this unique concept in Slovakia. The programme offers to entrepreneurs support and capacity building in areas such as business planning, funding, testing the potential clients interest (still this programme cooperates to platform jaspravim.sk in testing business ideas), risk management consultation but also personal development. ³

Basic Information

Name of the SE:	GAMI5, platform jaspravim
Webpage / social media links:	www.jaspravim.sk / FB: @jaspravim.sk
Contact info (e-mail):	info@jaspravim.sk
Consent for publication (YES / NO)	(the information is retrieved from publicly available websites of companies or other publicly available articles)

Name and webpage / social media links of the AE:	Slovenská sporiteľňa, a.s./slsp.sk / @SlovenskaSporitelna
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42. BIVIO HOTEL AND RESTAURANT FOR JOB INTEGRATION (SK)

Topic/Sector of the Cooperation

- No Poverty
- Good Health and Well-Being
- Reduced Inequalities

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE

² <https://blog.jaspravim.sk/ako-zacat-podnikat-a-pretavit-svoje-napady-v-uspesny-biznis-dozviete-sa-na-jaspravim-sk-%f0%9f%91%8f%f0%9f%91%a8%e2%80%8d%f0%9f%92%bb/>

³ <https://www.slsp.sk/sk/biznis/zaciname-podnikat>



- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

Bivio hotel and restaurant for job integration of young graduates and people with disabilities

Bivio is a 3 star hotel offering its services on multiple accommodation platforms, hotel runs also a restaurant and a laundry service. The hotel also provides services connected with organization of different events. Besides, Bivio organizes educational events for disadvantaged people and their parents as well as for professionals, the company publishes own journal, provides free counseling on housing, education, employment or social services.

Furthermore, Bivio also manages a Rehabilitation and Training Center, in which people with intellectual disabilities prepare themselves for professional work. This increases their chance for integration into working life and society. Bivio is social enterprise as define in the Act 112/2018 on the social economy and social enterprises in Slovakia. Founder of Bivio business model reacts on difficult situation of young fresh graduates and disabled people to integrate into employment market. By providing skill development, education and jobs Bivio contributes to building independency of these people.

The initial idea of the founder of Bivio - Association to help people with intellectual disabilities in the Slovak Republic (ZPMP Slovak Republic), was supported by Velux ⁴. Velux is a Danish company producing windows and Velux Foundation provided support to build the BIVIO Center, as a unique social enterprise that brings new opportunities for disadvantaged people, prepares for work and employment. ⁵

Basic Information

Name of the SE:	Bivio
Webpage / social media links:	www.bivio.sk / FB:@bivio.centrum
Contact info (e-mail):	bivio@bivio.sk
Consent for publication (YES / NO)	Yes (the information is retrieved from publicly available websites of companies or other publicly available articles)

⁴ <https://veluxfoundations.dk/en/about/projects-granted#/?sq=slovakia&country=!denmark>

⁵ <https://bivio.sk/sk/o-nas/>



Name and webpage / social media links of the AE:

Velux, through Velux foundation/
<https://veluxfoundations.dk/en/> / FB @veluxfoundation

43. WASCO LAUNDRY SERVICE TO INTEGRATE DISADVANTAGED PEOPLE (SK)

Topic/Sector of the Cooperation

- Gender Equality
- Reduces Inequalities
- Decent Work and Economic Growth

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

Wasco Laundry service to integrate disadvantaged people into employment market

Wasco is a company providing laundry services to other companies such as hotels and restaurants. Wasco creates opportunities for jobs for long-term unemployed, women after maternity leave, single mothers with children, disadvantaged people the young, but also people over 50 years of age. The company was able to employ people who have been without jobs for decades. Work experience helps them acquire self-confidence, skills, and habits that they did not have, or lost them long ago.⁶ Wasco is also a social business on the list of social entrepreneurs as defined by Act 112/2018 on the social economy and social enterprises in Slovakia.

