

TRANSFER VISITS AND REPORTS

D.T1.2.2

Italy



Concordia sulla Secchia. Picture by Ana Brdnik

The document: “Transfer visits and reports” is focused on the transfer visits made in Italy.

In Italy the cases visited and reported were 2: Concordia sulla Secchia, Modena. We decided to split them into 2 different chapters to highlight the different focus of the analysis made while visiting.

Structure of the document:

- Project index number and acronym
- Lead partner
- Deliverable number and title
- Responsible partner (PP name and number)
- Delivery date
- Delivery place
- Participants
- Transfer visit number
- General scope
- Conclusions

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TRANSFER VISIT IN ITALY

A.HBA, RISKS PREVENTION AND MANAGEMENT, SOCIAL AND ECONOMIC COMPONENTS: MANAGING THE COMPLEXITY

Project index number and acronym	CE1202 BhENEFIT
Lead partner	Municipality of Mantova
Deliverable number and title	DT1.2.2 3 transfer visits and related reports TRANSFER VISIT 3 of 3
Responsible partner (PP name and number)	PP 13 Politecnica Ingegneria e Architettura
Delivery date	17 May 2018
Delivery place	Concordia sulla Secchia (Modena - Italy); Modena
Participants	All Consortium Meeting participants Head of Local support Group Modena – arch. Sandra Losi Mayor, Politicians and Officers of Concordia sulla Secchia
Transfer visit #1 general scope	On Day 2 of the Consortium Meeting #3 based in Modena, main city in the 2012 earthquake area, POLITECNICA organized a visit to Concordia’s HBA, one of the most damaged historic towns. The visit was introduced on Day 1 by representatives of the Emilia-Romagna Region and Politecnica, both strongly involved, with obviously different roles, in the reconstruction’s process. The transfer Visit #3 helped showcase a variety of management challenges related to governance of the reconstruction (combination of emergency issues and preservation issues, historic values and functional needs, new technologies and respect of historical and cultural traces, cooperation between public and private sector and between different levels of public Bodies etc); in this sense, the earthquake represents a sort of “ special opportunity ” to afford with special effort and general supports all the issues that usually affect HBAs in Central Europe area.
Main points of interest and discussion ‘s topics	Transfer Visit #3 – Concordia Sulla Secchia HBA Points of interest Built heritage characteristics:

Concordia is one of the numerous small historic towns in the earthquake area. They were mainly built in the medieval time, with typical central square with Town Hall and cathedral and long blocks of row houses, all linked one with each others.

Challenges and Problems related to management:

Sustainable reconstruction of historic building structure in the context of investment trends of the modern development and in relationship with the new life's standards:

- Modernization of city standard of protected building construction
- Preservation of lively urban functions in historic building structure
- Supporting the residential function (young families in particular) in historic building structure, in order to bring life to the rebuilt historic buildings, now completely dismissed.

Visit programme:

Presentation of the earthquake effects and related strategies and actions at regional and municipal level (hosted by the Major inside the new Town Hall built after the seismic event)

Open discussion with the participants

Free consultation of Plans and planning tools developed for the HBA after the seismic events, with the support of the municipal technicians



Guided tour in the HBA, in order to visit the most interesting damaged and/or restored buildings (public theater, gothic blocks, historic town Hall)



Discussion in front of damaged buildings with arch. Losi (LSG representative), explaining the role and the contributions of private subjects, especially designers and engineers, and their critical vision of the management of the reconstruction process.



