

TRANSFER VISITS AND REPORTS

D.T1.2.2

Slovakia



Spis castle area. Picture by Ana Brdnik

The document: “Transfer visits and reports” is organised into 3 **(plus one) chapters**. Each chapter represents one report and is focused on the Best Practice visits made in 3 different countries involved in the project: Slovakia, Austria and Italy. In Slovakia the best practices visited and reported were 3; in Italy 2: we decided to split them into 2 different chapters to highlight the different focus of the analysis made while visiting.

Every chapter presents the same **structure**:

- Project index number and acronym
- Lead partner
- Deliverable number and title
- Responsible partner (PP name and number)
- Delivery date
- Delivery place
- Participants
- Transfer visit number
- General scope
- Conclusions

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TRANSFER VISIT IN SLOVAKIA

HBA, CULTURAL ASSETS, LOCAL DEVELOPMENT: MANAGING COMPLEXITY

Project index number and acronym	CE1202 BhENEFIT
Lead partner	Municipality of Mantova
Deliverable number and title	DT1.2.2 3 transfer visits and related reports TRANSFER VISIT 1 of 3
Responsible partner (PP name and number)	PP 7 SPECTRA and PP 2 Municipality of POPRAD
Delivery date	10 October 2017
Delivery place	Bardejov, Hervartov, Spis Castle area
Participants	All Consortium Meeting participants Head of Local support group Poprad – Martin Baloga Deputy Mayor of Bardejov - RNDr. Vladimír Savčinský
Transfer visit #1 general scope	On Day 2 of the Consortium Meeting #1 based by the Municipality of Poprad, SPECTRA organized a visit to 3 HBA of the area featuring 3 different cases, all recognized as World heritage by UNESCO and having potential as tourist destinations. The different physical characteristics and ownership of the historic built areas imply very different approaches and strategies of preservation, management and enhancement. All cases imply interesting challenges in Public-Private relations. The transfer Visit #1 helped showcase a variety of management challenges related to governance (political engagement, stakeholders and community involvement, complex ownership issues, strategic planning, funding and investment solutions, tourism) in order to introduce a more general SWOT analysis of Central Europe HBA management challenges.
Main points of interest and discussion on 3 study cases	Transfer Visit #1 - Case 1 - Bardejov A UNESCO city centre, with a strategic plan Points of interest Built heritage characteristics:

Fortified city of Bardejov represents uniquely well-preserved example of economic and social structure of market town of the medieval central Europe.

Ground plan of the city, its public and residential buildings and fortification system present urbanistic complex which had evolved in the medieval times in Europe on significant points along important trade roads.

Challenges and Problems related to management:

Sustainable revitalization of historic building structure in the context of investment trends of the modern development:

- Modernization of city standard of protected building construction
- Preservation of lively urban functions in historic building structure
- Supporting the residential function (young families in particular) in historic building structure

Visit

Guided tour in the HBA

Presentation of the City Strategic projects by the Deputy mayor

Open discussion with the participants



Main points of discussion

- Conflicts between protection and development of HBA area in Bardejov;
- Management plan of UNESCO World Heritage Site in Bardejov and harmonizing the interests of public and private actors while preserving the status of UNESCO Heritage site, a shared challenge by pilot area Mantova and the Emilia Romagna UNESCO Cities;

- Energy efficiency issues in reconstruction and revitalisation projects in HBA area, a shared challenge by pilot area KarlovaK;
- Spa tourism and harmonizing the interests of tourism and preservation of the HBA, an issue tackled in Bad Rackerbourg (Austria).



Transfer Visit #1 - Case 2 - Hervartov

A unique network of wooden churches with very specific requirements



Point of interest

This example of HBA outside a urban context call for very specific technical solutions for preservation.

A very specific built heritage (wooden church) with specific needs of conservation and of energy management; a network of built pieces and the related management.

Visit

Guided tour in the HBA

Open discussion with the participants

Main points of discussion

- Preservation and management of UNESCO protected unique wooden churches;
- Preservation and management of unique historical agricultural buildings;

The partners shared views on Integrated regional destination management and a networking management system than can be applied to a variety of different types of Built heritage.

	<p>Transfer Visit #1 - Case 3 - Spis castle area – Spis Capitula</p> <p>A complex mix of buildings, landscape, values and functions</p> <p>Point of interest:</p> <p>The Spis castle area showcases interrelations between built heritage and landscape and the complexity of management due to the uniqueness of the settlement in terms of the status of its preservation. The distinctiveness and complexity lies also in its rich history and composition (administrative, military and church functions and institutes)</p>  <p>Visit:</p> <p>Overview of the area by Bus and brief guided tour in the HBA Open discussion with the participants</p> <p>Main points of discussion</p> <ul style="list-style-type: none"> • Religious built heritage in the context of evolving cities; • Preservation of specific type of settlement while keeping its function as church centre – episcopate • Harmonizing the interests of public and private actors while preserving the status of UNESCO Heritage site <p>The mix of functions and ownership is a common feature that is approached by project partners in different ways. Commenting this case PP could introduce the theme of integrated approach to HBA and the obstacles in its implementation.</p>
<p>Conclusions</p>	<p>Project partner had a great opportunity according to their own experience reached during the study visit reflected specific topics and</p>

questions related to management of HBA in real conditions and environment. Based on this, discussion of partners followed after side visit highlighted important specific topics in the content of HBA management. They are mainly:

- Conflicts of preservation and development approached need to be overlapped by the intensive cooperation of public, municipal and private actors relevant for HBA.
- The topic of energy efficiency in HBA is not relevant only in point of view of particular buildings but in context of the whole urban area/environment.
- An active approach of local actors supported by joint regional destinations management board is crucial for the sustainable effective protection and efficient use of HBA for social and economic development
- UNESCO protection of HBA area is an important aspect for management of HBA but there is a need to be sensitive to needs of local communities in HBA, which could be in the tension with protection requirements.
- Reflections of lack of strategic thinking on dealing with the cultural heritage (understanding between different benefits from the investment into the cultural heritage).

Case 1 and 3 will be reported as Best practices in DT1.2.1.

