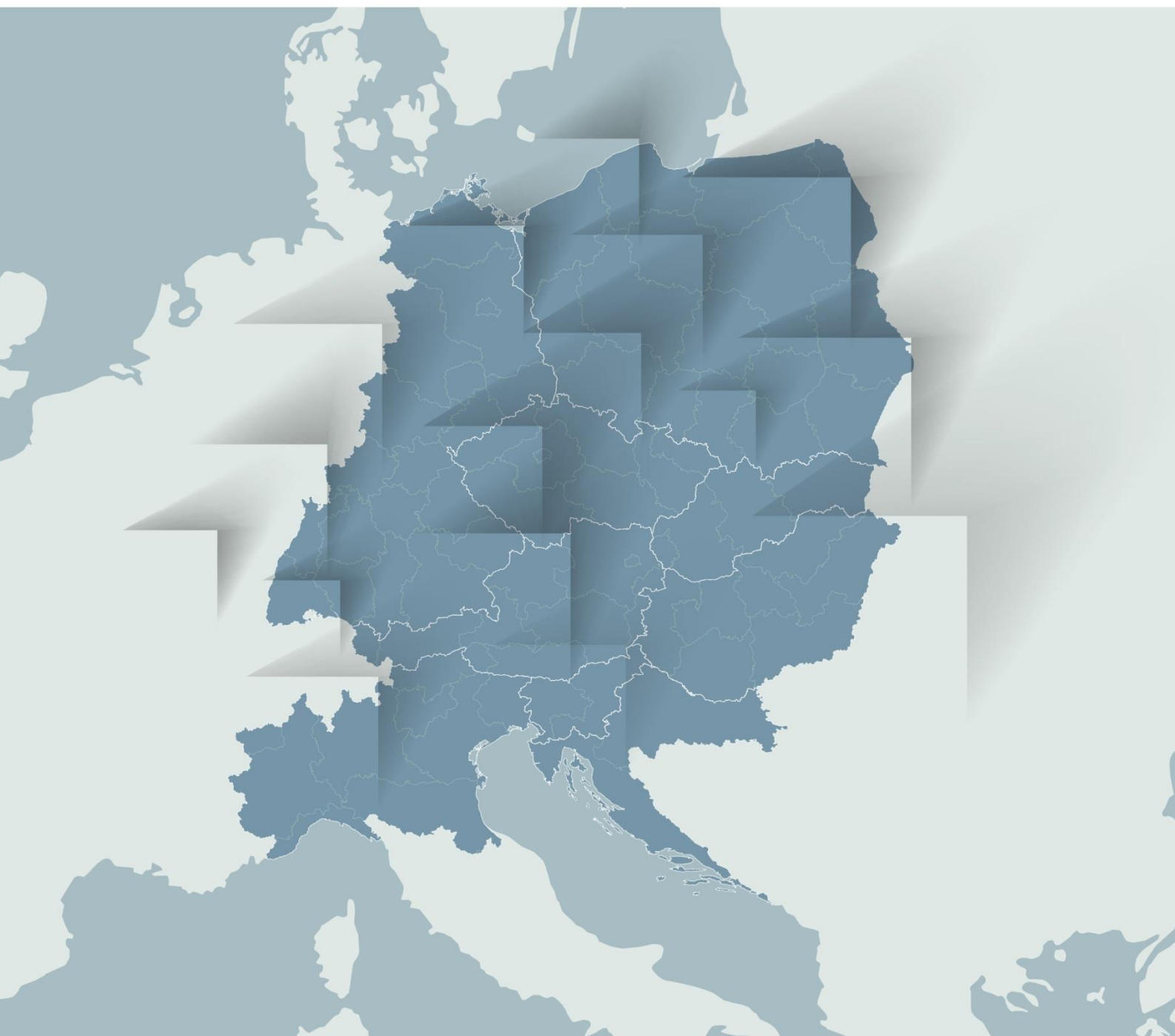# RESTAURA: REVITALISING HISTORIC BUILDINGS THROUGH PUBLIC-PRIVATE PARTNERSHIP SCHEMES (CE339)

Project Communication Strategy

Version 1

11|2016

Summary

A. Introduction

The communication strategy (CS) of RESTAURA project under the Interreg CENTRAL EUROPE Programme (Interreg CE) is intended to provide the lead partner (LP) and project partners (PP) with information and guidance needed to properly implement project communication activities.

- What is RESTAURA project about?

RESTAURA project addresses the problem of the lack of financial resources of most of the governments to protect and maintain cultural heritage and historical buildings. This issue is of particular importance to Central Europe region, where the turbulent history and the geopolitical reconfiguration resulted in a large number of neglected or abandoned historic buildings, which till today are suffering from steady decay. RESTAURA is aiming at promoting Public-Private Partnership (PPP) schemes in revitalisation of historical cities and buildings.

- Which outputs are most relevant for transfer and why?

Till now, there are only a few examples of PPP in revitalisation projects in Europe, here RESTAURA is willing to give a real change in the use of PPP across Central Europe (innovation). The outputs of the project will be strategies and action plans, tools, pilot actions and workshops for public authorities willing to renovate and bring a new life to abandoned and deteriorated historic buildings with the use of PPP models.

- What is the role of communication in your project?

Communication and dissemination of project's results and outputs are extremely important to reach RESTAURA objectives and transfer the outputs to other target groups and municipalities/regions/countries outside the partnership. However, communication in a broad sense includes other communication objectives such as informing the partnership of the project or involving stakeholders in developing outputs.

- What will be the results of your communication?

Communication activities should help the project to achieve the change and objectives related to a more extended use of PPP in revitalisation across Central Europe countries. In this sense, communication results are intrinsically linked to overall RESTAURA project specific objectives, which can be summarised as: 1) Improved skills and competences of the public sector to use PPP schemes in revitalisation; 2) Better strategies at the local level to take full advantage of PPP; 3) Tested tools for conducting PPP projects.

- What are your main reference points for this strategy?

When drafting this communication strategy the following documents have been considered: approved Application Form of RESTAURA project, Implementation Manual and Communication Strategy of the Interreg CENTRAL EUROPE programme, Project brand manual and information received during the Project Implementation Training (21-22 September 2016, Vienna).

- Who is involved in planning and delivering your communication?

All project partners are involved in planning and delivering communication activities with a key role of project communication manager, who coordinates and manages all activities, builds the

communication capacity of all partners, is the contact person for the JS related to communication and delivers main communication materials.