Main points of discussion


- Conflicts between protection and reconstruction of HBA area after the damages inflicted by the earthquake;

	<ul style="list-style-type: none"> • Conflicts between new construction of all services and facilities outside the historic center (in order to assure them to the citizens in the shortest time possible) and the desire to revitalize the HBA; • Energy efficiency issues in reconstruction and revitalisation projects in HBA area and their positive or hard relationships with preservation of historic value and look; • Ability in cooperation between different public bodies and between public and private subjects; • Gap between theoretical preservation principles and daily practice • Gap between management protocols and policies and their implementation
<p>Conclusions</p>	<p>Project partner had a great opportunity according to their own experience reached during the study visit reflected specific topics and questions related to management of HBA in real conditions and environment. Based on this, discussion of partners followed after side visit highlighted important specific topics in the content of HBA management. They are mainly:</p> <ul style="list-style-type: none"> • Conflicts of preservation and development approached need to be overlapped by the intensive cooperation of public, municipal and private actors relevant for HBA. • The topic of structural efficiency in HBA is not relevant only in point of view of particular buildings but in context of the whole urban area. • An active approach of local actors supported by joint regional management board is crucial for the sustainable effective reconstruction and reuse of HBA for cultural, social and economic development • Training activities for public officers and private technicians, based on the lessons learnt from this experience, are important in order to improve the cooperation abilities and the technical competences developed through the earthquake <p>Earthquake management process in HBAs is reported as Best practices in DT1.2.1.</p>

TRANSFER VISIT IN ITALY

B.CATHALISTS AND REGENERATION OF HISTORIC CONTEXT: A CONTROVERSIAL SOLUTION

Project index number and acronym	CE1202 BhENEFIT
Lead partner	Municipality of Mantova
Deliverable number and title	DT1.2.2 3 TRANSFER VISITS AND RELATED REPORTS TRANSFER VISIT 3 of 3
Responsible partner (PP name and number)	PP 13 Politecnica Ingegneria e Architettura
Delivery date	18 May 2018
Delivery place	Museo casa Natale Enzo Ferrari - Modena
Participants	All Consortium Meeting participants Designers of the buildings (Politecnica)
Transfer visit #1 general scope	<p>On Day 3 of the Consortium Meeting #3 based in Modena, POLITECNICA organized a visit to Museo Casa natale Enzo Ferrari in Modena, one of the worldwide best know modern building, created to host a museum devoted to the figure of Enzo Ferrari, founder of the famous sports cars factory (he was born in Modena and the museum reuses the original old house where he born and lived).</p> <p>The visit was introduced on Day 3 by Politecnica, that is the engineering firm that made the project of the Museum together with Future System Studio.</p> <p>The transfer Visit #3 helped showcase a variety of management challenges related to regeneration of HBAs through the creation of special cathalists, like the Museum itself.</p> <p>The area where the Museum is located is just outside the historic center of the city and was built at the beginning of the XX century, so it's now historic itself.</p> <p>This area was affected by social problems and damaged or dismissed pre-industrial building in the '90s, when the Municipality decided to activate a Regeneration process of the district based mainly on the creation of an international "attraction point", the Museum dedicated to Enzo Ferrari.</p> <p>This public intervention should represent the starting point of other regenerative initiatives, pushed by the presence of the Museum. The scope of the visit was discover if and how much this strategy worked.</p>

	<p>Moreover, the Museum represents one of the few Italian cases of dialogue between old and new buildings.</p>
<p>Main points of interest and discussion 's topics</p>	<p>Transfer Visit #3 – Museo Casa Natale Enzo Ferrari</p> <p>Points of interest</p> <p>Built heritage characteristics: Pre-industrial districts, with workshops and warehouses built at the beginning of the XX century, together with residential buildings and complexes for workers. The birthplace of Enzo Ferrari is a common historic building with a residential part and a workshop part.</p> <p>Challenges and Problems related to management:</p> <ul style="list-style-type: none"> - Efficiency of „attractions“ in regeneration processes - Finding a positive dialogue between contemporary architectural language and historic building preservation  <p>Visit programme:</p> <ul style="list-style-type: none"> - introduction of the visit inside a new restaurant, located in the Museum's district and representing one of the few commercial initiatives born among the regeneration process - walk along the district - visit of the Museum - Open discussion with the participants

	<p>Main points of discussion</p> <ul style="list-style-type: none">• Difficulties and opportunities in the interaction between old and new buildings• Gentrification's risks related to regeneration through catalyst• Role of private investors (Ferrari Factory) in cultural valorization of heritage
Conclusions	The visit was able to show lights and shadows of this sort of initiatives.