

D.T1.1.4

STUDY TRIP REPORT

Activity A.T1.1.4

Date 11.11.2019

Name of Partner: GAL Escartons and Valdesians Valleys

Contact Person: Remy Baltieri



Study trip report

Study trip has been organised within a framework of the project titled “*Exploring social innovation approaches for the social and economic integration of non-EU nationals ARRIVAL REGIONS*”.

- **This form is designed to capture the social innovation approaches for the social and economic integration of non-EU nationals.**
- **The responses from this survey will be collected, analysed and used to prepare the pilot action concepts.**
- **In order to improve the readability of the questionnaire, please delete options that don't apply to the visited initiative.**

Practice summary	
1. Title of the good practice	BEE MY JOB
2. Geographical Coverage <i>(underline the right answer)</i>	<ul style="list-style-type: none"> • European • <u>national</u> • regional • local
3. Location of the practice (city, country)	Alessandria, Italy
4. Main institution involved	ASP Cambalache
5. Visit agenda <i>(people met, institution visited)</i>	<p>People met:</p> <p>Mara Alacqua, Association president and founder</p> <p>Chiara Libener, association employee</p> <p>Abdul Sane, former beneficiary and association employee</p> <p>Elisa, italian language teacher</p> <p>Activities visited:</p> <ul style="list-style-type: none"> • Association Center • Apiary <p>(due to weather coditions, in was not possible to visit a snail farming in Borgoratto)</p>
6. Dates of study trip	11.11.2019
7. Thematic area <i>(Intercultural dialogue, Social innovation, Migrants' Economy)</i>	<p>Migrants' Economy</p> <p>Social Innovation</p>

Arrival Regions

<p>8. Type of practice visited <i>(delete options that don't apply)</i></p>	<ul style="list-style-type: none"> • better preparing the local community by providing information about immigrants and immigration • introducing or improving integration programmes for immigrants upon arrival (orientation courses, providing basic information on the way of life, values and norms of the society or various forms of training) • offering or improving language courses to immigrants upon arrival • providing measures for job finding (training, job matching, guidance, recognition of qualifications etc.) • ensuring that immigrants have the same rights in practice as nationality citizens in access to education, healthcare and social protection
<p>9. Participants (PPs + stakeholders)</p>	<p>PPs: PP2 (3 participants), PP5 (1 participant), PP6 (1 participant), PP7 (2 participants), PP8 (2 participants), PP12 (1 participant)</p> <p>Stakeholders: Harz University (1 participant)</p>
<p>10. Reporting Person</p>	<p>Remy Baltieri (PP 2)</p>
<p>Practice description</p>	

11. Introduction (include any relevant pictures)
background information, aim/purpose of the study trip, objectives

Background informations:

APS Cambalache is an organization created on 2011 in Alessandria. From the beginning it is involved in migrants hosting and support. Especially they concentrated their effort in training in active and productive sectors as beekeeping and biological agriculture to better integrate migrants in the hosting society.

APS Cambalache collaborate with others association in other Italian regions. To build strategic partnership it's a core issue for Cambalache.

They provide beneficiary of the project with the following support:

- Training (Beekeeping, Biological Agriculture, Heliculture, Welding, Mechanic)
- legal support
- language specific trainings (working sector language classes)
- job security promotion
- housing and transportation support
- services and grants for local enterprises hosting migrants
- local community awareness

Purpose and objectives of the study trip:

Know an organization working in the migrants hosting and support and in particular “Bee my job” good practice that could be an inspiration for other projects.



Pic. 1 Group picture in the association shop where honey products are sold



Pic. 2: Abdul show us the beekeeping area (in an urban garden) and explains the project and beekeeping

12. Implementation of the study trip

The following issues were discussed during the study trip:

After a short association presentation made by Mara, Chiara told us about „Bee my Job“ project started in 2015 centred on professional training, job support, housing and citizens awareness.

The association was involved in 2 State programs CAS (extraordinary reception centers) and SPRAR (Asylum seekers and refugees protection service). From 2018 the project was

spread in 2 other Italian regions and in 2019 in more other Regions in cooperation with other associations.

Bee my Job project has two important messages:

- The beekeeping job is strongly connected with nature and bees are a symbol of cooperation within a community.
- In Italy there is a big problem with the so called „Caporalato“ (migrants exploitation in agriculture). The project shows that there are legal and respectful opportunities in this job sector.

The project process is:

1. Productive sectors identification (Beekeeping and biological agriculture)
2. Building strategic partnership
3. Seeking for national coverage
4. Structuration of an intensive and comprehensive training
5. Experience on de field
6. Language skills implementation (sectorial Italian classes)
7. Life skills empowering (job market orientation, useful services available in the territory)
8. Promote job security and knowledge of rights
9. Capacity building all over Italy
10. Organize meetings with local citizens
11. Storytelling (in particular, a documentary was made)
12. Synergy between different funding

Who participate to the project:

- Migrants should be volunteers (Refugees or Asylum Seekers)
- Participants should be settled in the project area
- Participants are mostly men without family (they tried in Calabria region with women, but it was difficult)

13. Evidence of success (results achieved)

170 beekeepers were formed

106 internship all over Italy

Many trained beekeeper were hired by local beekeepers.