The support for starting a business came initially from Norwegian funds, Ekopolis, the Ministry of the Interior, or other state and international organizations.⁷ Various public and private bodies have supported the company. Including a cooperative Socialni Inovatori, which provides support with setting up business models and funding structures for social enterprises, prepares documentation for financial institutions and fundraising, supports creation of strategic partnerships and ecosystems and brings enlightenment in the social economy and field visits. Socialni Inovatori established cooperation to finance social enterprises with the social bank TISE,

⁶ <http://wasco.sk/nas-pribeh/>

⁷ <https://www.forbes.sk/pracovna-ktora-pomaha-horehronci-ukazuju-ze-ide-este-aj-ziskom/>



and the constantly search for various financial resources options to support social entrepreneurship.⁸

Basic Information

Name of the SE:	Wasco
Webpage / social media links:	www.wasco.sk /FB: @pracovnawasco
Contact info (e-mail):	info@wasco.sk
Consent for publication (YES / NO)	(the information is retrieved from publicly available websites of companies or other publicly available articles)

Name of the AE:	Multiple AEs
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44. DEDOLES - RESPONSIBLE ESHOP (SK)

Topic/Sector of the Cooperation

- Decent Work and Economic Growth
- Responsible Consumption and Production
- Partnerships

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

Dedoles - Responsible eshop reflecting on social, environmental and ethical issues

Dedoles is an eshop with an unique concept offering only quality clothing with original design that were manufactured in responsible way. The company's philosophy supports human

⁸ <https://www.socialniinovatori.sk/financovanie>



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diversity, environmental protection, and ethical production. Dedoles cooperates with responsible brands only and socially responsible products are chosen the portfolio of products that are offered in the eshop. Furthermore the business concept incorporated environmental friendly campaigns in form of planting a tree for each sold pair of eco socks and donations from customers from voluntary roundups of final order price.⁹

The business concept creates a specific space of responsible textile products to be sold at one place and contributes to closing the niche, where responsible small producers and entrepreneurs can promote and sell their products.

Dedoles was facilitated by a cooperative Socialni Inovatori, which provides support with setting up business models and funding structures for social enterprises, prepares documentation for financial institution and fundraising, supports creation of strategic partnerships and ecosystems and brings enlightenment in the social economy and field visits. Socialni Inovatori established cooperation to finance social enterprises with the social bank TISE, and the constantly search for various financial resources options to support social entrepreneurship.¹⁰

Basic Information

Name of the SE:	Dedoles
Webpage / social media links:	www.dedoles.sk
Contact info (e-mail):	ahoj@dedoles.sk
Consent for publication (YES / NO)	(the information is retrieved from publicly available websites of companies or other publicly available articles)

Name and webpage / social media links of the AE:	Sociálni Inovátori/ www.socialniinovatori.sk / FB. @socialniinovatori
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⁹ <https://www.dedoles.sk/filozofia>

¹⁰ <https://www.socialniinovatori.sk/financovanie>



45. MODEL CSR CENTER IN STARACHOWICE (PL)

Topic/Sector of the Cooperation

- Decent Work and Economic Growth
- Sustainable Cities and Communities

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE and AE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

MODEL CSR CENTER IN STARACHOWICE

The idea to create the CSR Center in Starachowice was created during the development of the Municipal Revitalization Program, implemented as part of the "Starachowice Again" project, which received funding from the Operational Program Technical Assistance 2014-2020, in the competition of the Ministry of Investment and Development "Model Urban Revitalization".

The CSR Center is the first stage of creating the Local Impact Hubs, which, in accordance with the assumptions of the Municipal Revitalization Program, is to be a space for cooperation, integration, exchange of experiences and mutual learning of entrepreneurs, non-governmental organizations, social leaders, artists, youth.

The creation of the CSR Center model was preceded by a diagnosis of old-age enterprises in terms of CSR, and the next step was a series of 4 expert meetings and 5 standardization meetings. During the meetings, definition issues and standards on which CSR is based were raised, and similar initiatives implemented in Europe were presented. Both CSR experts and animators of social activities took part in the meeting. The first milestone was the increase of entrepreneurs' knowledge in the field of corporate social responsibility and the benefits of implementing CSR. The solution is education, and the key is the language of benefits and demonstration of measurable effects from the introduction of CSR into the company's strategy. Reaching the appropriate group of entrepreneurs interested not only in the idea of CSR but also ready to act in this area has become a second milestone. The key is a strategic approach that requires planning specific promotional activities and targeted recruitment, which results in reaching entrepreneurs ready to engage in joint social programs and initiatives.



