

D.T.2.2.1 REGIONAL WORKSHOP

D.T.2.2.1 Report - Regional workshop
Partner CNA Emilia Romagna

Version 1
09 2020





1. Name of the event, implementing date and place

NAME OF THE EVENT	DATE	PLACE
Co-planning on services and activities of the new two-year period 2021-2022 of the DIH of CNA Emilia Romagna	28/09/2020	Villa Zarri - Via Ronco, 1 - Castelmaggiore (BO)

2. Number and types of participants/target groups

NAME OF THE EVENT	NUMBER OF PARTICIPANTS	TYPES OF PARTICIPANTS
Co-planning on services and activities of the new two-year period 2021-2022 of the DIH of CNA Emilia Romagna	20	DIH representatives of CNA in Emilia Romagna

3. Topics tackled and links to deliverables, outputs

On 28th September 2020, CNA Emilia Romagna organized the workshop: “Co-planning on services and activities of the new two-year period 2021-2022”, an initiative reserved to the representatives of the DIH of CNA Emilia Romagna.

This workshop was carried out with the support of Emma Bove, expert of Strategy and Change Management, and involved in an active and stimulating way the representatives of the ten DIH of CNA Emilia Romagna.

Through work methods of networking and exchange of good practices, with precise *assignments* and key questions, at first individual than with the plenary session, the participants defined the guidelines of interventions to develop services and activities for next two years 2021 and 2022.

The activity of co-planning carried out by the local Hubs had the objective to share effective tools and methods to identify the single needs of companies (match between the needs perceived by the individual and the projections emerging from the analysis of the trends on the future needs), able to be both coherent with the specificities of the different areas, and useful chances to promote opportunities connected to the application of the enabling technologies linked to the world of Industry 4.0.

At the end of the event a report was issued, with the proposal of effective actions and methods to collect the needs of companies in the context of digitalization and innovation, coherently with the services offered by the partnership of the 4 Steps project, and translate them into concrete opportunities by the professionals of the DIH of CNA Emilia Romagna existing in the regional area of Emilia Romagna.



4. Expected effects and follow up

Emilia Romagna is composed by a dynamic ecosystem of innovative and high-tech companies which guarantee high quality production to their satellite activities, thanks to a strong attention to research and technology investments.

The SMEs of Emilia Romagna have confirmed a widespread interest towards the subjects connected to Industry 4.0, and the more structured ones are building a real business strategy for the next years with a focus on investments in digital technologies.

This workshop had the objective to define guidelines of intervention to develop the services and activities of CNA Emilia Romagna and of its DIHs for the next two years 2021 and 2022.

Through group working and networking methodologies, the representatives of the ten DIH of CNA Emilia Romagna have identified the projects, strategies and opportunities existing in the area, expressing a proposal of specific services within Industry 4.0.

Such proposal has been organized keeping in mind the single needs of the companies interested in both a digital transformation and in developing their own business.

At the end of the workshop a report was issued with a proposal of actions to be submitted to the companies of Emilia Romagna, coherently with the services offered by the partnership of the 4 Steps project, in order to launch concrete actions which will be made available by the DIH of CNA Emilia Romagna.

5. Annexes: e.g. agenda of the event, pictures, media coverage web- links etc

NAME OF THE EVENT	LINK
Co-planning on services and activities of the new two-year period 2021-2022 of the DIH of CNA Emilia Romagna	https://www.interreg-central.eu/Content.Node/4STEPS/CNA-Regional-Workshop.html