

D.C. 5.1 LOCAL FOCUS GROUPS EVENTS YEAR 1

D.C. .1.2 Report - Industry 4.0 Summit, Linz
Vorarlberg University of Applied Science
(PP4)

Version 1
12 2019





1. Name of the event, implementing date and place

Industry 4.0 Summit

12th Dec 2019

Organized by the Platform Industrie 4.0

Linz (Upper Austria)

2. Number and types of participants/target groups

The Industry 4.0 Summit is a key event in Austria to meet people from the field of digital transformation, industry 4.0 and factory of the future - both researchers and practitioners - and to discuss emergent approaches that sustainable will impact the digital business and manufacturing. This year's edition was hosted in Linz and the organizer, Platform Industry 4.0 Austria, was able to welcome more than 350 participants.

3. Topics tackled and links to deliverables, outputs

Open Innovation

Digital Transformation

Sustainable and Competitive Manufacturing

Industry 4.0 for Complex Products

Connecting Data - Accelerating the Manufacturing Transformation Journey

Smart products

Augmented Reality und Digital Twin

The Industry 4.0 event is an important event to the 4Steps project. Project partner 'Vorarlberg University of Applied Sciences' (PP4) were able to disseminate the project to a wider audience; the booth presentation included the dissemination of WP1 - the TML technology maturity level, its approach, development, etc. as well as the pilot case of PP4 - the Business Intelligence Innovation Hub (WP3 - D.T.3.3.1-D.T.3.3.3). Furthermore, FHV was able to integrate additional stakeholders into their 4Steps Interview session about the TML index (WP1)



4. Expected effects and follow up

The annual conference of the Plattform Industrie 4.0 Austria takes place this year under the motto: "regional - together - successful".

On 12th of December 2019, 4Steps Partner Vorarlberg University of Applied Sciences (FHV) organized the Austrian local focus groups event „Sensitization and Collaboration with the Local“. This event was organized in conjunction with the Austrian Industry 4.0 Summit in Linz, which again is one of the most important events in Austria related to Industry 4.0 and Digital Technologies.

At a tailored booth, participants of the Austrian Industry 4.0 Summit were able to get in contact with the 4Steps project and to ask and discuss questions towards the project, its scope and FHV's target: development of a digital innovation hub that support managers and employees to cope organizational digital transformation. Representatives of FHV, namely Mr. Florian Maurer and Mr. Martin Dobler, provided information towards the path of the Vorarlberg digital innovation hub.

During the Austrian Industry 4.0 Summit, 4Steps project was able to meet representatives from the Central Europe ECOS4IN project. Together, Ms. Iris Reingruber, Mr. Zdeněk Husek (Interreg Central Europe project ECOS4IN) and Mr. Maurer (4Steps) discussed ideas and strategies for increased project cooperation and collaboration as well as knowledge exchange and learning.

5. Annexes: e.g. agenda of the event, pictures, media coverage web- links etc

Links:

Program: https://plattformindustrie40.at/wp-content/uploads/Programm_2019_Summit-Industrie-4.0.pdf

<https://plattformindustrie40.at/das-war-der-summit-industrie-4-0-2019-regional-gemeinsam-erfolgreich/>

https://www.linkedin.com/posts/ecos4in_ecos4in-project-at-austrian-i4-summit-ecos4in-activity-6611993650157113344-uwyr