Basic Information

Name of the SE:	MODEL CSR CENTER
Webpage / social media links:	www.rewitalizacja.starachowice.eu
Contact info (e-mail):	rewitalizacja@starachowice.eu
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	www.facebook.com/starachowiceODnowa
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46. THE LEWIATAN STORY (PL)

Topic/Sector of the Cooperation

- Good Health and Well-Being
- Quality Education
- Gender Equality
- Decent Work and Economic Growth

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

THE LEWIATAN STORY

The Association of Private Employers of Świętokrzyskie Lewiatan was established in 2002 in Kielce. Is a regional association of the Lewiatan Confederation - the largest organization of employers in Poland. It is a voluntary, self-governing and independent organization in its operations, associating employers from the area of the Świętokrzyskie Province.

ŚZPP Lewiatan Lewiatan is a member and one of the most dynamically operating Regional Unions of the Lewiatan Confederation - the largest employers' organization in Poland representing the private sector. The Confederation, as the only Polish employers' organization, has a



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representative office in Brussels and belongs to **BUSINESSEUROPE** - the largest European organization representing the interests of entrepreneurs and employers towards the European Commission, the European Parliament and other EU institutions.

At the central level, they are seeking interests of the Świętokrzyskie SME sector companies. From a group of over 70 members, employing almost 5,000 employees. Organizes dozens of different on odzaju events of substance, of which the majority are destined Disable lifted for the business environment. Experts and employees of the ŚZPP Lewiatan office constantly monitor all aspects of the functioning of enterprises in the region and the country as well as the legislative changes introduced.

An important area of the company's activity is economic education of children and youth. The Association has been cooperating with the Świat Money Fund for many years, which is the publisher of publications for children and young people of the same title. They support all activities regarding, among others health of employees - he took the patronage of the "Cancer is Your Business!" campaign on cancer prevention in women. Implements projects of awareness s and information that, among others, " We have working mothers!" Dedicated to entrepreneurs and young women, aimed at promoting flexible forms of employment, supporting women in returning to the labor market after maternity leave and encouraging companies to employ them.

Basic Information

Name of the SE:	ŚZPP LEWIATAN
Webpage / social media links:	www.szpp.eu
Contact info (e-mail):	biuro@szpp.eu
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	https://www.facebook.com/lewiatan.pracodawcy.kielce/
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47. VIVE GROUP (PL)

Topic/Sector of the Cooperation

- Quality Education
- Climate Action
- Responsible Consumption and Production

Story of a Successful Cooperation

- 1 **Title** of the success story
- 2 **Short introduction of the SE**
- 3 **The social issue** that the collaborators dealt with
- 4 **Story of cooperation**

VIVE GROUP

The VIVE Group consists of related companies, the main of which - VIVE Textile Recycling, operating for 25 years, is a leader in the textile recycling industry in Poland and Europe. She takes the actions for sustainable development extremely seriously and as a recycling leader feels obliged to take actions for the benefit of the environment, employees, local community as well as market education. It is also distinguished by innovative, deeply thought-out ideas and solutions, created for the sake of people and the natural environment. The VIVE serce Dzieciom Foundation is a public benefit organization, and allocates funds from the 1% income tax for statutory purposes. The Foundation's budget is also constantly supplied by the VIVE Group.

The VIVE Heart Foundation for Children has been granting scientific, artistic, mathematical and sport scholarships since 2008. Within the Foundation has three scholarship programs aimed at children, which show very good results in science. The foundation has adopted the principle of cooperation with scholarship holders by offering them the opportunity to participate in many projects that are to serve their development. The management board adopted the principle of support in urgent cases, where rescue is necessary immediately and in cases of illness in families with very low material status.

The goal of the VIVE Heart for Children Foundation is to create a sustainable system of help for children and youth, not only in a financial way, through scholarships or funds for treatment, but above all by providing a good example and the most important values that will help them start



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their adult life. The Foundation implements many projects related to education and combating social isolation, supporting entrepreneurship and shaping positive attitudes in children, as well as interest in their physical activity and sport. Her domain is social rehabilitation, education and sporting activities.

The most interesting initiatives include also the implementation of the "Tailor-made Recycling" competition, the idea of which is to disseminate knowledge about the possibility of reusing textile materials and to develop a creative approach to recycling among students of primary and junior high schools in Świętokrzyskie. VIVE Group companies do not forget about market education, taking care of raising ecological awareness of their employees, business partners and customers. The goal is to implement comprehensive actions that will cover not only environmental aspects, but also take into account social interests. The company's activities, in accordance with the principle of sustainable development, therefore also include social campaigns implemented in cooperation with the VIVE Heart for Children Foundation and charity campaigns with employees.

