

Amarildo Mulić

„How to generate social and economic benefits in cooperation with the local community”

Conference on Protected Areas and Sustainable Tourism
Opatija, Croatia, 22-24 October 2018

HISTORY

3



Nacionalni park Una

www.nationalpark-una.ba

Public Company Una NP - registerd in 2009

THIS IS HOW WE STARTED

Zvaničan početak rada NP «Una» je 2011.godina. U periodu maj - jun 2011. godine otpočele su aktivnosti na operativnoj uspostavi JP NP «Una» i teritorijalnom ustrojstvu područja Nacionalnog parka «Una»

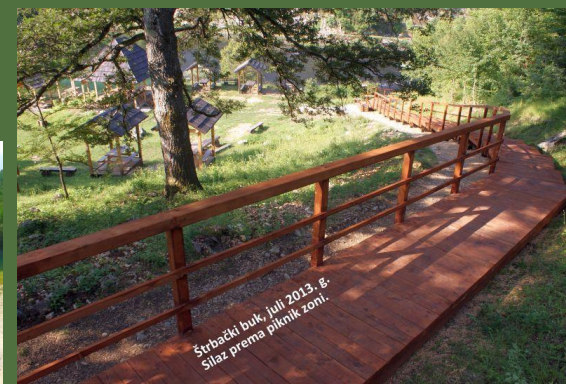
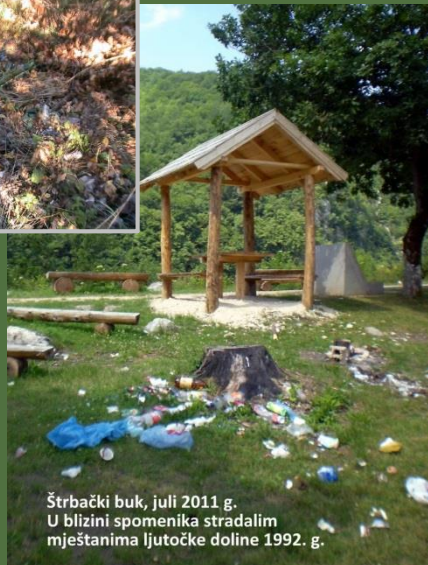


Telefax i 5 registratora

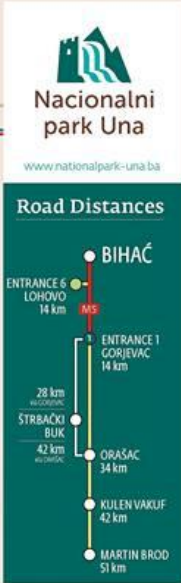
Situation existing & conservation measures taken

BEFORE

AFTER



About Una National park



May 2008. – Una National Park founded according the Law for Una NP

June 2011. – first activities on the field, Public Company Una National Park Ltd. Bihać was founded

Budget:

