

TAKING  
**COOPERATION**  
FORWARD



Final Conference  
10th of November 2020



**WP T3 - Collaboration Agreement PIOT**



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Concluding the cooperation within the project ENTeR ( CE136), the partners have decided to sign an agreement on future cooperation for the development of the circular economy in the clothing and textile sector.

Strategic Agenda

Collaboration  
Model

Action Plan

Collaboration Agreement



The main mission of Agreement is to create a conditions for an effective strategic partnership.

The partners want to develop cooperation on textile recycling, having in mind the regions' interest in the subject of the circular economy.

They hope to include potential new Central European regions in their cooperation.

The partners would like to involve in cooperation: clusters, associations, scientific and research centres, government institutions and agencies and sectoral companies.



## Virtual Centre and M3P Platform

*Recycling of textile products is far from common practice and that a cultural change is needed to shape the behavior of economic operators and consumers towards sustainable development, and that the strategic objective of the actions is to promote awareness of environmental solutions.*



The Virtual Centre will become a reference point for textile recycling and the circular economy and the M3P platform will be an effective tool for matching partners and exchanging information for the development of a sectoral circular economy.



The information resources will be categorized in sections:

- pilot cases and success stories
- forum and working groups
- training modules with links to the developers
- technological solutions with links to the developers
- research and technological trends with links to the creators
- newsletters from partner regions with links to the creators
- legislation with links to the original sources - publications



## Communication and Dissemination

The partners will assess the effectiveness of communication activities in traditional media channels as well as in social media.

Communication channels will be selected in terms of scope and stakeholder orientation.

The main message of the activities will be to sensitise the market and consumers to environmental knowledge and common acceptance of recycled products.



## Matchmaking and networking

*The partners agree that there are information gaps in textile waste management that prevent large-scale use of textile recycling.*

*The industrial symbiosis is limited. Demand and offers are not met due to poor communication between waste producers and potential users or solution providers.*



A network of cooperating connections will be developed in order to increase the development of textile waste management.

The M3P platform has to be an effective tool to match the offer of waste producers to potential recipients of waste for processing.



## Matchmaking and networking

The target users of the tools will be: stakeholders of the textile and recycling industry, manufacturers, waste management service providers, material recyclers.

The activities are in line with the priorities of the Strategic Agenda developed within the ENTeR project - "Waste management, creation of specialised databases and platforms for exchange of information, materials and technologies".





**Support for technology transfer.**

**Most companies do not recycle waste due to the lack of appropriate technologies, low level of information about new solutions and high costs of waste management activities.**



As part of the Virtual Centre, a channel will be developed to disseminate technological solutions developed by technology centres or other centres of competence existing in their regions.



Sharing the training modules.

**The European textile sector is currently facing generational change and technological transformation. There is a need for professional education and training of workers with a specific approach to sustainable development.**



A training platform will be created within the Virtual Center. At the beginning, the training modules developed within the ENTeR project will be circulated. The training offer from the Regions will be attached successively according to the needs of the stakeholder groups.



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