Basic Information

Name of the SE:	VIVE GROUP
Webpage / social media links:	www.vivetextilerecycling.pl
Contact info (e-mail):	vive@vive.com.pl
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	https://www.facebook.com/VIVETextileRecycling/
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48. COOPERATION FOR ENVIRONMENT PROTECTION (PL)

Topic/Sector of the Cooperation

- No Poverty
- Climate Action
- Quality Education

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

The Barlinek Group is a leading producer of layered wooden floors in the world with a production potential of over 12 million m² per year. Flooring is sold to 64 countries on 6 continents. Barlinek attaches great importance to the fact that the technologies used and the company's finished products are ecological and neutral to the natural environment. Thanks to constant modernization of the plant and investments in modern technologies, it is one of the cleanest companies in this industry in Poland. Barlinek's activities show that environmental protection can be not only an obligation imposed on companies by individual countries, but also an important element of a long-term development strategy.

Ecology is not the only area in which Barlinek is socially involved. The main goal of supporting activity is to help and support institutions, associations and foundations that carry out tasks in the field of charity, social and care. Support - through the scholarship system - gifted young people from poor families who achieve above-average results in various areas of life (science, sport, culture). Improving housing conditions for children from poor families, people with disabilities and people living in social care homes.

For years, he has been cooperating with the Fabryka Marzeń Foundation, which helps families with children in a difficult housing and living situation. Assistance is provided by improving living conditions, carrying out renovations and comprehensively arranging houses and flats. It also funds scholarships for talented young artists who cannot afford to improve their skills, and runs personal development workshops for young people. As part of the help and support, the company has created its own program "We help! It's natural". The program aims to help and support institutions, associations and foundations that carry out tasks in the field of charitable, social and caring assistance. The company is one of the partners of the cyclical "Child Friendly



World" competition organized by the Committee for the Protection of Children's Rights, which aims to help parents and guardians in choosing the best, safest and meeting the highest standards of toys, books and child-friendly places.

Basic Information

Name of the SE:	BARLINEK
Webpage / social media links:	www.barlinek.com.pl
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	https://www.facebook.com/drewnoforever
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49. SANITARY ENGINEERING: WODOCIĄGI KIELECKIE SP. Z OO (PL)

Topic/Sector of the Cooperation

- Quality Education
- Clean Water and Sanitation
- Responsible Consumption and Production
- Life Below Water

Story of a Successful Cooperation

- 1 Title of the success story
- 2 Short introduction of the SE
- 3 The social issue that the collaborators dealt with
- 4 Story of cooperation

SANITARY ENGINEERING: WODOCIĄGI KIELECKIE SP. Z OO

The object of the Water Supply Company Kieleckie carries out service and commercial field of sanitary engineering, and in particular: the boron and a water distribution Lead frontend and treatment, Uslu g of water supply and sewerage systems, laboratory testing of water and wastewater. The company has been on the market for 90 years.



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It supports non-governmental organizations and institutions that help families and people in difficult life situations, people with disabilities, working for the protection and promotion of health. The company, which operates as a natural monopoly on the local market, has developed principles based on partnership, assistance, support and involvement of its own resources and resources.

The main areas of involvement are: social assistance, including assistance to families and people in a difficult life situation, and equalization of opportunities for these families and individuals, activities to defend human rights, including national minorities, supporting the development of local communities and communities, activities supporting the development of technology, inventiveness and innovation and the dissemination and implementation of new technical solutions in business practice, ecology and animal protection.

The company actively cooperates with schools and universities in the region: in the area of internship projects, exchange of knowledge and scientific programs. Activities for the benefit of the local community take the form of donations for socially useful and charitable purposes, free transfer of equipment and installations. Pro-ecological activities directed at environmental protection are mainly ecological education of employees and clients, implementation of ecological technological processes and services. The company invests in employee development through programs to improve qualifications, integration programs and programs for equal opportunities. He also conducts employee volunteering involving the voluntary involvement of the Company's employees for pro-social initiatives (institutions, organizations, actions).

Basic Information

Name of the SE:	WODOCIĄGI KIELECKIE" SP. Z O.O.
Webpage / social media links:	wod-kiel.com.pl
Contact info (e-mail):	wodkiel@wod-kiel.com.pl
Consent for publication (YES / NO)	NO

Name and webpage / social media links of the AE:	https://www.facebook.com/WodociagiKieleckie
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