- Financial support from Government per year: 255.000 eur

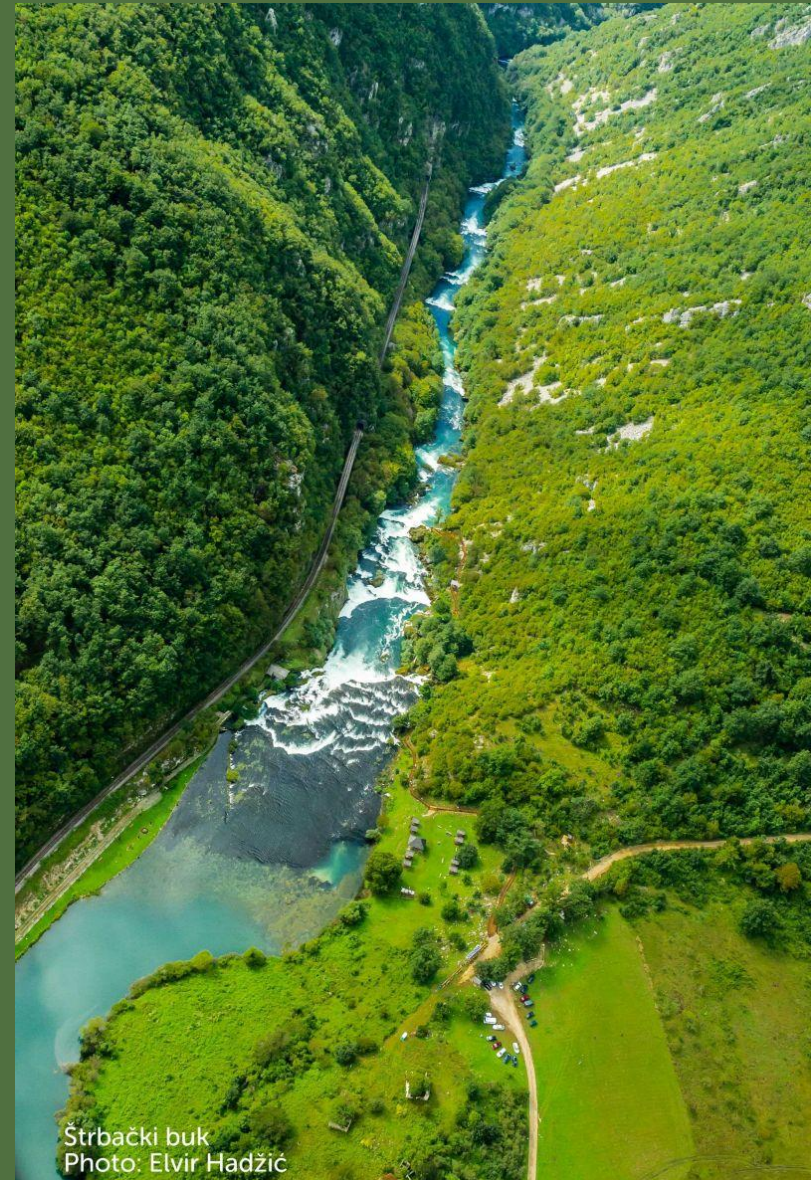
-Income in 2017. cca 250.000 euro (entry fees, permits...)

Estimated in the Management plan for first 10 years: 24.500.000 Euro

- In first 6 years Government supported Una NP:

-1.500 .000 euro

-12 employees long term. contract + 25-30 during summer season (april-october)



Štrbački buk
Photo: Elvir Hadžić

**Nature conservation existing for long time in Una NP
IN THE PARK MOST VALUABLE ARE LOCAL VILLAGERS
WHO LIVE NEAR AND PROTECT RIVER UNA SINCE ANCIENT TIMES**



PRIRODNE VRIJEDNOSTI UNE I NACIONALNOG PARKA

NATURAL VALUES OF THE UNA RIVER AND NATIONAL PARK

HIDROLOGIJA-SPEKTAKULARNA UNA
HIDROLOGY- SPECTACULAR UNA RIVER



GEOMORFOLOGIJA KRŠA
GEOMORPHOLOGY OF CARST



FLORA



FAUNA



EKOSISTEMI/ECO SYSTEMS

Šume/Forests



Bjelogorične/Leaf forests



Crnogorične/Pinewood



RIVERS



UNA, UNAC & KRKA ARE THREE JEWELS OF THE NATURAL HERITAGE OF UNA NP



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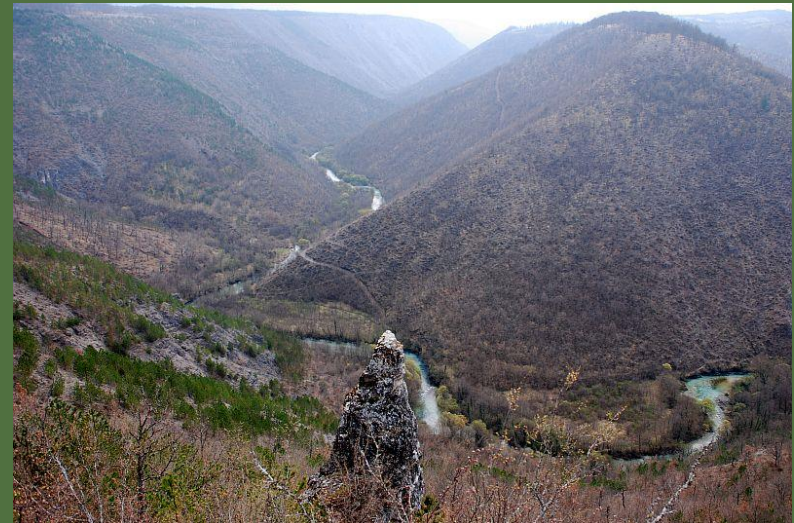


