The Twente Case: accelerating transition to a circular textile economy

Expert Network on Textile Recycling

**Final Conference (webinar)** 





European Union European Regional Development Fund





samen optimaliseren



The Netherlands: 17 million inhabitants

Region Twente:600.000 inhabitants

City of Enschede:159.000 inhabitants

Borders on Germany

# What is "Twente"? A region in the east part of the Netherlands



TEXPLUS

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East Netherlands: since 19<sup>th</sup> century a cradle of textile industry & education



European Commission P TEXPLUS

The EU Challenges:
2023: 5% PCR textile in all Denim in NL
2030: 50% sustainable fibers in all textiles, >30% PCR in EU
2050: 100% energy

neutral in EU.

# Circular Economy Action Plan

For a cleaner and more competitive Europe Textiles are the 4th highest-pressure category for the use of primary raw materials and water, after food, housing and transport, and 5th for GHG emissions<sub>30</sub>.

Less than 1% of material used to produce clothing is recycled into new clothing, representing a loss of EUR 100 bn worth of materials each year.





Some projects were initiated before the launch of the European Green Deal They are just a preview of the many thousands which will follow !

TexPlus was selected as "best practice" among 200+ EU projects!



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Our partners in TexPlus: innovative organizations working together to close the loop from textile to textile.

## What is TexPlus: a partnership of circular textile industries



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The TexPlus Challenges:

Post-consumer
 textile *collecting* volume: doubling
 from 1.400 to 3.000t

Post-consumer
 textile *sorting*: from
 2.100 to 4.000 t

 Mechanical &
 Chemical *recycling*: from 8.000 to
 15.000 t of high
 added value source
 material The result:

- 7,000 tons of PCR textile waste returned as highquality raw material in three years;
- 7,000 tons less incinerated waste and reduction in GHG's

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#### TWOTEMILIEU



Challenge for post-consumer textile municipal "waste" collection:
✤ Reducing "waste" volumes by increasing awareness and influencing behaviour among citizens in "citizenlabs"

Result: better quality reuse and recycle streams.





#### **Challenge for textile sorting:**

- Stimulating clothing reuse by providing "shop quality supply"; semi-automated sorting to improve (mono)material stream quality.
- Result: more reuse, higher throughput into monostreams. And a range of jobs in "makers industry" created.







### **Challenge for mechanical recycling:**

- Development of new technologies that improve recycled fibre quality, a.o. for input in chemical/extrusion recycling.
- Result: identifying and developing new markets with added value.







# Challenge for chemical regeneration of cotton-based textiles:

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Demonstrate attractive (economical & ecological) upward potential for chemical regeneration of (post-consumer) cotton into high-quality cellulosics.

Result: operating pilot plant November 2020.



#### ENSCHEDE TEXTIELSTAD

# Challenge for the weavers & designers:

Demonstrate that (post-consumer) recycling is *business as usual* in markets with substantial volumes.

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Result: Flexible production platforms, new businessmodels, new (eco)designed concepts







# Challenge for circular textile innovation:

- Demonstrate upscaling potential for chemical regeneration of PCR cotton into textiles with highquality cellulosics.
- Result: (inter)national Centre of Expertise & Innovation for textile recycling technologies & prototyping

### ♂ TE×PLUS

From waste to new textile products!



### Outlook

Jexplus

- From *local* to national & *European* level:
- Demonstrate scaleability.
  - Primarily polyester/cotton blends
- Identify *new applications* and markets.
- Increase *track- & traceability*.
- Expertise & innovation "hub" on textile recycling
- Join forces with CE/Green Deal initiatives in EU.

Thanks to our sponsors on national and regional level



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AGENDA VOOR TWENTE

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roc van twente

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## Thank you for your attention

WASTE REDUCTION SUSTAINABLE AGRICULTURE ENERGY DINGS Y PROTECTED AREAS GEMENT ADAF CLIMATE CHANGE FRASTRUCTURE

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