B. Strategy

In this chapter, the strategic framework for communication throughout the project is outlined in the following sub-chapters corresponding to different work packages (WP), i.e. work package management (WP M), thematic work packages (WP T), work package communication (WP C).

B.1 Communication to ensure internal involvement of all partners (WP M)

▪ Challenges and results

Internal communication is referred to WP M and it is aimed at ensuring a sound management and coordination of the project. In projects such as RESTAURA project, where partners are coming from different countries, backgrounds, specialisation, but also where people are working together for the first time, there should be clear rules for internal communication, as misunderstandings can easily arise.

All project partners, not only the communication manager, should be aware of activities, time plan and responsibilities within WP M.

The expected result of communication activities under this section is a smooth implementation and reporting in the project, with no delays in delivery of documents and good quality of information provided in reports.

▪ Strategy

All deliverables under WP M					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
▪ RESTAURA staff employed by project partner institutions ▪ External consultants and experts in WP M	▪ Increase knowledge ▪ Change attitude	Limited experience in Interreg CE rules and procedures, little knowledge of RESTAURA AF; no previous cooperation experience between	PPs have good knowledge of Interreg CE requirements and rules; management procedure in the projects are clear and followed;	▪ Don't hesitate to ask questions ▪ Keep the deadlines ▪ Respond e-mails ▪ Inform in advance ▪ Follow agreed instructions ▪ Good quality	▪ Kick-off meeting and SC meetings (D.M.3.1) ▪ Internal communicatio n in the project incl. circulars on the progress in

subcontracte d by PPs		partners (e.g. limited trust); varying communication skills of PPs.	smooth internal communication in the project.	reports ▪ Start with your reporting in time ▪ Good communication makes your life and our life easier	the project (D.M.2.3) ▪ Internal progress reports (D.M.2.4)

▪ Evaluation

ID	Deliverable indicator	Unit	Baseline value 2016	Target value 2019	Source of data	Reporting
1.	Circulars on the progress of the project sent by LP as part of the internal communication (D.M.2.3)	Number	0	18	Copies of e-mails provided by LP	6-monthly
2.	External evaluation of communication activities (D.M.3.5)	Number	0	1	Written report subcontracted by PP02	Interim

B.2 Communication to ensure external involvement of stakeholders (WP T)

▪ Challenges and results

Engagement of stakeholders is key to achieve the objectives of the RESTAURA project. As already highlighted in the communication strategy of Interreg CE programme, the modern understanding of the function and role of communication is based on the insight that one-way communication alone does not make a significant difference. Too often an important element is missing: interpersonal two-way communication. Media, no matter how technologically advanced; messages, no matter how skilfully packaged; and information, no matter how relevant, are not enough to bring about meaningful and sustainable results.

This section is aimed at external stakeholders (e.g. PPP community; political, economic and revitalisation actors in each country, interested public and other relevant stakeholders both from the public and private sector), who will be involved in the development of outputs under different thematic work packages.

The main expected result of communication activities under this section is a better understanding of needs and expectations of external project stakeholders. The approach used will be: consulting (direct contacts, face-to-face meetings and interviews, e-mail), informing and inviting to provide input via various channels, circulating questionnaires.

▪ Strategy

WP T1: Output O.T1.1 (Handbook) and O.T1.2 (Helpdesk)

Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
Public partners (public sector authorities at local, regional or national level in charge of PPP policy, decision-making and the preparation and procurement of PPP project)	Receive input from	Do not know their experience, needs and expectations in PPP and revitalisation	Understand their perception and expectations	▪ RESTAURA project would like to know their experience, opinions and plans related to PPP and revitalisation ▪ RESTAURA project will make use of their input when preparing WP T main outputs	▪ Questionnaires (D.T1.1.2) ▪ Country advisory meetings (D.T1.3.1)
Private partners (companies who work together with the public sector to deliver public infrastructure projects and services under a PPP contract)	Receive input from	Do not know their experience, needs and expectations in PPP and revitalisation	Understand their perception and expectations	▪ RESTAURA project would like to know their experience, opinions and plans related to PPP and revitalisation ▪ RESTAURA project will make use of their input when preparing WP T main outputs	▪ Questionnaires (D.T1.1.2) ▪ Country advisory meetings (D.T1.3.1)

WP T2: Output O.T2.1 (IBHRP) and O.T2.2 (Guidebook)					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities

Interested public (local residents) and other stakeholders (e.g. entrepreneurs, political actors, NGOs, etc.) at local level in municipalities participating in the project	Receive input from	Do not know their opinions and expectations with regard to the preparation of IBHRP by local authorities	Understand their perception and expectations	• RESTAURA project would like to know their opinions and expectations related to IBRHP preparation (O.T2.1) • RESTAURA project will make use of their input when preparing IBHRP	• RESTAURA Local Stakeholders Groups (RLSG) established (D.T2.2.1) and public consultations conducted
External stakeholders (e.g. revitalisation experts; PPP community; other political, economic actors) at national level in 4 countries participating in the project	Receive input from	Do not know their opinion on the concept of Guidebook for local authorities (O.T2.2).	Understand their position and ideas for document structure, objectives, etc.	• RESTAURA project would like to know their opinion and ideas for final document under O.T2.2 • RESTAURA project will make use of their input when preparing O.T2.2 main output	• Country advisory meetings (D.T2.5.2)

WP T3: Output O.T3.1 (Pilots) and O.T3.2 (Guidelines)					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
Interested public (local residents) and other stakeholders (e.g. entrepreneurs,	Receive input from	Need for better understanding of their opinions and expectations concerning the	Better understand their perception and expectations	• RESTAURA project would like to know their opinions and expectations related to pilots	• Interaction with stakeholders during pilots implementation: consulting, informing and

political actors, NGOs, etc.) at local level in municipalities participating in the project		pilots to be conducted (O.T3.1).		implementation (O.T3.1) ▪ RESTAURA project will make use of their input when implementing pilots	inviting to provide input (A.T3.1-4)
External stakeholders (e.g. revitalisation experts; PPP community; other political, economic actors) at national level in 4 countries participating in the project and outside (if needed)	Receive input from	Do not know their opinion on pilots implemented and the concept of Guidelines on planning and preparation of PPP projects in revitalisation (O.T3.2)	Understand their position and ideas for document structure, objectives, etc.	▪ RESTAURA project would like to know their opinion on pilots implemented and ideas for final document under O.T3.2 ▪ RESTAURA project will make use of their input when preparing O.T3.2 main output	▪ External evaluation of 4 pilot actions (D.T3.5.1) ▪ Country advisory meetings (D.T3.5.1)