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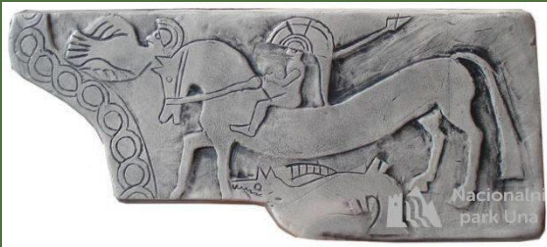
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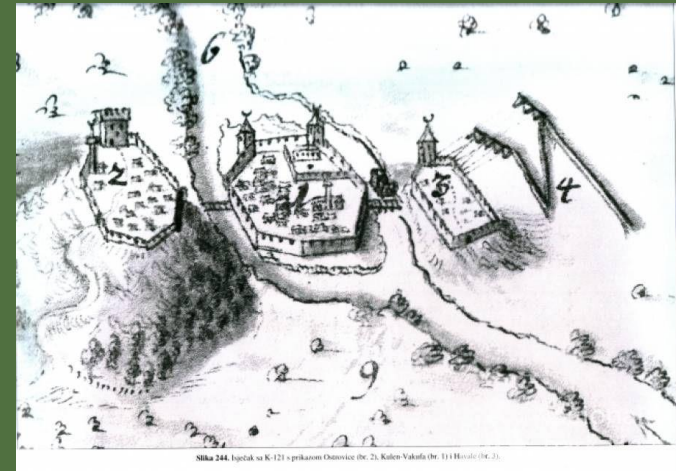


KULTURNE I PRIRODNE VRIJEDNOSTI CULTURAL AND HISTORICAL VALUES

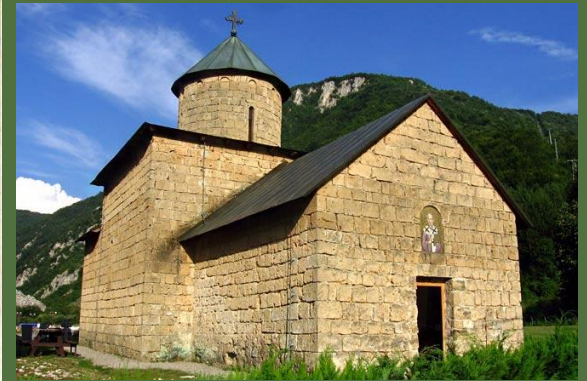
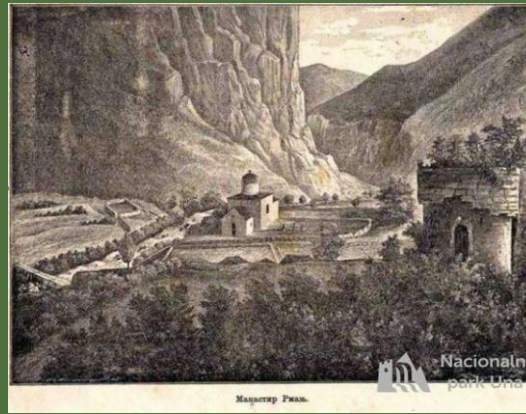
KULTURA PRAHISTORIJSKOG PLEMENA JAPODI- CULTURE OF PREHISTORIC JAPODIAN TRIBE