An apiary and a vegetable garden are active in an urban park in Alessandria. They are useful for training and in the urban requalification process.

A connection with other associations and Italian area was created.

For this project, Cambalache received several prizes (one from UNHCR).

14. Difficulties encountered

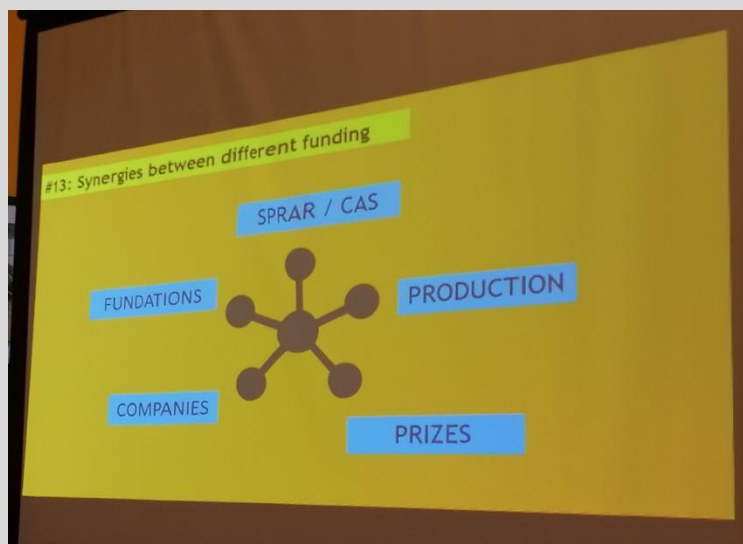
The most difficult issue is to involve political partners, citizens, and agricultural entrepreneurs. The agricultural entrepreneurs it is particularly important for the project success and the involvement process is crucial.

15. Which structural funds support this good practice?

The project support arrives mainly from the State (CAS and SPRAR projects).

Other founds come from Foundations, Companies, Prize.

The income coming from production sale is another revenue.



So far, the project has not benefited from structural funds.

16. Is there any cost to participate in engaging with this good practice?
If yes, what are additional costs incurred by project participants?

The project cost is covered by the funding system described above and participants do not have additional costs.

Moreover, enterprises receive economic support but provide some kind of support in exchange (e.g. housing for workers, etc.).

Migrants can be supported in housing research and negotiations with house owners and real estate agencies.

17. What is new and/or innovative about this good practice?

Bee my job project tries to give migrants a training and job opportunity in an active and productive sector developed in a rural area. It is also a good opportunity to create a connection with the local entrepreneurs.

18. How has this good practice boosted immigrants' integration?

To build training activities inside the city, help a connection with citizens, changing the feeling towards migrants, sometimes seen as lazy walking around without an objective.

The companies traineeships create a connection with local farmers and beekeepers that can enter in contact with the human side and professionals skills of migrants.

19. What lessons did you learn? What are your overall conclusion?

This project is a good opportunity for migrants to be trained in productive sectors that are not really exploited by Italians. The project supports the beneficiary also in the accessory activities (language skills, rights, inclusion activities).

What project shows it is that a possible integration trough an agricultural job is possible. At the same time, it shows that it is possible to let migrants work in agriculture in a legal framework, fighting the Caporalato illegal practice.

Finally, the project helps to keep alive rural areas and to upgrade depressed city areas (parks).

20. Outreach and dissemination

Newsletter, useful websites, mailing group, local government

Look in the following section

- List of the attached document(s):

List of Study Trip Participants

- Link to website:

Arrival Regions

APS Cambalache website: <https://www.cambalache.it/>

Bee My Job project website: <https://www.beemyjob.it/>

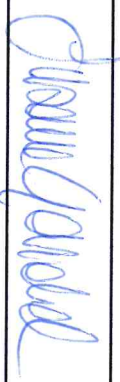





Bee My Job documentary: <https://www.youtube.com/watch?v=ZcVKal0v8Dc>

- Contact information of the good practice:
Mara Alacqua (President)
Piazza Monserrato 7/8, 15121, Alessandria
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0131.483190

D.T1.1.4 – STUDY TRIP REPORT: BEE MY JOB

Alessandria (Italy), 11.11.2019

List of Study Trip Participants

Organization	Last Name	First Name	Signature
PP2 – GAL Escartons e Valli Valdesi	Gardiol	Susanna	
PP2 – GAL Escartons e Valli Valdesi	Baltieri	Remy	
PP2 – GAL Escartons e Valli Valdesi	Nilsson	Susanne	
PP5 – Unione Montana	Ingaria	Alessandro	
PP6 – UNCCEM Piemonte	Santo	Dario	
PP7 – Uni Pilsen	Péchoťa	Jan	

PP7 – Uni Pilsen	Křižek	Daniel	<i>Daniel</i>
PP8 – Rotunda, Koper	Mevlja	Bojan	<i>Bojan</i>
PP8 – Rotunda, Koper	Goja	Denis	<i>Denis</i>
PP12 – Burgenland District	Moreno	Sonia	<i>S. Moreno</i>
Harz University	Apitz	Stefan	<i>Apitz</i>