WP T4: Output O.T4.1 (Workshops) and O.T4.2 (Web-based tool)					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
External stakeholders (e.g. professional trainers; revitalisation experts; PPP community; other political, economic actors) at national level in 4 countries	Receive input from	Do not know their opinions and needs concerning the workshops to be conducted (O.T4.1).	Understand their ideas for workshops training material, methods, etc. (O.T4.1)	▪ RESTAURA project would like to know their opinions and ideas related to workshops (O.T4.1) ▪ RESTAURA project will make use of their input	▪ Workshops material documentation (D.T4.3.1) ▪ External evaluation of workshops (D.T4.4.1)

participating in the project and outside (if needed)				when preparing and implementing workshops (O.T4.1)	
External stakeholders (e.g. IT experts; revitalisation experts; PPP community; other political, economic actors) at national level in 4 countries participating in the project and outside (if needed)	Receive input from	Do not know their opinion and views on user requirements related to web-based tool to be implemented (O.T4.2)	Understand their views and ideas for web-based tool implementation, e.g. main features, functionality, technical standards, etc. (O.T4.2)	▪ RESTAURA project would like to know their opinion on web-based tool to be implemented (O.T4.2) ▪ RESTAURA project will make use of their input when preparing O.T4.2 main output	▪ User requirements specification (D.T4.2.1)

▪ Evaluation

ID	Deliverable indicator	Unit	Baseline value 2016	Target value 2019	Source of data	Reporting
1.	Country advisory meetings (reports) – D.T1.3.1; D.T2.5.2; D.T3.5.2	Number	0	4; 4; 4 (1 per country)	Reports drafted by PPs from setting up, functioning and conclusions made by the country advisory boards in each country	6-monthly

B.3 Communication to transfer outputs to new target audiences (WP C)

▪ Challenges and results

Communication and dissemination of project's results and outputs are extremely important to reach RESTAURA objectives and transfer outputs to other target groups and municipalities, regions and countries

outside the partnership. PPP is still a novelty in the sector tackled by the project, thus communication helps to achieve the change the RESTAURA project is aiming to achieve.

The target audience consists of:

- public authorities (local, regional, national level) in charge of PPP policy, decision-making and the preparation and procurement of PPP project;

- private partners, i.e. companies who work together with the public sector to deliver public infrastructure projects and services under a PPP contract;

- PPP community (PPP associations and support organisations) who aims at promoting PPP schemes in their area of influence;

- revitalisation experts who can increase their knowledge on innovative schemes for financing revitalisation projects;

- media and journalists who will increase their knowledge on PPP application;

- general public.

The main communication objective related to the transfer of outputs to new target audiences is increasing knowledge and influencing attitude and changing behaviour of those who can benefit from implementing Public-Private Partnership schemes in their revitalisation projects. This will ultimately result in more involvement of private partners and private financing in investments related to renovation and revitalisation of cultural heritage buildings and sites.

- Strategy

WP T1: Output O.T1.1 (Handbook)					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
Public partners (public sector authorities at local, regional or national level in charge of PPP policy, decision-making and the preparation and procurement of PPP project)	Increase knowledge	Have limited knowledge on PPP and revitalisation	Have been reached and informed about PPP and revitalisation	▪ Status and legal framework on PPP in 4 countries ▪ Good practices and case studies (projects) ▪ Recommendations	▪ Communication activities conducted in the period 6-11.2017
Private partners (companies who	Increase knowledge	Have limited knowledge on	Have been reached and	▪ Status and legal framework on PPP in	▪ Communication activities

work together with the public sector to deliver public infrastructure projects and services under a PPP contract)		PPP and revitalisation	informed about PPP and revitalisation	4 countries ▪ Good practices and case studies (projects) ▪ Recommendations	conducted in the period 6-11.2017
Business support organisations (e.g. PPP associations, chambers of commerce) and sectoral agencies	Raise awareness and increase knowledge	Have limited knowledge on PPP and revitalisation	Have been reached, made aware and informed about PPP and revitalisation	▪ Status and legal framework on PPP in 4 countries ▪ Good practices and case studies (projects) ▪ Recommendations	▪ Communication activities conducted in the period 6-11.2017

WP T2: O.T2.2 (Guidebook)					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
Public partners (public sector authorities at local, regional or national level in charge of revitalisation policy, decision-making and the preparation of revitalisation plans and projects)	Raise awareness, increase knowledge and change attitude	Have limited knowledge on PPP use in revitalisation	Have been reached, made aware and informed about PPP use in revitalisation	▪ PPP as a means to project financing and management for revitalizing historic buildings and sites ▪ Need for creating a strategic framework with principles and procedures to accelerate revitalisation with the use of PPP	▪ Communication activities conducted in the period 12.2017 - 11.2018

				▪ Experience in 4 countries participating in the project is already available	
External stakeholders (e.g. revitalisation experts; PPP community; other political, economic actors) at national level in 4 countries participating in the project	Raise awareness and increase knowledge	Have limited knowledge on PPP use in revitalisation	Have been reached, made aware and informed about PPP use in revitalisation	▪ PPP as a means to project financing and management for revitalizing historic buildings and sites ▪ Need for creating a strategic framework with principles and procedures to accelerate revitalisation with the use of PPP ▪ Experience in 4 countries participating in the project is already available	▪ Communication activities conducted in the period 12.2017 - 11.2018

WP T3: O.T3.2 (Guidelines)					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
Public partners (public sector authorities at local, regional or national level in charge of PPP	Influence attitude and change behaviour	Have limited experience in PPP in revitalisation projects	Have been reached and informed about PPP and revitalisation	▪ Practical templates, procedures from the pilots conducted are available	▪ Communication activities conducted in the period 6.2018 – 5.2019

				▪ Good practices and case studies (experience from pilots conducted)	
policy, decision-making and the preparation and procurement of PPP project)					
Private partners (companies who work together with the public sector to deliver public infrastructure projects and services under a PPP contract)	Influence attitude and change behaviour	Have limited experience in PPP in revitalisation projects	Have been reached and informed about PPP and revitalisation	▪ Practical templates, procedures from the pilots conducted are available ▪ Good practices and case studies (experience from pilots conducted)	▪ Communication activities conducted in the period 6.2018 – 5.2019
External stakeholders (e.g. revitalisation experts; PPP community; other political, economic actors) at national level in 4 countries participating in the project and outside (if needed)	Raise awareness and increase knowledge	Have limited experience in PPP in revitalisation projects	Have been reached and informed about PPP and revitalisation	▪ Practical templates, procedures from the pilots conducted are available ▪ Good practices and case studies (experience from pilots conducted)	▪ Communication activities conducted in the period 6.2018 – 5.2019