DREVNI RIMLJANI I LEGENDE O UNI- ANCIENT ROMANS AND LEGENDS ABOUT UNA



SREDNJOVJEKOVNA BOSNA - MEDIEVAL BOSNIA



VRIJEME OTOMANSKOG CARSTVA – PERIOD OF OTTOMAN EMPIRE



Colaboration with protected areas in the neighbourhood

Knowledge & experience exchange, good & bad practice-emerald waters & travertine



Collaboration with local community – eco activities



Youth & education



Nacionalni
park Una

IZLETI – EDUKACIJA – INTERPRETACIJA – ANIMACIJA



IZLETI I EDUKATIVNE AVANTURE U NACIONALNOM PARKU UNA



Selling eco & traditional products, craft-workshops



Ethnography & Disappearing Traditions

Watermills and Eco laundry



HOW TO EXPLORE AND EXPERIENCE UNA NATIONAL PARK

1. Detour through the Park and spectacular canyons by: TRAIN...



...by cycling-trails and roads...



...by hiking trails, wooden paths and forest roads...



...by floating along the Una river..



Picture of Bosnia and Herzegovina in last 2 decades:

- B&H citizens looking for jobs and better life...
- demographic consequences of war
- depopulation and economic migrations to EU countries (last 15-20 years)
- economic and social decline - cca 40 % of unemployed citizens of B&H
- Very complicated system of government
- Environmental Awareness on low level in B&H administration





SYNERGY

ECST
(European Charter on Sustainable Tourism)
**SUSTAINABLE TOURISM AND
BENEFITS + CONSERVATION FOR
PRESENT & FUTURE GENERATIONS**



Public and private partners

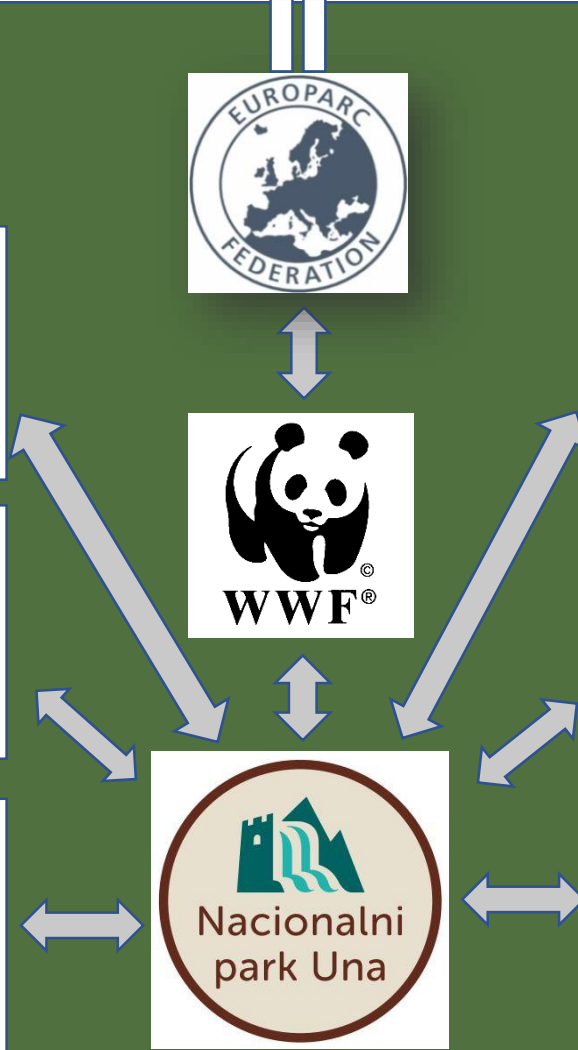
NGO`s and stakeholders

International organizations involved in nature conserv. & environmental issues

Governmental bodies and institutions

Local community

Other PA`s and associations involved in NC



ECST: education and trainings, workshops, round tables, public hearings ... FORUM for sustainable tourism





AFTER UNA NP BECOME ECST HOLDER:

- Recognisable tourist destination on the domestic and international market
- Increased number of service providers in rural tourism sector
- Increased number of visitors and incomes, 15-30 % per year,
- Increased accommodation capacities, (in the Park and in the City)
- Quality of restaurant's offer raised
- Increased interest for recreation activities and sports- especially water sports
- Positive influence of UNP NP on tourism in the region



UNA NP IS VERY IMPORTANT FOR FURTHER TOURISM DEVELOPMENT

Tourism is recognized as a strategically important branch and opportunity for investments for the last couple of years.

