

## D.T.2.2.2 REGIONAL WORKSHOP

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D.T.2.2.2 Report - Regional workshop  
VDC Fellbach

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Version 1  
10 2020





## 1. Name of the event, implementing date and place

DE: Mixed Reality im Vergleich

22nd of September 2021 - 3:00pm to 8:00pm, Imsys (Immersive Systeme GmbH & Co. KG) - Hertichstraße 81, D-71229 Leonberg (and online participation too)

## 2. Number and types of participants/target groups

The workshop had 16 participants (from 9 companies) on site and a further 36 (from 26 companies) took part online. Addressed at small and medium sized industrial businesses. They were able to discuss the shown topics with us and then to show us their needs and possible implementations. These implementations were then assigned to the possible technologies.

## 3. Topics tackled and links to deliverables, outputs

- Welcome and introduction to the topic
- Use Case Presentation (AR-CDM-Tech)) with questions & answers
- Use Case Presentation (XR-Imsys) with questions & answers
- Demonstrations and Tryouts (with online Stream): Digital twin, AR maintenance, Volvo-Demo, Robot demo, XR design / Trying out the demonstrators by participants with questions & answers
- Participant Feedback, Use Cases, Ideas and possible technologies
- Final exchange and networking (buffet, snacks and drinks)
- Purposeful Tryouts (without online Stream): Digital twin, AR maintenance, Volvo-Demo, Robot demo, XR design / Trying out the demonstrators by participants with questions & answers

## 4. Expected effects and follow up

We expect a greater visibility for your network / hub and a better understanding of the use of new technologies for the participating companies.

- Increased cooperation and collaboration with the industry.
- Networking with participants out of business and industry
- Tests of our new demonstrators and services for our HUB
- Raising awareness of our network / hub and our services



Developing a basic understanding of the benefits of V/AR technology and how it is used in practice. Participants got an overview of different industrial XR use cases. They learned how the technology works and experienced the showed use cases by themselves. They were able to discuss the shown topics with us and then to show us their needs and possible implementations. These implementations were then assigned to the possible technologies.

5. Annexes: e.g. agenda of the event, pictures, media coverage web-links etc



Interreg  
CENTRAL EUROPE  
4STEPS

Anwendungsbeispiele, Software und Geräte

# Mixed & Augmented Reality

im Vergleich

- Vortrag • Hands-On: Technik vor Ort testen • Experten Know-How • Networking & Snacks
- Mixed Reality - High Tech im Entwicklungsstand • SuPAR Software • Microsoft HoloLens 2 • Varjo XR-3 • Projekt EchtZeit

Hybrid Event  
DIGITAL  
oder  
VORORT  
teilnehmen

22. Sept  
15:00 Uhr  
IMSYS  
UX-LAB  
Hertichstr. 81,  
Leonberg

virtual, immersion centre  
imsys  
COM/ibct

SuPAR™  
Mobile Inspection

Microsoft  
HoloLens

MANUS-VR

VARJO

CMC VIEWR  
REAL EXPERIENCE

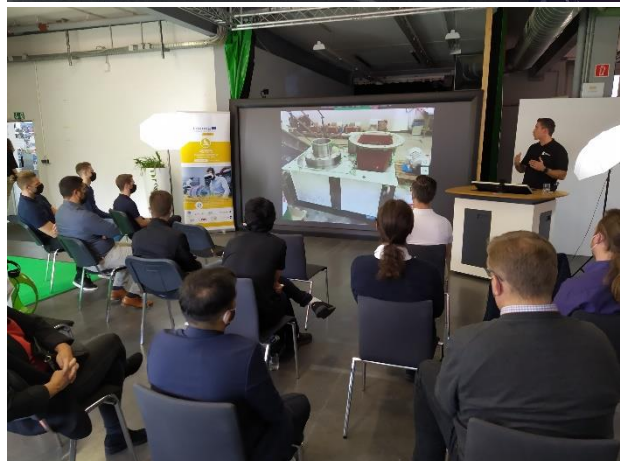
<https://www.vdc-fellbach.de/termine/2021/09/22/mixed-reality-und-augmented-reality-im-vergleich/>