WP T4: O.T4.2 (Web-based tool)					
Audience	Communication objective	Status quo in 2016	Targeted status quo in 2019	Key messages	Outline of activities
Public partners (public sector	Influence attitude and	Have limited experience in	Have been reached and	▪ Informative and relevant	▪ Communication activities

authorities at local, regional or national level in charge of PPP policy, decision-making and the preparation and procurement of PPP project)	change behaviour	PPP in revitalisation projects	informed about the availability and functionality of the web-based tool	content on PPP and revitalisation is available on-line through the web-based tool	conducted in the period 6.2018 – 5.2019
Private partners (companies who work together with the public sector to deliver public infrastructure projects and services under a PPP contract)	Influence attitude and change behaviour	Have limited experience in PPP in revitalisation projects	Have been reached and informed about the availability and functionality of the web-based tool	▪ Informative and relevant content on PPP and revitalisation is available on-line through the web-based tool	▪ Communication activities conducted in the period 6.2018 – 5.2019
External stakeholders (e.g. revitalisation experts; PPP community; other political, economic actors) at national level in 4 countries participating in the project and outside (if needed)	Raise awareness and increase knowledge	Have limited experience in PPP in revitalisation projects	Have been reached and informed about the availability and functionality of the web-based tool	▪ Informative and relevant content on PPP and revitalisation is available on-line through the web-based tool	▪ Communication activities conducted in the period 6.2018 – 5.2019

▪ Evaluation

ID	Result indicator	Unit	Baseline value 2016	Target value 2019	Source of data	Reporting
1.	Unique visits to project website as indication of	Average number of	0	400	Google Analytics	6-monthly

		unique visits per month				
2.	Participants at project events	Number of persons participating at project events	0	500	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures (if available)	6-monthly
3.	Event participants satisfied %	%	na	80%	Reports from PPs based on questionnaires conducted	6-monthly
4.	Joint communication activities	Number of events	0	27	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures (if available)	6-monthly

C. Activities

This part includes communication activities as foreseen in the approved application form of RESTAURA project, including additional description not previously available.

M.1 Communication activities under WP Management

M.1.1 Internal communication incl. circulars on the progress of the project

Key points

Targeted communication arena:	B.1
Outputs in focus of activity (content):	Internal communication incl. circulars
Targeted communication audiences:	Project partners
Responsible partner:	LP
Involved partners:	All project partners
Indicative timing of activity:	Delivery month: 03.2019
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Main tool for day-to-day communication with the PPs informing about actions and decisions that had been made and next activities to take place. (at least 6 circulars/year, sent by email).

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Circulars sent	Number	0	18	Reports from LP incl. circulars sent	6-monthly

M.1.2 External evaluation of communication activities (interim)

Key points

Targeted communication arena:	B.1
Outputs in focus of activity (content):	External evaluation document
Targeted communication audiences:	Project partners
Responsible partner:	PP02

Involved partners:	All PPs
Indicative timing of activity:	Delivery month: 12.2017
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

External, independent, interim evaluation of communication activities conducted by the project partners subcontracted by PP2.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	External evaluation document	Number	0	1	Document	4th reporting period

T.1 Communication activities thematic WPs

T.1.1 Country advisory meetings under WP T1 - reports

Key points

Targeted communication arena:	B.2
Outputs in focus of activity (content):	Country advisory meetings (D.T1.3.1)
Targeted communication audiences:	External stakeholders
Responsible partner:	PP02, PP04, PP05, PP09
Involved partners:	All PPs
Indicative timing of activity:	Delivery month: 02.2017
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

The concept of Handbook and Helpdesk will be discussed with PPP community and key political/economic/revitalisation actors in each country, gathering requirements of different types of users for Helpdesk and Handbook development.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Country advisory meetings	Number	0	4 (1 per country)	Reports drafted by PPs from	2nd reporting period

			Baseline		setting up,	
(reports) – D.T1.3.1					functioning and conclusions made by the country advisory boards in each country	

T.1.2 Country advisory meetings under WP T2 - reports

Key points

Targeted communication arena: B.2

Outputs in focus of activity (content): Country advisory meetings (D.T2.5.2)

Targeted communication audiences: External stakeholders

Responsible partner: PP02, PP04, PP05, PP09

Involved partners: All PPs

Indicative timing of activity: Delivery month: 10.2017

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

The concept of Guidebook for local authorities (O.T2.2) will be discussed with revitalisation experts, PPP community and other scientific/political/economic actors in each country, gathering their opinions and ideas on the final document to be prepared.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Country advisory meetings (reports) – D.T2.5.2	Number	0	4 (1 per country)	Reports drafted by PPs from setting up, functioning and conclusions made by the country advisory boards in each country	3rd reporting period

T.1.3 Country advisory meetings under WP T3 - reports

Key points

Targeted communication arena: B.2

Outputs in focus of activity (content): Country advisory meetings (D.T3.5.2)

Targeted communication audiences: External stakeholders

Responsible partner: PP02, PP04, PP05, PP09

Involved partners: All PPs

Indicative timing of activity: Delivery month: 10.2018

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

The concept of the Guidelines (O.T3.2) will be discussed with revitalisation experts, PPP community and other political/economic actors in each country, gathering their opinions and ideas which will be incorporated in the final document.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Country advisory meetings (reports) – D.T3.5.2	Number	0	4 (1 per country)	Reports drafted by PPs from setting up, functioning and conclusions made by the country advisory boards in each country	5rd reporting period

C.1 Start-up activities

Start-up activities include the preparation of this communication strategy and the development of other basic activities at the beginning of project implementation.