Una National Park as organiser of events, partner for tourism development.



46. INTERNACIONALNA TURISTIČKA UNA REGATA

POKROVITELJI:
VLADA FEDERACIJE BIH
FEDERALNO MINISTARSTVO OKOLIŠA I TURIZMA

ORGANIZATOR:
Nacionalni park Una

SPONZORI: ekopak, **MEDIJSKI SPONZOR:** KRAJINA

GENERALNI SPONZOR: **PREMINGER** LAGER BEER

KONCERTI HARI MATA HARI MARIJA ŠERIFOVIĆ

Desno i Percegovine

25.-28. 7. 2018.



Challenges...

- Investments in hydropower projects and space devastation
- Lack of financial resources and public communal infrastructure
- Ignorance of Local community related to nature conservation
- Disadvantage of public infrastructure
- PA staff number and competences



TOURIST CLUSTER UNA

The way networking stakeholders create an innovative and completed tourist offers in Una NP

UN



Turistički klaster



ECST: Tourist Cluster Una

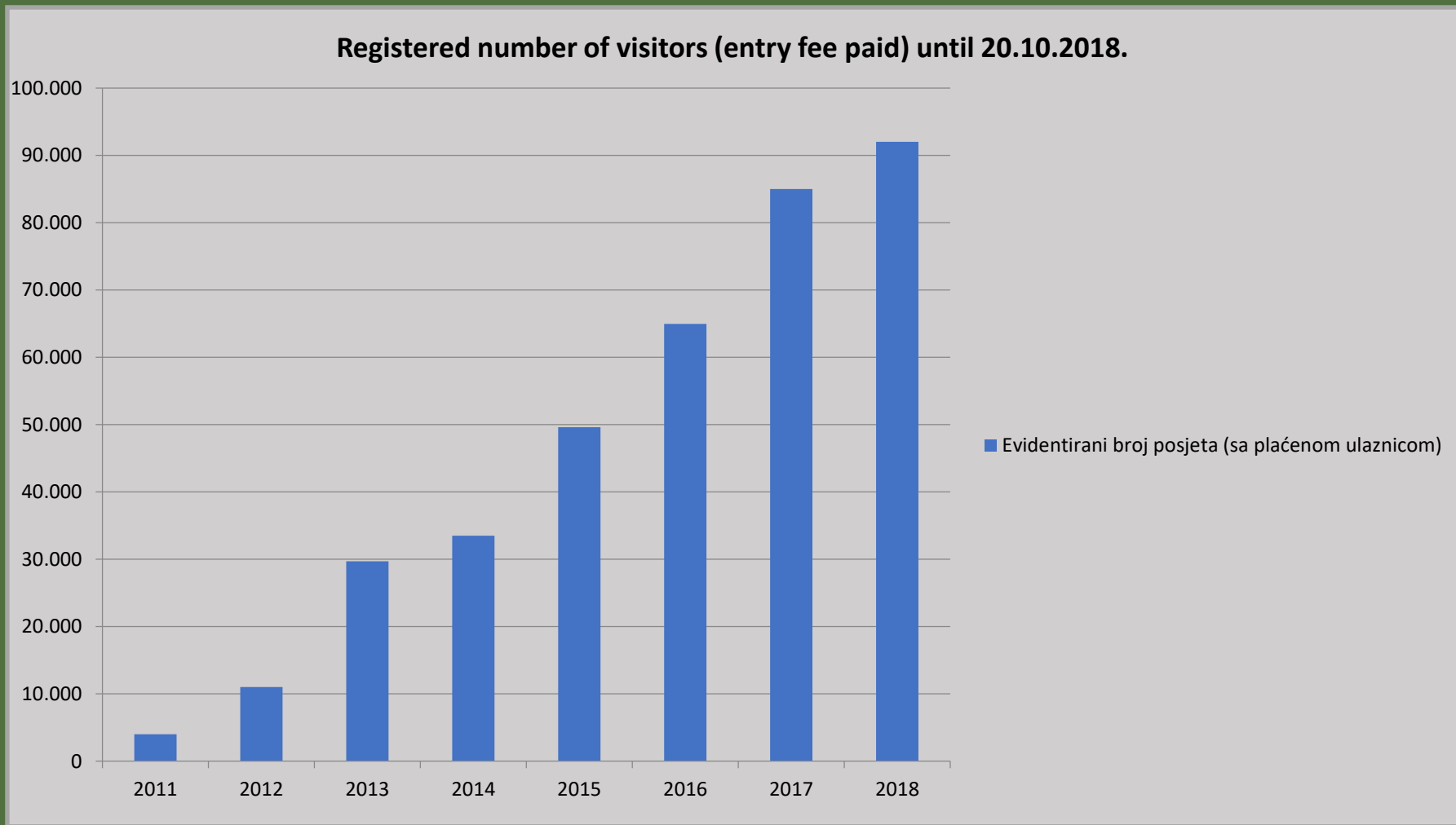
Established in May 2017 through PA4NP project