Event page with Agenda:

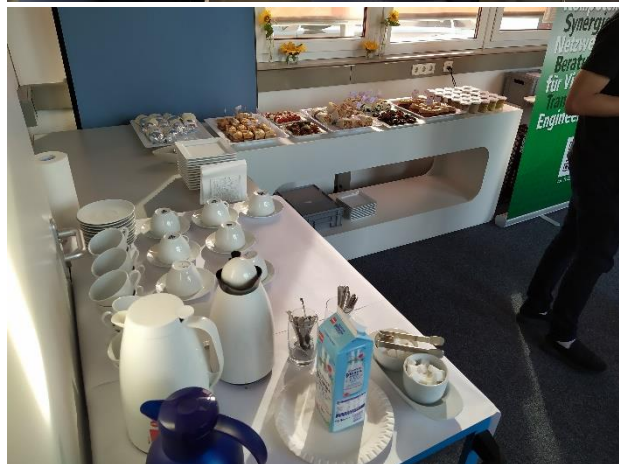
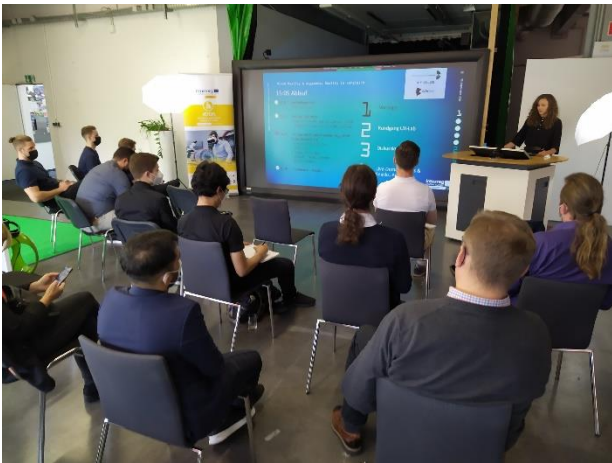
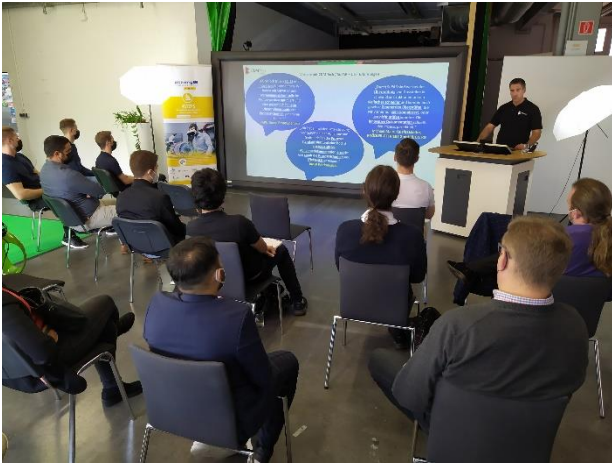
<https://www.eventbrite.de/e/mixed-reality-im-vergleich-registrierung-166505724103?aff=VDC>



**Media (Pictures):**











Media (Short Video):

<https://www.linkedin.com/feed/update/urn:li:activity:6847170721496494080>



## Social Media:

#4STEPS #cooperationcentral #Interreg

[https://www.linkedin.com/posts/vitor-macedo-246a45207\\_imsys-4steps-cooperationiscentral-activity-6846723199737188352-rKrc](https://www.linkedin.com/posts/vitor-macedo-246a45207_imsys-4steps-cooperationiscentral-activity-6846723199737188352-rKrc)

[https://www.linkedin.com/posts/virtual-dimension-center-vdc-fellbach\\_xr-augmentedreality-mixedreality-activity-6841664905389633536-6mB4](https://www.linkedin.com/posts/virtual-dimension-center-vdc-fellbach_xr-augmentedreality-mixedreality-activity-6841664905389633536-6mB4)

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