C.1.1 Communication strategy

Key points

Targeted communication arena: B.1, B.2, B.3

Outputs in focus of activity (content): Communication strategy document

Targeted communication audiences: Project partners

Responsible partner: PP02 (IPPP)

Involved partners: All project partners

Indicative timing of activity: Delivery month: 11.2016

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Communication strategy document following the INTERREG CE template adapted to RESTAURA project including strategic overview, messages, tactics, audiences, communication objectives and activities planned, responsibilities and time plan.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Project communication strategy shared with all partners	Number	0	1	Monitoring	1st progress report

C.1.2 Website

Key points

Targeted communication arena:	B.1, B.2, B.3
Outputs in focus of activity (content):	Website
Targeted communication audiences:	Project partners, external stakeholders
Responsible partner:	PP02 (IPPP)
Involved partners:	All project partners
Indicative timing of activity:	Delivery month: 11.2016
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Implementation of the website, which will be hosted on INTERREG CE programme website. After the implementation continuous update till the end of the project (EN language). National information on RESTAURA (PL, SK, SI, HR) on PPs institutional websites.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Website created and regularly updated	Number	0	1	Internet	6-monthly

C.1.3 Poster on RESTAURA project

Key points

Targeted communication arena: B.2, B.3

Outputs in focus of activity (content): Posters

Targeted communication audiences: External stakeholders

Responsible partner: All project partners

Involved partners: All project partners

Indicative timing of activity: Delivery month: 11.2016

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Each PP will produce and place at least 1 poster with information on RESTAURA project (size A3) following project brand manual, which will stay visible for the whole duration of the project. The poster should be located at the partner premises at a location visible to the public, such as the entrance area of a building.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Poster	Number	0	10	Template of the poster; Picture	1st reporting period

C.2   Publications

Publications include any kind of print and digital product, such as leaflets, brochures, books and studies, which carry information about the project and its outputs.

C.2.1 Project leaflet

Key points

Targeted communication arena: B.2, B.3

Outputs in focus of activity (content): Project leaflets

Targeted communication audiences: External stakeholders

Responsible partner: PP02 (EN, PL); PP05 (SK); PP09 (SI); PP04 (HR)

Involved partners: All project partners

Indicative timing of activity: Delivery month: 02.2017

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Small printed material containing basic information on the project rationale, activities, outputs and partnership (5 language versions: EN, PL, SK, SI, HR) to be distributed in public and targeted events. Printing depends on the partner.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Project leaflet	Number	0	5	Pdf	2nd reporting period

C.2.2 Project interim brochure

Key points

Targeted communication arena: B.2, B.3

Outputs in focus of activity (content): Project interim brochure

Targeted communication audiences: External stakeholders

Responsible partner: PP02 (EN, PL); PP05 (SK); PP09 (SI); PP04 (HR)

Involved partners: All project partners

Indicative timing of activity: Delivery month: 02.2018

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Digital and printed document with information on project first outputs and PPP information in heritage revitalisation projects (5 language versions: EN, PL, SK, SI, HR) to be distributed in public and targeted events. Printing depends on the partner.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Project interim brochure	Number	0	5	Pdf	4th reporting period

C.2.3 Pilot leaflet

Key points

Targeted communication arena:	B.2, B.3
Outputs in focus of activity (content):	Pilot leaflets
Targeted communication audiences:	External stakeholders
Responsible partner:	PP02 (EN); LP (PL); PP06 (SK); PP07 (SI); PP10 (HR)
Involved partners:	All project partners
Indicative timing of activity:	Delivery month: 05.2018
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Small digital and printed material containing pictures and information on each of the pilots conducted within RESTAURA project (5 language versions: EN, PL, SK, SI, HR) to be distributed in public and targeted events. Printing depends on the partner.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Pilot leaflets	Number	0	5	Pdf	4th reporting period

C.3 Public events

Public events include any kind of conference, campaign, road show or other larger-scale event activity, which communicate the project and its outputs to wider audiences.

C.3.1 Public events in Poland

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Public events
Targeted communication audiences:	External stakeholders
Responsible partner:	LP, PP02, PP03
Involved partners:	LP, PP02, PP03
Indicative timing of activity:	Delivery month: 05.2019

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Polish partners will communicate RESTAURA project in events in PL such as: Speed uppp Poland (PPP conference); Conservation and Restoration Fair; International Tourism Fair in Warsaw; Business Forums and Local Authorities Forums throughout the country.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Events participated in	Number	0	6	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures (if available)	6-monthly

C.3.2 Public events in Slovakia

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Public events

Targeted communication audiences: External stakeholders

Responsible partner: PP05, PP06

Involved partners: PP05, PP06

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Slovak partners will communicate RESTAURA project in events in SK such as: Slovak PPP Forum, conferences organised by the Slovak Ministry of Regional Development, other regional and local conferences (Hnusta, Revuca, Bratislava, Banska Bystrica).

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Events participated in	Number	0	4	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures	6-monthly

					(if available)	

C.3.3 Public events in Slovenia

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Public events

Targeted communication audiences: External stakeholders

Responsible partner: PP07, PP08, PP09

Involved partners: PP07, PP08, PP09

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Slovenian partners will communicate RESTAURA project in events in SI such as: Days of European cultural heritage; Annual meeting of the Association of Municipalities and Towns of Slovenia; Slovene Regional Days; Slovene Business Forum.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Events participated in	Number	0	8	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures (if available)	6-monthly

C.3.4 Public events in Croatia

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Public events

Targeted communication audiences: External stakeholders

Responsible partner: PP04, PP10

Involved partners: PP04, PP10

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Croatian partners will communicate RESTAURA project in events in HR such as: Annual meeting of the Municipalities' Association in Croatia; Zagreb Business Summit; Annual conference of the Faculty of Economy.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Events participated in	Number	0	6	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures (if available)	6-monthly

C.3.5 Public events in EU

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Public events

Targeted communication audiences: External stakeholders

Responsible partner: All PPs

Involved partners: All PPs

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

Description

PPs will participate in at least 4 EU events, such as: Open Days in Brussels; PPP Summit in Vienna, INTERREG CE events; European Cooperation Day; Restoration and Conservation Exhibition in Ferrara (Italy).

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Events participated in	Number	0	2	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures (if available)	6-monthly

C.3.6 Closing conference

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Public events
Targeted communication audiences:	External stakeholders
Responsible partner:	All PPs
Involved partners:	All PPs
Indicative timing of activity:	Delivery month: 05.2019
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

1-day Closing Conference organised in Ljubljana by PP08 in 4/2019. 120 participants are expected. Topics will be divided into 4 panels discussing project's findings and potential ways to go forward. Conference will be publicly announced and promoted.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Event organised	Number	0	1	Reports from PPs, incl. signed list of participants, agenda, summary report, pictures (if available)	6-monthly

C.4   Digital activities

Digital activities include any kind of social media and multimedia activity (e.g. videos, animations etc.) beyond the project website hosted by the programme website (see start-up activity).