- 27 business
- Joint identity
- Strengthening cluster members through standardization and the quality of service,
- Promoting the overall tourist offer and its expansion
- Joint activities on sustainable development and nature conservation in Una NP.
- Establishment and raising Quality Standards in Tourism Services



AT THE END, managing sustainable tourism in UNP in last 7 years (total number of visitors per year)



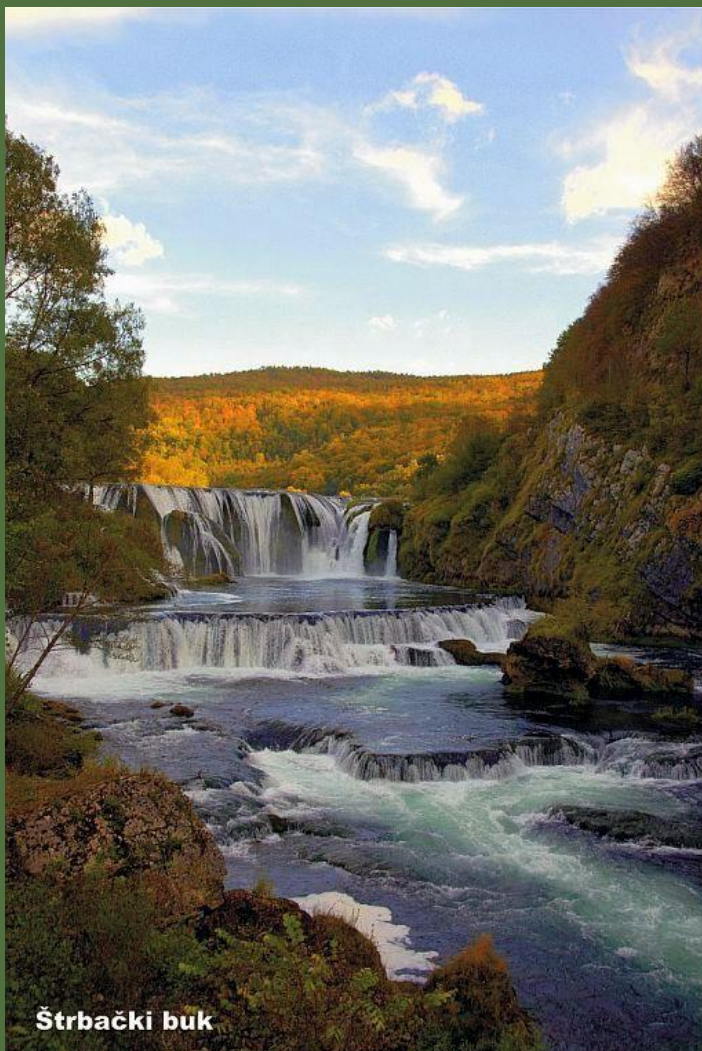
Estimated total number of visitors to UNP until Oct. 20 th 2018. 140.000



Protection & promotion: UNA for UNESCO

Štrbački buk and Waterfalls in Martin Brod

Candidates for World Heritage List



Štrbački buk



**Martin Brod-
Milančev buk**



Nacionalni
park Una

THANK YOU !

Greetings from Una National park

Yours sincerely,

Ljutoč bear