C.3.6 Mailing list

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Mailing list
Targeted communication audiences:	External stakeholders
Responsible partner:	All PPs
Involved partners:	All PPs

Indicative timing of activity: Delivery month: 11.2016

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

Description

An e-mail database (mailing list) will be created comprising of: media contacts (local, regional and European media); contact details of stakeholders and actors; the general public interested in the RESTAURA topics.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Mailing list	Number	0	1	1 document prepared by PP02	1st reporting period

C.3.6 Direct mailings

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Direct mailings

Targeted communication audiences: External stakeholders

Responsible partner: All PPs

Involved partners: All PPs

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Direct mailings will push information about current activities of the RESTAURA project, invitations to events, links to publications with main outputs of the project to key stakeholders at local, regional, national and EU levels.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Direct mailings	Number of mailings	0	18	Copies of mailings sent	6-monthly

C.3.6 Social media

<u>**Key points**</u>

Targeted communication arena: B.3

Outputs in focus of activity (content): Social media

Targeted communication audiences: External stakeholders

Responsible partner: All PPs

Involved partners: All PPs

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

<u>**Description**</u>

Project partners will publish information about the project on their institutional social media, such as Facebook, Twitter, LinkedIn and YouTube, sharing updates, outputs, stories, invitation to events and videos/photos from the project.

<u>**Monitoring**</u>

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Social media accounts of PPs regularly updated	Number	0	8	Data of social media accounts, internet, screen shots	6-monthly

C.4.4 Web-videos and multimedia materials

<u>**Key points**</u>

Targeted communication arena: B.3

Outputs in focus of activity (content): Web-videos and multimedia materials

Targeted communication audiences: External stakeholders

Responsible partner: All PPs

Involved partners: All PPs

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs):   N/A

Accessible for people with disabilities: Partly, depending on disability

<u>**Description**</u>

Project partners will produce short web-videos and multimedia materials, that go viral in the social web channels and that can be used in all project partners websites.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Promotion materials prepared (web-videos or multimedia materials)	Number	0	9	Materials prepared	6-monthly

C.5 Media relations

Media relations include all kind of activities leading to the publication of information about the project in print and digital news media, such as media releases and conferences, journalist on-site visits, editorial office visits, etc. As a general principle, the programme does not recommend paying for any publication of information in news media. If this is foreseen by a project, it has to be duly justified and pre-agreed with the MA/JS.

C.5.1 List of media

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): List of media

Targeted communication audiences: External stakeholders

Responsible partner: PP02

Involved partners: All PPs

Indicative timing of activity: Delivery month: 11.2016

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

A list of media at local, regional, national and EU level will be created, to keep track of all media contacts in each country and at EU level. - to be updated and complemented with further relevant media contacts during project implementation.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	List of media	Number	0	1	List of media created	1st reporting period, updated

C.5.2. Press conferences and journalists/media visits

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Press conferences and journalists/media visits
Targeted communication audiences:	External stakeholders
Responsible partner:	LP, PP02, PP04, PP05, PP06, PP07, PP08, PP09, PP10
Involved partners:	LP, PP02, PP04, PP05, PP06, PP07, PP08, PP09, PP10
Indicative timing of activity:	Delivery month: 05.2019
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Media will be informed about each of the 9 partner meetings to be organised within RESTAURA project and invited to participate in at least one of the activities during the visit.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Press conferences organised	Number	0	9	Reports from PPs with detailed information	6-monthly

C.5.3 Press trips to the locations of the pilot actions

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Press trips to the locations of the pilot actions
Targeted communication audiences:	External stakeholders
Responsible partner:	LP, PP06, PP07, PP10
Involved partners:	LP, PP06, PP07, PP10
Indicative timing of activity:	Delivery month: 05.2018
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Journalists/media will be invited to the location of 4 pilot actions to have first-hand experience and explain the pilots being implemented.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Press trips organised	Number	0	4	Reports from PPs with detailed information	4th reporting period

C.5.4 Publications in national, regional and local newspapers

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Publications in national, regional and local newspapers

Targeted communication audiences: External stakeholders

Responsible partner: All PPs

Involved partners: All PPs

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Project partners will present story ideas to newspapers in their countries in order to get coverage (publications). Newspapers will also be used to inform the public on key outputs, events and activities within the project.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Publications in national, regional and local newspapers	Number	0	43	Copies of publications	6-monthly

C.5.5 Publications in specialised magazines

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Publications in specialised magazines

Targeted communication audiences: External stakeholders

Responsible partner:	All PPs
Involved partners:	All PPs
Indicative timing of activity:	Delivery month: 05.2019
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Project partners will present project outputs to magazines in their countries in order to get coverage (publications). Magazines will also be used to inform PPP community and experts on key outputs, events and activities within the project.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Publications in specialised magazines	Number	0	23	Copies of publications	6-monthly

C.5.6 Internet news

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Internet news
Targeted communication audiences:	External stakeholders
Responsible partner:	All PPs
Involved partners:	All PPs
Indicative timing of activity:	Delivery month: 05.2019
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Publications on specialised internet portal dedicated to PPP, revitalisation, local authorities, etc. informing about key outputs and inviting to events organised within RESTAURA project.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Internet appearances	Number	0	114	Proof of internet appearance (pdf, screenshot, etc.)	6-monthly

C.6 Targeted events

Targeted events include any kind of seminar, workshop, meeting, or other smaller-scale event activity, which communicate the project (or even part of it) and relevant outputs to targeted audiences.

C.6.1 Targeted meetings in Poland

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Targeted meetings
Targeted communication audiences:	External stakeholders
Responsible partner:	LP, PP02, PP03
Involved partners:	LP, PP02, PP03
Indicative timing of activity:	Delivery month: 05.2019
Indicative budget (excl. staff costs):	N/A
Accessible for people with disabilities:	Partly, depending on disability

Description

Focus group meetings with representatives of Polish institutions to present RESTAURA outputs such as: Ministry of Infrastructure and Development; Institute of Heritage; Chamber of Commerce; Mazowieckie Voivodeship; Association of Polish Counties.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Targeted meetings organized	Number of meetings organised	0	45	Reports from PPs with detailed information on meetings organized	6-monthly

C.6.2 Targeted meetings in Slovakia

Key points

Targeted communication arena:	B.3
Outputs in focus of activity (content):	Targeted meetings
Targeted communication audiences:	External stakeholders
Responsible partner:	PP05, PP06

Involved partners: PP05, PP06

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Focus group meetings with Slovak institutions to present RESTAURA outputs such as: Ministry of Culture, Representatives of the 8 regional governments, selected districts and municipalities, construction companies, potential private investors, legal firms.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Targeted meetings organized	Number of meetings organised	0	15	Reports from PPs with detailed information on meetings organized	6-monthly

C.6.3 Targeted meetings in Slovenia

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Targeted meetings

Targeted communication audiences: External stakeholders

Responsible partner: PP07, PP08, PP09

Involved partners: PP07, PP08, PP09

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Focus group meetings with representatives of Slovenian institutions to present RESTAURA outputs: SPIRIT Slovenia; PPP Association Slovenia; Chamber of Commerce; Institute for the Protection of Cultural Heritage; Ministry of Economic Development.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Targeted meetings	Number of meetings	0	25	Reports from PPs with detailed	6-monthly

					information on meetings organized	
organized	organised					

C.6.5 Targeted meetings in Croatia

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Targeted meetings

Targeted communication audiences: External stakeholders

Responsible partner: PP04, PP10

Involved partners: PP04, PP10

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Focus group meetings with representatives of Croatian institutions and authorities to present RESTAURA outputs such as: Chamber of Economy; City of Dubrovnik; Croatian Municipalities Association; Croatian Counties Association Cluster for Culture.

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Targeted meetings organized	Number of meetings organised	0	22	Reports from PPs with detailed information on meetings organized	6-monthly

C.6.5 Targeted meetings with EU-level institutions

Key points

Targeted communication arena: B.3

Outputs in focus of activity (content): Targeted meetings

Targeted communication audiences: External stakeholders

Responsible partner: All PPs

Involved partners: All PPs

Indicative timing of activity: Delivery month: 05.2019

Indicative budget (excl. staff costs): N/A

Accessible for people with disabilities: Partly, depending on disability

Description

Focus group meetings with representatives of EU-level institutions and authorities to present RESTAURA outputs: the European PPP Expertise Centre (EPEC), C.R.E.A.M. Europe PPP Alliance, meetings with other EU institutions during EU events (D.C.3.5).

Monitoring

ID	Output indicator	Unit	Baseline value	Target value	Source of data	Reporting
1.	Targeted meetings organized	Number of meetings organised	0	4	Reports from PPs with detailed information on meetings organized	6-monthly

D. Timeline

The Gantt chart with all communication activities reflected and timed is provided as an Excel annex to this communication strategy (annex E.4).

E. Annexes

E.1   Relevant communication documents

The list below includes most relevant documents related to communication activities in RESTAURA project and the location of documents.

ID	Name of the document	Location
1.	Application Form of RESTAURA project	eMS, RESTAURA google drive
2.	Logo package for RESTAURA project	RESTAURA google drive
3.	Templates for RESTAURA project	RESTAURA google drive /right now not available!!/
4.	Project brand manual including templates from the programme	Interreg CE cloud
5.	Implementation Manual of Interreg CE programme	Interreg CE website (www.central2020.eu) and RESTAURA google drive
6.	Communication Strategy of Interreg CE programme	Interreg CE website (www.central2020.eu) and RESTAURA google drive

E.2   Basic branding rules

According to European legislation, co-funded projects have to acknowledge and promote the ERDF support received in all their communication. The resulting rules and obligations to be respected by RESTAURA project are summarised below. Non-compliance with the rules on branding could lead to negative effects including financial corrections performed by national controllers and other programme bodies. All project partners in RESTAURA project have to use project's corporate design in all their communication activities consisting of:

- RESTAURA logo

The logo is the most important element of the visual identity. All communication measures have to be branded with RESTAURA logo provided by the programme. Combined project and programme logo for RESTAURA project:

The logo has to be placed either on the front or (in exceptional cases to be authorised by the MA/JS) on the back cover of publications. On websites and their subpages, online and smartphone applications, social media and other digital platforms and implementations the logo has to be positioned in a place which is visible without scrolling or clicking. On other communication products such as conference bags, exhibition roll-ups or presentations, it also has to be placed in a prominent place.

The size of the logo should be reasonable and recognizable.

If other logos are displayed in addition to the combined programme and project logo, the combined logo has to be placed on the same page (or surface) as the other logos.
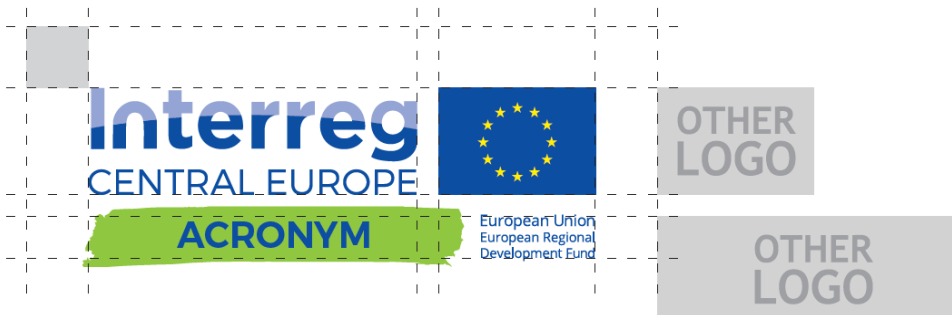
- Design templates for word documents, excel, ppt, promotion materials, etc. provided in common digital file formats by PP02.

Project partners will use templates created by PP02. In the documents, project partners of RESTAURA project are encouraged to use Trebuchet MS font in office documents and the following sizes:

Headline Title Trebuchet MS Normal Capital Letters min. 29 / max. 34 pt Original Petrol	**HEADLINE TITLE 29/34**
Headline 1 Trebuchet MS Bold min. 15 / max. 18 pt Original Petrol	**Headline 1** **15/18**
Headline 2 Trebuchet MS Bold min. 13 / max. 16 pt Petrol Dark	**Headline 2** **13/16**
Headline 3 Trebuchet MS Bold min. 11 / max. 15 pt Petrol Dark	**Headline 3** **11/15**

Standard Text Trebuchet MS Regular min. 9 / max. 11 pt Black	Standard Text 9/11	Facepernatem at. Fuga. Et fugiae pos dolent am fuga. Nequo dunt fugiat uta vent. Catus solorestium quatur, Enissimus. Aximinu llatur?
Quotes Trebuchet MS Italic min. 9 / max. 11 pt Black	*Quotes* *9/11*	*"To be, or not to be, that is the question."* *William Shakespeare*
Footnotes Trebuchet MS Regular min. 8 / max. 9 pt Grey Light	Footnotes 8/9	[1] A footnote is a reference, explanation, or comment placed below the main text on a printed page. Footnotes are identified in the text by a numeral or a symbol.

Bullet Point 1
Wingdings Symbol ■
min. 9 / max. 11 pt
Original Petrol
	■ Bullet Point 1
	  □ Bullet Point 2
	    › Bullet Point 3	

Bullet Point 2 Wingdings 2 Symbol □ min. 9 / max. 11 pt Original Petrol		
Bullet Point 3 Trebuchet MS Regular Symbol > min. 9 / max. 11 pt Original Petrol		

In case of any questions or doubts related to the use of the logo and branding, please contact the communication manager of RESTAURA project.

E.3   National glossaries

E.3.1 Polish glossary

The glossary is intended to help project partners from the same country to harmonise the terms used in their national languages related to RESTAURA project in their communication activities. In the table below a translation of main outputs into national languages have been provided.

English	Polish
Interreg CENTRAL EUROPE programme	Program Interreg Europa Środkowa
RESTAURA "Revitalising Historic Buildings through Public-Private Partnership Schemes"	RESTAURA " Rewitalizacja dziedzictwa kulturowego w formule partnerstwa publiczno-prywatnego"
Public-Private Partnership (PPP)	Partnerstwo Publiczno-Prywatne (PPP)
Work package (WP)	Pakiet roboczy

Lead partner (LP) – Project partner (PP)	Partner wiodący – Partner projektu
O.T1.1.1: Handbook on PPP in built heritage revitalisation projects	O.T1.1.1: Podręcznik na temat Partnerstwa Publiczno-Prywatnego (PPP) w rewitalizacji dziedzictwa kulturowego
O.T1.2.1: RESTAURA Helpdesk	O.T1.2.1: Helpdesk RESTAURA
O.T2.1.1: Integrated Built Heritage Revitalisation Plans (IBHRP)	O.T2.1.1: Zintegrowany Plan Rewitalizacji Dziedzictwa Kulturowego
O.T2.2.1: PPP in heritage revitalisation strategies - Guidebook for local authorities	O.T2.2.1: PPP w strategiach rewitalizacji dziedzictwa kulturowego - podręcznik dla samorządów terytorialnych
O.T3.1.1: Pilot actions on PPP application in Revitalisation projects	O.T3.1.1: Działania pilotażowe na temat wykorzystania PPP w projektach rewitalizacyjnych
O.T3.2.1: PPP in heritage revitalisation projects – planning and preparation (guidelines)	O.T3.2.1: PPP w projektach rewitalizacji dziedzictwa kulturowego - planowanie i przygotowanie (podręcznik)
O.T4.1.1: Workshops for public authorities on PPP application in revitalisation projects	O.T4.1.1: Szkolenia dla samorządów terytorialnych dotyczące wykorzystania PPP w projektach rewitalizacyjnych
O.T4.2.1: Interactive web-based tool for PPP use in revitalisation projects	O.T4.2.1: Interaktywne narzędzie webowe w zakresie wykorzystania PPP w projektach rewitalizacyjnych

E.3.2 Slovak glossary

The glossary is intended to help project partners from the same country to harmonise the terms used in their national languages related to RESTAURA project in their communication activities. In the table below a translation of main outputs into national languages have been provided.

English	Polish
Interreg CENTRAL EUROPE programme	
RESTAURA "Revitalising Historic Buildings through Public-Private Partnership Schemes"	
Public-Private Partnership (PPP)	
Work package (WP)	
Lead partner (LP) – Project partner (PP)	
O.T1.1.1: Handbook on PPP in built heritage revitalisation projects	
O.T1.2.1: RESTAURA Helpdesk	
O.T2.1.1: Integrated Built Heritage Revitalisation Plans (IBHRP)	
O.T2.2.1: PPP in heritage revitalisation strategies - Guidebook for local authorities	
O.T3.1.1: Pilot actions on PPP application in Revitalisation projects	
O.T3.2.1: PPP in heritage revitalisation projects – planning and preparation (guidelines)	
O.T4.1.1: Workshops for public authorities on PPP application in revitalisation projects	
O.T4.2.1: Interactive web-based tool for PPP use in revitalisation projects	

E.3.3 Slovenian glossary

The glossary is intended to help project partners from the same country to harmonise the terms used in their national languages related to RESTAURA project in their communication activities. In the table below a translation of main outputs into national languages have been provided.

English	Polish
Interreg CENTRAL EUROPE programme	
RESTAURA "Revitalising Historic Buildings through Public-Private Partnership Schemes"	
Public-Private Partnership (PPP)	
Work package (WP)	
Lead partner (LP) – Project partner (PP)	
O.T1.1.1: Handbook on PPP in built heritage revitalisation projects	
O.T1.2.1: RESTAURA Helpdesk	
O.T2.1.1: Integrated Built Heritage Revitalisation Plans (IBHRP)	
O.T2.2.1: PPP in heritage revitalisation strategies - Guidebook for local authorities	
O.T3.1.1: Pilot actions on PPP application in Revitalisation projects	
O.T3.2.1: PPP in heritage revitalisation projects – planning and preparation (guidelines)	
O.T4.1.1: Workshops for public authorities on PPP application in revitalisation projects	
O.T4.2.1: Interactive web-based tool for PPP use in revitalisation projects	

E.3.4 Croatian glossary

The glossary is intended to help project partners from the same country to harmonise the terms used in their national languages related to RESTAURA project in their communication activities. In the table below a translation of main outputs into national languages have been provided.

English	Polish
Interreg CENTRAL EUROPE programme	
RESTAURA "Revitalising Historic Buildings through Public-Private Partnership Schemes"	
Public-Private Partnership (PPP)	
Work package (WP)	
Lead partner (LP) – Project partner (PP)	
O.T1.1.1: Handbook on PPP in built heritage revitalisation projects	
O.T1.2.1: RESTAURA Helpdesk	
O.T2.1.1: Integrated Built Heritage Revitalisation Plans (IBHRP)	
O.T2.2.1: PPP in heritage revitalisation strategies - Guidebook for local authorities	
O.T3.1.1: Pilot actions on PPP application in Revitalisation projects	
O.T3.2.1: PPP in heritage revitalisation projects – planning and preparation (guidelines)	
O.T4.1.1: Workshops for public authorities on PPP application in revitalisation projects	
O.T4.2.1: Interactive web-based tool for PPP use in revitalisation projects	

E.4 Timeline (Gantt chart) – *excel file*

E.5   Responsibilities chart – *excel file*

E.6   Indicators – *excel file*